

Susser Petroleum Partners LP May 2014









Safe Harbor

Some of the statements in this presentation constitute "forward-looking statements" about Susser Petroleum Partners and/or Susser Holdings Corporation that involve risks, uncertainties and assumptions, including without limitation, our discussion and analysis of our financial condition and results of operations. These forward-looking statements generally can be identified by use of phrases such as "believe," "plan," "expect," "anticipate," "intend," "forecast" or other similar words or phrases in conjunction with a discussion of future operating or financial performance. Descriptions of our, or Susser Holdings', objectives, goals, targets, plans, strategies, costs, anticipated capital expenditures, expected cost savings, expansion of our foodservice offerings, potential acquisitions, and potential new store openings and dealer locations, are also forward-looking statements. These statements represent our present expectations or beliefs concerning future events and are not guarantees. Such statements speak only as of the date they are made, and we do not undertake any obligation to update any forward-looking statement.

We caution that forward-looking statements involve risks and uncertainties and are qualified by important factors that could cause actual events or results to differ materially from those expressed or implied in any such forward-looking statements. For a discussion of these factors and other risks and uncertainties, please refer to our filings with the Securities and Exchange Commission ("the SEC"), including those contained in our Annual Report on Form 10-K for our most recent fiscal year and any subsequent Quarterly Reports on Form 10-Q—all of which are available at the SEC's website at www.sec.gov. We intend the forward-looking statements in this presentation to be covered by the Safe Harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995, and are including this statement for purpose of complying with these Safe Harbor provisions.

This presentation is not a prospectus and is not an offer to sell securities. Before you invest, you should read our filings with the SEC for more complete information about us.



Evolution of Our Business – Past and Present





Wholesale Dealer Site



Retail Stripes Site



Evolution of Our Business – Future

- April 27, 2014 Susser Holdings (SUSP parent) agreed to be purchased by Energy Transfer Partners, L.P. (ETP)
- April 28 Joint announcement and investor conference call*
- SUSP will remain a separate, publicly-traded MLP
- ETP will own the general partner and IDRs of SUSP
- Plan to drop down existing ETP and SUSS retail businesses into SUSP in a series of synchronized transactions
- Combination provides significant scale and increases geographic & product diversity
- Transaction expected to close in 3Q 2014, subject to SUSS shareholder and customary regulatory approvals

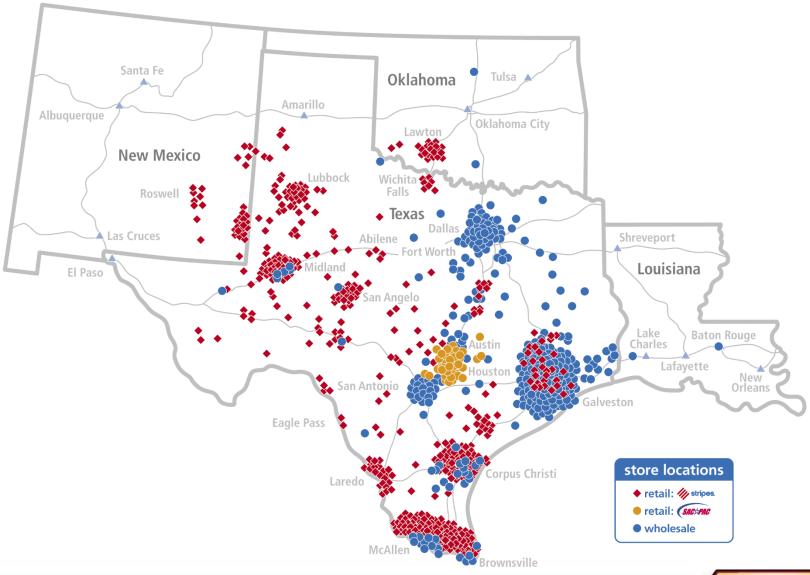
*Investor slides provided in appendix. The Company is not able to provide additional comments on this transaction, other than what has been publicly provided.



Sunoco

Susser

Current Susser Footprint



We are a Key Player in the Motor Fuels Value Chain

Motor Fuels Value Chain







Refining



Storage and Transportation



Wholesale Distribution



Retail

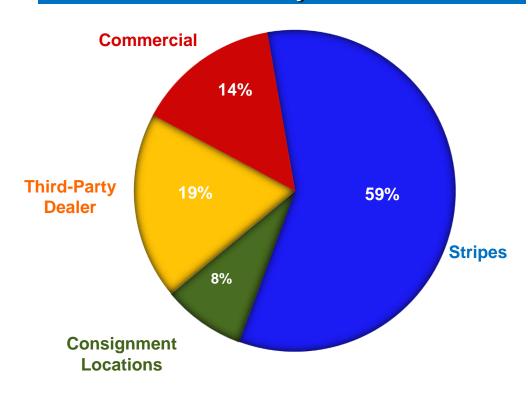
- We operate within the wholesale distribution segment of the Motor Fuels Value Chain
 - We generate a profit margin by distributing motor fuel to Stripes® c-stores and third-party customers
 - Stripes and third-party customers then in turn sell motor fuel to their customers
- We are a leading motor fuel distributor in Texas
 - We are among the largest domestic distributors of Valero and Chevron branded motor fuel
 - Our scale provides direct access to refineries and supply
- Convenience stores represent an attractive segment
 - Resilient growth 2013 marks 11th consecutive year of industry-wide merchandise sales growth
 - ~\$700 billion in sales, 151,000+ stores (1)



Diverse and Stable Sources of Cash Flow

- We distribute 1.6 billion gallons of motor fuel annually to:
 - 632 Stripes[®] and Sac-N-Pac[®] convenience stores (exclusive supplier)
 - ~100 third party consignment locations
 - ~520 third-party dealer locations
 - ~1,900 active commercial customers
- Stable rental income from real estate that is leased or subleased

Gallons Sold by Channel (1)



~90% of Volumes Sold Pursuant to Long-Term Fee-Based Contracts



Our Strong, Long-Term Supplier Relationships

Key Brands











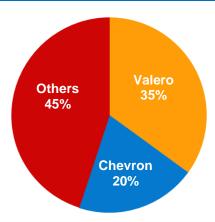








2014 Volumes by Supplier

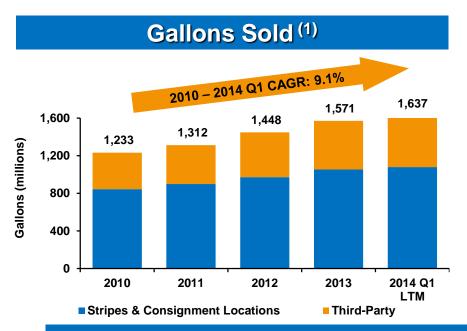


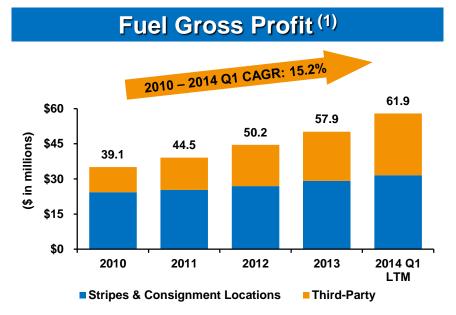
Overview

- Valuable supply contracts with major oil companies and refiners
 - More than 20 branded and unbranded suppliers
- Long-term relationships with suppliers provides attractive terms and ability to grow
- Among the largest U.S.
 branded distributors of Valero
 and Chevron/Texaco motor fuel



SUSP: Stable & Growing Operating and Financial Performance





Cents Per Gallon – Motor Fuel Margin (1)

	<u>2010</u>	<u>2011</u>	2012	2013	LTM Q1'14
Stripes® & Consignment	3.0	3.0	3.0	3.0	3.0
Third-Party ⁽²⁾	3.5	4.2	4.4	5.1	5.3
Average Fuel Margin:	3.2	3.4	3.5	3.7	3.8



 ⁽¹⁾ Pro forma for the Parent distribution contract and application of this contract to Stripes & consignment volumes for all historic periods shown prior to IPO. Actual results following IPO.
 (2) Represents supply dealers and other commercial customers.

Recent Results

- 2014 Q1 Highlights:
 - Grew gallons by 18% over Q1 2013
 - Gross profit increased by 42% over Q1 2013
 - Gross profit margin increased from 3.6 cents to 4.0 cents/gallon
 - Added 27 new contracted dealers
 - 8 organic
 - 19 acquired (Sac-N-Pac/3W Warren Fuels)
 - \$15.7mm Adjusted EBITDA, up 40%
 - \$14.0mm Distributable Cash Flow, up 35%
- Completed drop down of 42 Stripes[®] stores for ~\$170mm since IPO (part of 75-store option)
 - 25 in 2013
 - 9 in 2014 (as of 5/15/14)



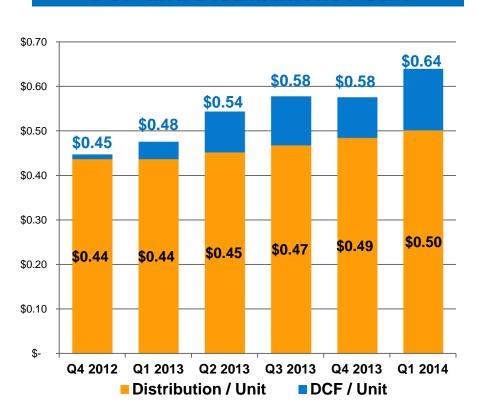




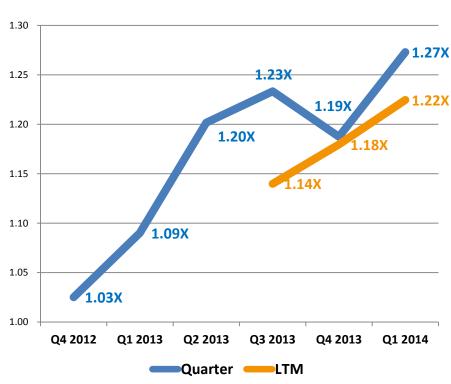
SUSP Distributable Cash Flow

Distributions Grown by 3.5% Last Four Quarters
While Increasing Coverage

DCF and Distributions / Unit



Distribution Coverage





Delivering Organic Growth

	2012	2013	2014 Q1
Total Gallons Growth	10.5%	8.4%	18.1%
Retail Same Store Merchandise Sales Growth	6.6%	3.0%	1.9%
New Stripes® Stores	25	29	2*
New Wholesale Contracted Dealer Sites	39	32	8*
New Jobs Created	~800	~1,000	



^{*} Excludes 47 retail stores and 19 dealer sites acquired in Jan 2014.

Organic Wholesale Customer Growth



New Wholesale Growth

2009	2010	2011	2012	2013	2014 E
27	20	21	39	32	28-45*

*Excluding Sac-N-Pac Acquisition



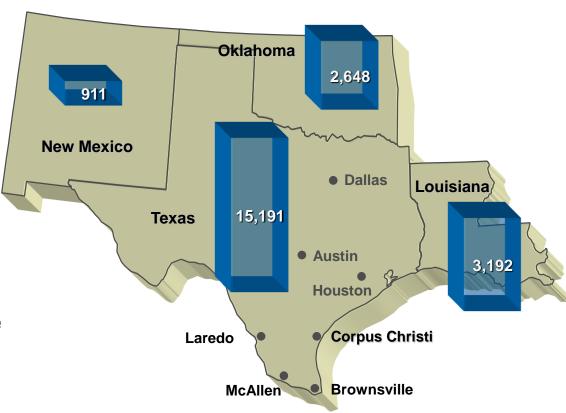
Delivering Growth through Acquisitions

- Acquired Gainesville Fuel, Inc. in September 2013
 - 60 million diesel gallons annual volume
 - Customers are oil & gas producers in North Texas and Oklahoma
 - 2014 expected accretion:
 - SUSP: \$0.05 to \$0.10 distributable cash flow per unit
 - SUSS: \$0.03 to \$0.07 earnings per share
- Acquired assets and fuel distribution contracts from Sac-N-Pac Stores and 3W Warren Fuels in Jan 2014
 - 47 convenience stores in south central Texas
 - Fuel supply to 19 independent dealer locations
 - 7 tracts of land
 - 65 million gallons combined annual fuel volume



Strategic Flexibility to Pursue Acquisitions

- Highly fragmented industry dominated by single store operators
 - Continued consolidation of smaller, less efficient players
 - We supply ~5% of convenience stores in our existing markets
 - More C-stores in Texas than any other state (1)
- Five wholesale acquisitions since Aug '09 added 190+ new longterm distribution contracts and other commercial customers
- MLP units can be an attractive currency for acquisitions



> 20,000 stores in contiguous states



SUSP - Multiple Drivers of Growth

Dropdown and
Organic Growth
Through
Relationship with
SUSS

- Rapid Stripes motor fuel volume growth
 - Existing locations
 - New locations
- Significant sale/leaseback opportunities with 75 store option
 - Rental income
 - Built-in distributable cash flow growth at the MLP's option

Expand Third-Party
Wholesale Motor
Fuel Distribution
Business

- Organically adding new third-party dealers
- Adding new unbranded convenience stores and other commercial customers

Acquisitions

- Pursue acquisitions of other wholesalers and supply contracts
- Leverage relationships with suppliers to improve deal flow
- Joint strategic acquisition opportunities with SUSS

SUSP has ~\$159 million of capacity under its revolver to capture growth opportunities as of 03/31/14; \$400 million revolver can be expanded by \$100 million



Our Parent – Susser Holdings Corporation

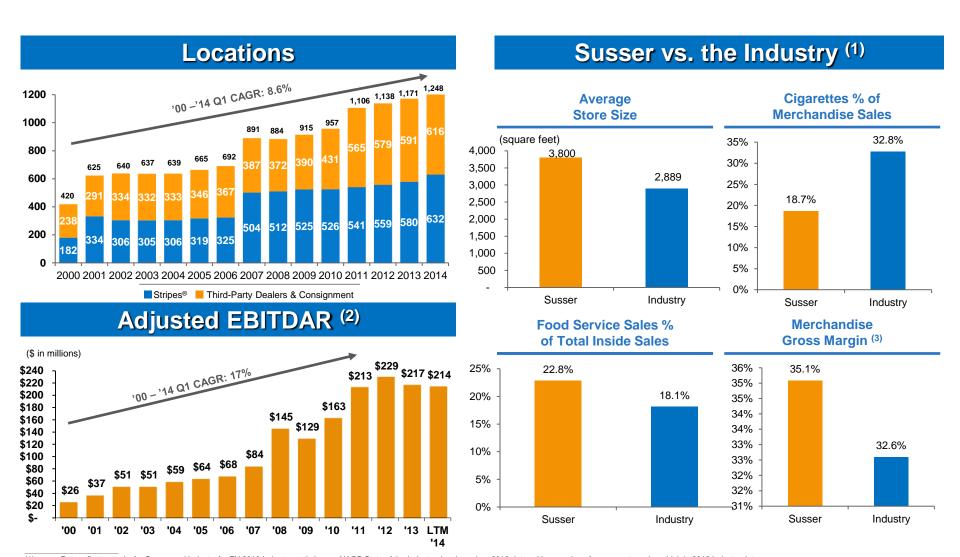
- One of largest combined retail / wholesale footprints in the fast-growing Southwest
 - >1,200 locations (retail, consignment and contracted branded dealers, including SUSP)
- Strong financial position:
 - \$1.1 B merchandise sales LTM Q1 '14
 - \$166 mm Adjusted EBITDA LTM Q1 '14 (up >3x since SUSP IPO)
 - Net Debt / Adjusted LTM EBITDA of 2.9x
- 25 consecutive years of same store merchandise sales growth
- Completed 15 multi site acquisitions in last 24 years







Our Parent – Superior Track Record and Market Position



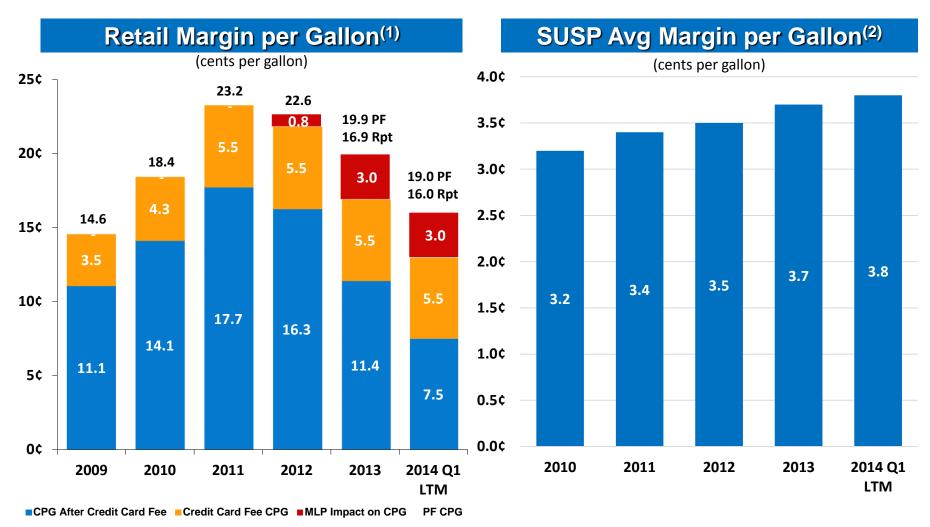
Data reflects results for Susser and industry for FY 2013. Industry statistics per NACS State of the Industry data based on 2013 data, with exception of average store size which is 2012 industry data.



⁽²⁾ Adjusted EBITDAR represents earnings before interest, taxes, depreciation / amortization, and rent expense. (3)

Reflects merchandise gross margin after bad merchandise, but before other shortages

Fuel Margin History – Pro Forma for MLP



⁽¹⁾ Effective 9/25/12, retail fuel margin reduced by ~3 CPG for profit mark-up charged by SUSP. The pro forma margins shown above reflect the add back of the 3 cent margin that is now reported in wholesale gross profit.

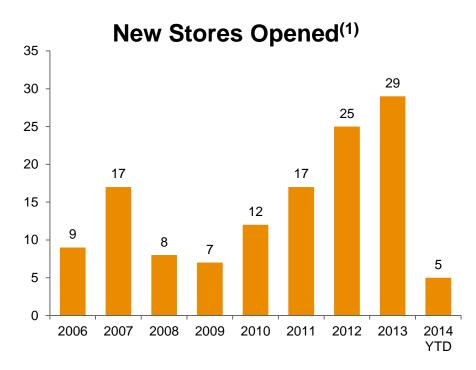
⁽²⁾ Reflects average margin per gallon for all gallons sold; pro forma as if the MLP had been in place for entire period shown, including the 3 CPG from affiliated gallons.

Our Parent – Embedded Growth

Prudent Organic Growth

- Accelerating new store openings with our largest customer, SUSS
 - New stores generate 2-3x the average store cash flow upon maturity after 3-4 years
 - New stores built for volume (2-3 million gallons per year) vs. ~0.9 million gallons per year for legacy sites

Accelerating Retail Store Growth



(1) Excludes multi-site acquisitions.

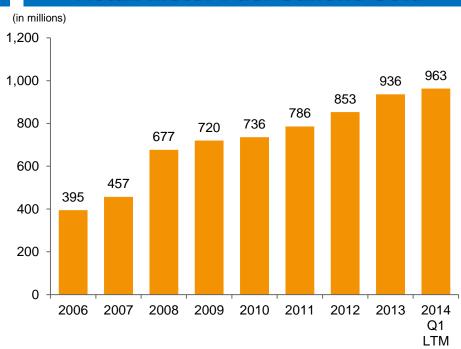


Our Parent – Embedded Growth

Prudent Organic Growth

- Retail strategies to drive fuel volume growth
 - Superior facilities and real estate
 - Expansion of diesel and capital investment in fuel dispensers
 - Economies of scale
 - Procurement
 - Technology and operations
 - Acquisitions

Retail Motor Fuel Gallons Sold



Y-o-Y Growth:	15.7%	48.1%	6.4%	2.2%	6.8%	8.5%	9.7%	10.9%
Total Locations:	504	512	525	526	541	559	580	629
Locations with:								
Auto Diesel 18-Wheel	197	316	337	360	380	419	454	498
Diesel	29	56	57	61	68	70	74	74

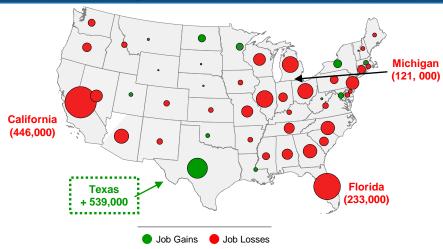


Highly Attractive, Growing Markets

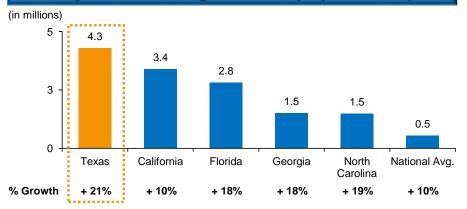
Texas Market

- Texas economy outperforming U.S.
 - Ranked #1 for job growth
 - Relatively strong housing market
 - Lower unemployment than the U.S.
 - Strongest Texas markets benefiting from increased oil and gas drilling
- State's population growth projected to be one of the highest in the U.S.
 - Grew 25% from 2000 2012
 - 26.1 million today
 - 45.3 million projected in 2040 ⁽²⁾ (69% increase over 2010)
- Texas named "Best State for Business" for the 10th consecutive year- CEO Magazine, May 2014

Long-Term Job Growth (1)



Population Change '00-'10 (Top 5 States)



e: Unemployment Data: US Department of Labor and economagic.com; Population Data: US Census Bureau and other demographic information.

Hobby Center for the Study of Texas, Rice University; assumes net migration equal to 2000-2010.



Change in Non-Farm Employment by state from June 2008 - June 2013.

Key Investment Highlights – SUSP

STABILITY

- Long-term, fee-based contracts
 - 10-year fixed fee contract with the Parent
 - 5-year average remaining term contracts with diversified 3rd parties
- De minimis direct commodity risk
- Very limited working capital needs
- Strong and resilient industry fundamentals
- Traditional MLP structure with conservative coverage

VISIBLE GROWTH

- Embedded growth with Parent
 - 75 Stripes[®] store dropdown option (42 completed since IPO)
 - 9 in 2014
 - History of strong growth in Stripes gallons
- More than 230 net new third-party locations after 2007
- Numerous acquisition opportunities in highly fragmented and attractive markets
 - Ability to pursue opportunities jointly
- Significant financial capacity for growth at both MLP and Parent







Helping communities grow and thrive for over 75 years...













Appendix



Real Estate Summary As of March 31, 2013

Controlled by

			,	
Operating:	<u>Fee</u>	Leased	<u>Franchisee</u>	Total Sites
Retail	304	326	-	630
Wholesale- SPC	9	26		35
Wholesale- SUSP	87	12	522	621
Stripes stores owned by SUSP	(1)	(40)		(40)
Total Operating Sites	400	324	522	1,246
Non-Operating:				
Office / Warehouse	14	8	-	22
Under Construction	9	2	-	11
Land Bank / In Development	50		-	50
Income Producing	41	15	-	56
Surplus	48	2	_	50
Total	162	27	-	189
Total:	562	351	522	1,435

⁽¹⁾ Intercompany elimination of Stripes stores dropped down to SUSP since IPO through 03/31/13; these are reflected as "leased" by Retail and "fee" by SUSP.

Key Financial Results

•		Fiscal Year			
Merchandise Same Store Sales Growth	<u>2011</u> 6.0%	<u>2012</u> 6.6%	2013 3.0%	2013 Q1 4.2%	2014 Q1 1.9%
Merchandise Margin, Net of Shortages	33.7%	33.9%	33.9%	33.1%	33.9%
Retail Average Per-Store Gallons Growth	4.9%	5.8%	5.8%	4.1%	2.0% / 4.2%
Retail Fuel Margin (CPG) As Reported (1)	23.2¢	21.8¢	16.9¢	16.6¢	(w/wo SNP) 13.0¢
Retail Fuel Margin, Pro Forma for MLP	20.2¢	19.6¢	16.9¢	16.6¢	13.0¢
Wholesale Fuel Margin - 3rd Party (CPG)	5.9¢	6.2¢	6.6¢	5.9¢	6.1¢
Wholesale Fuel Margin - Affiliated (2)	0.0¢	0.8¢	3.0¢	3.0¢	3.0¢
Wholesale Fuel Margin, Pro Forma - MLP	3.0¢	3.0¢	3.0¢	3.0¢	3.0¢
Gross Profit	\$557	\$611	\$644	\$147	\$159
Adjusted EBITDA	\$167	\$183	\$169	\$32	\$29

^{(1) \$0.03} per gallon profit markup charged to Retail by SUSP implemented 9/25/12. This change shifts approximately 3 cents per gallon of gross profit from the retail segment to the wholesale segment. The Pro Forma amounts reflect the historical retail margins as if the markup had been implemented for the entire period presented.

⁽²⁾ Beginning September 25, 2013 the Wholesale segment charges the Retail segment approximately 3 cent mark-up. Prior to this date no markup was charged. Amount shown for FY 2012 is full year blended margin.

Retail Growth



New Retail Store Growth

 2009
 2010
 2011
 2012
 2013
 2014 E

 15
 14
 19
 25
 29
 27-33*

Plus Truck Diesel Island



Proprietary Restaurant Service Differentiates Susser

- 404 locations with a restaurant concept
- 367 Laredo Taco Company[®] locations
 - Authentic Mexican food catering to both Hispanic and non-Hispanic customers
 - Wide variety of delicious, spicy food at a great value
- Foodservice drives higher-thanaverage gross margins
 - Additional merchandise purchases in ~73% of transactions
- Laredo Taco Company[®] customers visit stores 40% more often







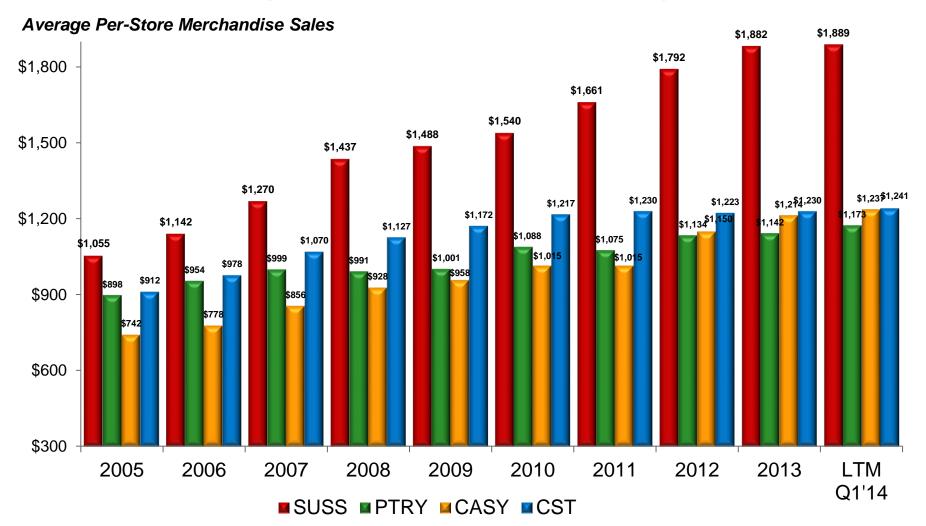








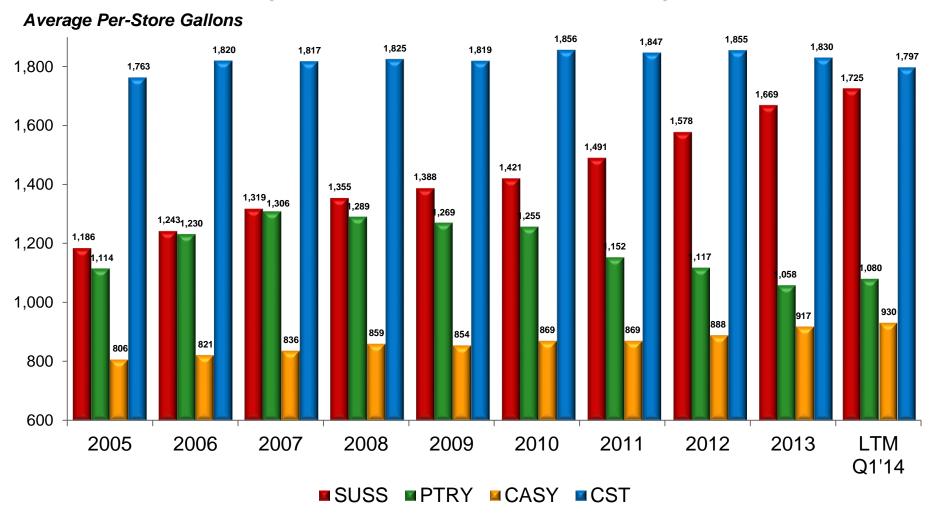
Widening the Gap (in 000's, based on LTM data)



Note: Annual data based on each company's fiscal year. LTM data based on latest fiscal quarter reported.



Delivering Best in Class Volume Growth (in 000's, based on LTM data)

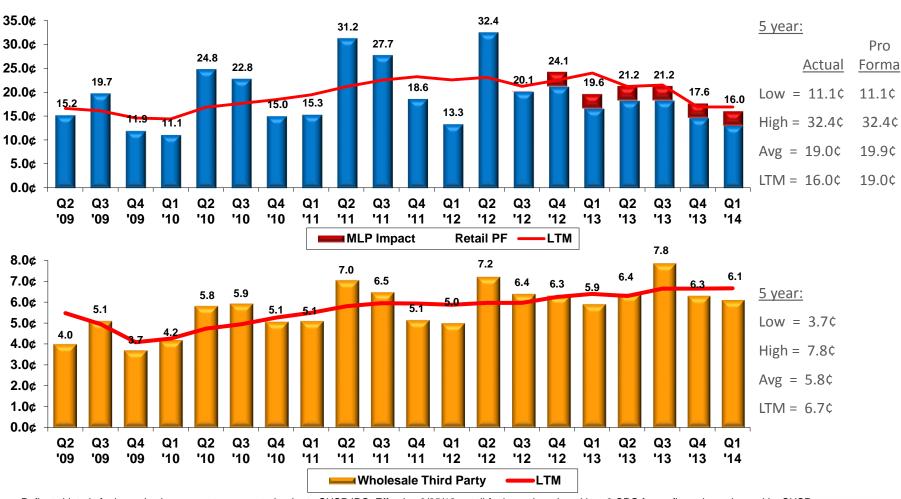


Note: Annual data based on each company's fiscal year. LTM data based on latest fiscal quarter reported.



Retail Quarterly Volatility Consistent on LTM Basis, Wholesale Margins Even More Stable





⁽¹⁾ Reflects historic fuel margins by segment, as reported, prior to SUSP IPO. Effective 9/25/12, retail fuel margin reduced by ~3 CPG for profit mark-up charged by SUSP. Retail pro forma includes the add back of the 3 cent profit margin now reported in wholesale gross profit.

Fuel Margin History

Before credit Card Fees

Retail Fuel Margin							
As Reported							
	Q1	Q2	Q3	Q4	YTD		
2006	9.3	15.4	21.1	9.2	13.7		
2007	12.0	17.3	15.9	14.1	14.8		
2008	12.0	19.5	22.3	17.7	17.8		
2009	11.8	15.2	19.7	11.9	14.6		
2010	11.1	24.8	22.8	15.0	18.4		
2011	15.3	31.2	27.7	18.6	23.2		
2012 (1)	13.3	32.4	20.1	21.1	21.8		
2013 (1)	16.6	18.2	18.3	14.6	16.9		
2014 (1)	13.0				13.0		
	46.6	22.4	27.7	24.4	22.2		
High*	16.6	32.4	27.7	21.1	23.2		
Low*	9.3	15.2	15.9	9.2	13.7		
Average*	12.7	21.7	21.0	15.3	17.7		
Median*	12.0	18.8	20.6	14.8	17.4		

Δfter	Deducting	Credit	Card	Foos
Aitei	Deuucing	CIEUIL	caru	rees

Retail Fuel Margin, net of Credit Cards						
		As Repo	orted			
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD	
2006	6.6	12.0	17.5	7.5	10.8	
2007	9.6	14.8	13.4	11.0	12.1	
2008	8.1	15.2	17.1	14.2	13.6	
2009	9.1	11.5	15.8	8.2	11.1	
2010	7.0	20.2	18.5	10.4	14.1	
2011	10.3	25.3	21.9	13.3	17.7	
2012 (1)	7.9	26.8	14.5	15.6	16.3	
2013 (1)	11.0	12.7	12.6	9.3	11.4	
2014 (1)	7.5				7.5	
High*	11.0	26.8	21.9	15.6	17.7	
Low*	6.6	11.5	12.6	7.5	10.8	
Average*	8.7	17.3	16.4	11.2	13.4	
Median*	8.6	15.0	16.5	10.7	12.9	

Before credit Card Fees

	Retail Fuel Margin							
	Pro Forma (1)							
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD			
2006	6.3	12.4	18.1	6.2	10.7			
2007	9.0	14.3	12.9	11.1	11.8			
2008	9.0	16.5	19.3	14.7	14.8			
2009	8.8	12.2	16.7	8.9	11.6			
2010	8.1	21.8	19.8	12.0	15.4			
2011	12.3	28.2	24.7	15.6	20.2			
2012	10.3	29.4	17.0	21.1	19.6			
2013	16.6	18.2	18.3	14.6	16.9			
2014	13.0				13.0			
High*	16.6	29.4	24.7	21.1	20.2			
Low*	6.3	12.2	12.9	6.2	10.7			
Average*	10.0	19.1	18.3	13.0	15.1			
Median*	9.0	17.3	18.2	13.3	15.1			

After Deducting Credit Card Fees

Re	Retail Fuel Margin, net of Credit Cards							
	Pro Forma (1)							
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD			
2006	3.6	9.0	14.5	4.5	7.8			
2007	6.6	11.8	10.4	8.0	9.1			
2008	5.1	12.2	14.1	11.2	10.6			
2009	6.1	8.5	12.8	5.2	8.1			
2010	4.0	17.2	15.5	7.4	11.1			
2011	7.3	22.3	18.9	10.3	14.7			
2012	4.9	23.8	11.4	15.6	14.1			
2013	11.0	12.7	12.6	9.3	11.4			
2014	7.5				7.5			
High*	11.0	23.8	18.9	15.6	14.7			
Low*	3.6	8.5	10.4	4.5	7.8			
Average*	6.1	14.7	13.8	8.9	10.9			
Median*	5.6	12.4	13.5	8.7	10.8			

Note: We report Retail fuel margins before credit card expenses, which are included in other operating expense. Our Wholesale segment absorbs certain credit card expenses, which are included in the reported fuel margin.

^{*} Includes full years only

⁽¹⁾ Effective September 25, 2012, the retail fuel margin reflects a reduction of approximately three cents per gallon as SUSP began charging a gross profit mark-up on gallons sold to our retail segment. Prior to this date, no gross profit mark-up was charged by the wholesale segment to the retail segment.

⁽²⁾ The retail fuel margin reflects a pro forma reduction of approximately three center per gallon mark-up from SUSP for all periods presented.

Fuel Margin History

Wholesale Third Party Fuel Margin (2)						
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD	
2006	4.8	5.9	6.9	4.8	5.6	
2007	3.9	5.3	6.4	6.4	5.5	
2008	4.9	6.0	7.3	7.2	6.4	
2009	3.5	4.0	5.1	3.7	4.1	
2010	4.2	5.8	5.9	5.1	5.3	
2011	5.1	7.0	6.5	5.1	5.9	
2012	5.0	7.2	6.1	6.3	6.2	
2013	5.9	6.4	7.8	6.3	6.6	
2014	6.1				6.1	
111 - 1- 14	F 0	7.0	7.0	7.0		
High*	5.9	7.2	7.8	7.2	6.6	
Low*	3.5	4.0	5.1	3.7	4.1	
Averag	ge* 4.7	6.0	6.5	5.6	5.7	
Media	n* 4.8	6.0	6.4	5.7	5.8	

	Total Consolidated Fuel Margin						
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD		
2006	7.0	10.3	13.4	6.9	9.4		
2007	7.7	11.0	10.9	10.6	10.1		
2008	9.1	13.7	15.9	13.4	13.0		
2009	8.4	10.5	13.6	8.7	10.3		
2010	8.4	17.0	16.1	11.0	13.1		
2011	11.4	21.6	19.3	13.0	16.3		
2012	10.0	21.9	14.9	16.9	16.0		
2013	14.3	15.5	16.1	13.0	14.7		
2014	12.0				12.0		
11:ab*	112	21.0	10.2	16.0	16.2		
High*	14.3	21.9	19.3	16.9	16.3		
Low*	7.0	10.3	10.9	6.9	9.4		
Average*	9.5	15.2	15.0	11.7	12.9		
Median*	8.8	14.6	15.4	12.0	13.1		

Total Cons	olidated	Fuel Ma	rgin, net	of Credi	t Cards
	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	YTD
2006	5.7	8.7	11.8	6.0	8.1
2007	6.6	9.8	9.7	8.9	8.8
2008	6.8	11.2	12.9	11.3	10.6
2009	6.8	8.4	11.3	6.4	8.2
2010	5.9	14.3	13.5	8.2	10.5
2011	8.3	18.1	15.8	9.9	13.0
2012	6.7	18.6	11.6	13.7	12.7
2013	11.0	12.2	12.7	9.9	11.4
2014	8.8				8.8
High*	11.0	18.6	15.8	13.7	13.0
Low*	5.7	8.4	9.7	6.0	8.1
Average*	7.2	12.7	12.4	9.3	10.4
Median*	6.8	11.7	12.3	9.4	10.6

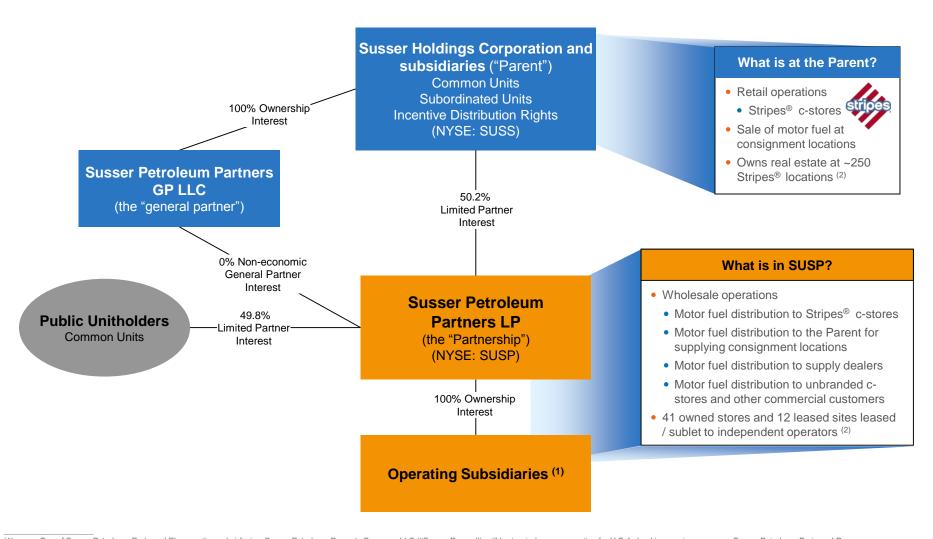
Note: We report Retail fuel margins before credit card expenses, which are included in other operating expense. Our Wholesale segment absorbs certain credit card expenses, which are included in the reported fuel margin.



^{*} Includes full years only

⁽³⁾ The wholesale margin from third parties excludes gross profit from the retail segment.

Post-MLP Organization Structure



¹⁾ One of Susser Petroleum Partners LP's operating subsidiaries, Susser Petroleum Property Company LLC ("Susser Propeco"), will be treated as a corporation for U.S. federal income tax purposes. Susser Petroleum Partners LP expects that this subsidiary will own all Stripes® convenience stores purchased from SHC in connection with Susser Petroleum Partners LP's option to execute sale and leaseback transactions under the omnibus agreement or otherwise.

At time of SUSP IPO. Excludes any subsequent sites added or closed.

Omnibus Agreement Summary

Fuel Distribution

- SUSP has an exclusive distribution agreement to distribute all motor fuel volumes purchased by SUSS on existing Stripes[®] and consignment locations for 10 years at a fixed profit margin of 3¢ per gallon
- The 75 c-stores under the Sale / Leaseback Option will be added to the distribution agreement at a fixed profit margin of 3¢ per gallon for a 10-year term from the date each option is exercised
- SUSP also has various options for ten years to supply future SUSS locations not covered under the sale / leaseback options

Visible Dropdowns

- SUSS has granted SUSP an option to acquire up to 75 of its newly constructed c-stores and lease the stores to SUSS:
 - Purchased at SUSS' cost
 - Leased at an annual lease rate of 8.0% for a term of 15 years
 - SUSS has five, five-year extension options, which it can exercise at escalated lease rates
 - Option on stores expire as follows after IPO:
 - 15 stores at one year anniversary (16 exercised to date)
 - 25 additional stores at two year anniversary
 - 35 additional stores at three year anniversary

SUSP and SUSS can agree to accelerate

Transportation Services

• SUSS will arrange for all transportation, and the cost is 100% passed through to the customers



Tracking the Texas Economy

Key Economic Indicators

Yearly Totals

		Val of	A set a		D :1	Median Sales Price	•	
	Crude Oil	Value of Natural Gas	Active Oil & Gas	Gasoline (Millions of	Diesel (Millions of	Existing Single	Auto Sales Net	Packages
	Produced	Produced	Drilling	Taxed	Taxed	Family	Value	Taxed
Year	(Millions)	(Millions)	Rigs	Gallons)	Gallons)	Homes	(Millions)	(Millions)
2006	\$ 19,657.50	\$ 19,852.10	746	11,372.80	3,731.60	\$ 143,100	\$45,756.20	1,280.2
2007	\$ 21,622.10	\$ 18,858.50	613	11,624.80	3,886.90	\$ 146,450	\$48,992.80	1,004.9
2008	\$ 30,631.30	\$ 23,258.80	640	11,709.70	3,854.00	\$ 145,850	\$44,442.40	1,077.0
2009	\$ 18,363.90	\$ 9,317.40	396	11,916.30	3,475.80	\$ 143,750	\$34,792.60	949.9
2010	\$ 26,054.90	\$ 11,482.50	670	12,141.80	3,698.10	\$ 146,750	\$38,797.50	951.2
2011	\$ 39,406.00	\$ 13,485.60	849	11,948.40	3,835.20	\$ 147,800	\$44,235.20	951.7
2012	\$ 54,825.20	\$ 12,713.10	912	12,261.50	3,963.40	\$ 158,600	\$52,866.30	958.2
2013	\$ 73,666.70	\$ 15,358.90	837	12,436.10	4,005.40	\$ 172,150	\$57,239.90	937.3

Note: The cigarette packages taxed number was previously based on cigarette tax collections. The cigarette packages taxed number is now based on the number of cigarette tax stamps sold. All historical cigarette package taxed numbers have been revised to reflect this new method.

Crude oil and natural gas figures are net taxable values. Gasoline gallons include gasohol. Auto sale values are calculated from motor vehicle taxes collected on new and used vehicle sales. All figures are not seasonally adjusted, except for industrial production, leading indicators and employment/unemployment. Figures are based on the most recent available data. Annual figures are for calendar years.

Annual numbers for active oil and gas drilling rigs are the median for that calendar year.

Sources: Texas Comptroller of Public Accounts (Crude Oil, Natural Gas, Motor Fuel, Auto Sales, Cigarettes) Baker-Hughes Incorporated (Active Oil & Gas Drilling Rigs) The Real Estate Center at Texas A&M University (Median Sale Price, Existing Single-family Home Sales)



Tracking the Texas Economy

Key Economic Indicators

Monthly Totals

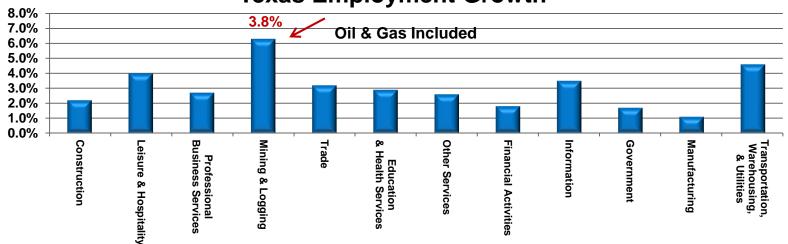
Month/Year	Value of Crude Oil Produced (Millions)	Value of Natural Gas Produced (Millions)		atural Gas Oil & Gas Produced Drilling		Diesel (Millions of Taxed Gallons)	S	Median ales Price Existing Single Family Homes	Auto Sales Net Value (Millions)	Cigarette Packages Taxed (Millions)
13-Jan	\$ 5,353.20	\$	1,013.50	821	1,018.10	319.4	\$	149,400	\$ 4,675.00	73.1
13-Feb	\$ 4,949.40	\$	964.90	833	973.20	322.8	\$	157,100	\$ 4,518.80	73.2
13-Mar	\$ 5,791.10	\$	1,106.80	833	933.70	283.7	\$	164,600	\$ 4,431.60	74.8
13-Apr	\$ 5,726.00	\$	1,205.90	836	1,069.60	361.0	\$	171,700	\$ 3,980.30	84.3
13-May	\$ 6,195.60	\$	1,308.10	838	1,035.80	341.6	\$	177,700	\$ 4,777.60	91.6
13-Jun	\$ 5,989.70	\$	1,258.90	841	1,081.50	353.3	\$	180,800	\$ 4,901.50	69.7
13-Jul	\$ 6,789.00	\$	1,300.60	841	1,059.20	333.6	\$	179,500	\$ 5,363.00	83.1
13-Aug	\$ 7,049.90	\$	1,384.80	848	1,053.70	334.1	\$	177,500	\$ 5,185.50	91.9
13-Sep	\$ 6,907.30	\$	1,392.10	837	1,091.40	350.7	\$	172,500	\$ 5,096.30	60.2
13-Oct	\$ 6,765.50	\$	1,473.60	820	1,017.90	316.6	\$	170,800	\$ 5,228.20	88.2
13-Nov	\$ 6,784.80	\$	1,400.50	829	1,075.50	316.6	\$	170,800	\$ 4,456.50	79.1
13-Dec	\$ 6,365.10	\$	1,549.30	843	1,026.20	333.7	\$	175,700	\$ 4,625.60	68.1
14-Jan	\$ 6,501.40	\$	1,724.70	836	1,027.70	308.4	\$	164,300	\$ 4,982.10	56.4
14-Feb	\$ 6,380.90			844	1,015.20	347.6	\$	174,000		63.0
14-Mar				864						76.5

Sources: Texas Comptroller of Public Accounts (Crude Oil, Natural Gas, Motor Fuel, Auto Sales, Cigarettes) Baker-Hughes Incorporated (Active Oil & Gas Drilling Rigs) The Real Estate Center at Texas A&M University (Median Sale Price, Existing Single-family Home Sales)

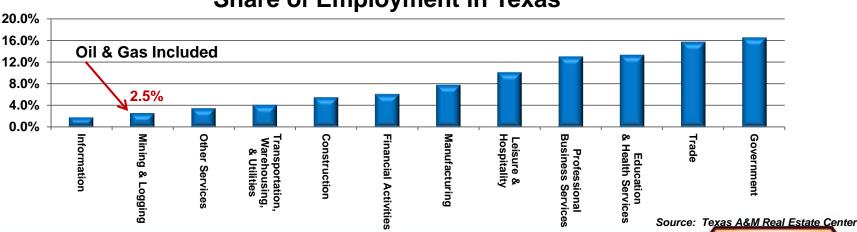


Texas Employment by Industry (April 2013– April 2014)





Share of Employment in Texas



Susser Holdings Corporation Reconciliation of Net Income to EBITDA, Adjusted EBITDA and Adjusted EBITDAR

				Fi	scal	Year Ende	d				-	Twelve Months Ended			
	Ja	January 3, January 2, 2010 2011		January 1, 2012		December 30, 2012		, December 29, 2013		March 31, 2013		March 30, 2014			
Net income and comprehensive income attributable to Susser Holdings Corporation		2,068	\$	786	\$	47,457	\$	46,725	\$	14,331	\$	47,021	\$	12,740	
Net income and comprehensive income															
attributable to noncontrolling interest		39		3		14		4,572		18,473		8,678		19,414	
Depreciation, amortization and accretion		44,382		43,998		47,320		51,434		61,368		53,053		64,227	
Interest expense, net		38,103		64,039		40,726		41,019		47,673		40,797		40,740	
Income tax expense		1,805		4,994		26,347		33,645		16,940		35,528		16,781	
EBITDA	\$	86,397	\$	113,820	\$	161,864	\$	177,395	\$	158,785	\$	185,077	\$	153,902	
Non-cash stock based compensation Loss on disposal of assets and impairment		3,433		2,825		3,588		4,337		7,760		4,724		9,406	
charges		2,402		3,193		1,220		694		2,216		1,435		2,741	
Other miscellaneous expense		55		174		346		471		287		507		209	
Adjusted EBITDA	\$	92,287	\$	120,012	\$	167,018	\$	182,897	\$	169,048	\$	191,743	\$	166,258	
Rent		36,899		42,623		45,738		46,407		47,468		46,375		47,554	
Adjusted EBITDAR	\$	129,186	\$	162,635	\$	212,756	\$	229,304	\$	216,516	\$	238,118	\$	213,812	



Susser Petroleum Partners Reconciliation of Net Income to EBITDA, Adjusted EBITDA and Distributable Cash Flow

	Year Ended							nded		
	December 31, 2011 Predecessor		Dec	ember 31,	Dec	ember 31,	N	Mar 31,	N	lar 31,
				2012		2013	2013			2014
				(in	nds)					
Net income	\$	10,598	\$	17,570	\$	37,027	\$	8,227	\$	10,132
Depreciation, amortization and accretion		6,090		7,031		8,687		1,821		3,326
Interest expense, net		324		809		3,471		683		1,502
Income tax expense		6,039		5,033		440		69		7
EBITDA		23,051		30,443		49,625		10,800		14,967
Non-cash stock based compensation		707		911		1,936		405		707
Loss on disposal of assets and impairment charge		221		341		324		22		
Adjusted EBITDA	\$	23,979	\$	31,695	\$	51,885	\$	11,227	\$	15,674
Cash interest expense						3,090		587		1,406
State franchise tax expense (cash)						302		69		68
Maintenance capital expenditures						814		136		163
Distributable cash flow					\$	47,679	\$	10,435	\$	14,037









LEGAL DISCLAIMER

IMPORTANT ADDITIONAL INFORMATION WILL BE FILED WITH THE SEC

In connection with the proposed business combination transaction between Energy Transfer Partners, L.P. ("ETP") and Susser Holdings Corp. ("Susser"). ETP plans to file with the U.S. Securities and Exchange Commission (the "SEC") a registration statement on Form S-4 that will contain a proxy statement/prospectus to be mailed to the Susser shareholders in connection with the proposed transaction. THE REGISTRATION STATEMENT AND THE PROXY STATEMENT/PROSPECTUS WILL CONTAIN IMPORTANT INFORMATION ABOUT ETP, SUSSER, THE PROPOSED TRANSACTION AND RELATED MATTERS. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND THE PROXY/PROSPECTUS CAREFULLY WHEN THEY BECOME AVAILABLE. Investors and security holders will be able to obtain free copies of the registration statement and the proxy statement/prospectus and other documents filed with the SEC by ETP and Susser through the web site maintained by the SEC at www.sec.gov.. In addition, investors and security holders will be able to obtain free copies of the registration statement and the proxy statement/prospectus by phone, e-mail or written request by contacting the investor relations department of ETP or Susser at the following:

Energy Transfer Partners, L.P.

3738 Oak Lawn Ave.

Dallas, TX 75219

Attention: Investor Relations

Phone: (214) 981-0795

E-mail: InvestorRelations@energytransfer.com

Susser Holdings Corp.

4525 Ayers Street

Corpus Christi, TX 78415

Attention: Investor Relations Phone: (361) 693-3743

E-mail: msullivan@susser.com

PARTICIPANTS IN THE SOLICITATION

ETP and Susser, and their respective directors and executive officers, may be deemed to be participants in the solicitation of proxies in respect of the proposed transactions contemplated by the merger agreement. Information regarding directors and executive officers of ETP's general partner is contained in ETP's Form 10-K for the year ended December 31, 2013, which has been filed with the SEC. Information regarding Susser's directors and executive officers is contained in Susser's definitive proxy statement dated April 14, 2014, which is filed with the SEC. A more complete description will be available in the registration statement and the proxy statement/prospectus.

SAFE HARBOR FOR FORWARD-LOOKING STATEMENTS

Statements in this document regarding the proposed transaction between ETP and Susser, the expected timetable for completing the proposed transaction, future financial and operating results, benefits and synergies of the proposed transaction, future opportunities for the combined company, and any other statements about ETP, Energy Transfer Equity, L.P. ("ETE"), Susser Petroleum Partners LP ("SUSP"), or Susser managements' future expectations, beliefs, goals, plans or prospects constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Any statements that are not statements of historical fact (including statements containing the words "believes," "plans," "anticipates," "expects," estimates and similar expressions) should also be considered to be forward looking statements. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward looking statements, including: the ability to consummate the proposed transaction; the ability to obtain the requisite regulatory approvals, Susser shareholder approval and the satisfaction of other conditions to consummation of the transaction; the ability to realize anticipated synergies and cost savings; the potential impact of announcement of the transaction or consummation of the transaction on relationships, including with employees, suppliers, customers and competitors; the ability to achieve revenue growth; national, international, regional and local economic, competitive and regulatory conditions and developments; technological developments; capital and credit markets conditions; inflation rates; interest rates; the political and economic stability of oil producing nations; energy markets, including changes in the price of certain commodities; weather conditions; environmental conditions; business and regulatory or legal decisions; the pace of deregulation of retail natural gas and electricity and certain agricultural products; the timing and





INTRODUCTIONS

Speakers:

Martin Salinas

Chief Financial Officer, ETP

Jamie Welch

Group Chief Financial Officer & Head of Corp. Development, ETE

Bob Owens

President & Chief Executive Officer, Sunoco

Participants:

Kelcy Warren

Chief Executive Officer & Chairman, ETP

Sam L. Susser

Chairman & Chief Executive Officer, SUSS/SUSP





TRANSACTION TERMS

- Energy Transfer Partners, L.P. ("ETP") will acquire 100% of Susser Holdings Corp. ("SUSS") outstanding common stock for a total consideration of approximately \$1.8 billion
- Acquisition of SUSS shares funded with ETP common units (50%) and cash (50%)
 - On a 50/50 basis, consideration per share consists of \$40.125 cash and 0.7253x ETP common units
- SUSS shareholders can elect cash, ETP common units or a mix of cash and ETP common units, subject to proration
- ~\$300 million of drawn borrowings under existing SUSS credit facility will be refinanced
- Energy Transfer Equity, L.P. ("ETE") to provide a GP subsidy of \$35 million per annum for 10 years subject to earlier termination in the event the Susser Petroleum Partners LP ("SUSP") GP/IDRs held by ETP are exchanged for ETP common units held by ETE
- SUSP will remain a separate, publicly-traded MLP
- Transaction is expected to close in 3Q 2014, subject to SUSS shareholder and customary regulatory approvals

Transaction offers compelling value to SUSS shareholders and significant immediate value potential for ETP





TRANSACTION MATRIX

Action Plan

- Full integration is expected to take place in several steps:
 - Acquisition of SUSS
 - Distribute SUSP GP / IDR interests directly to ETP
 - Drop down of existing ETP and SUSS retail businesses into SUSP in a series of synchronized drop down transactions
 - Exchange SUSP GP/IDRs held by ETP for ETP units held by ETE
- Provides a structure for the complete separation of the retail business from ETP

Compelling Synergies

- Tangible value creation for Susser retail business through Sunoco's tremendous fuel sourcing capabilities
- Creates immediate operating, procurement, capital, and systems synergies with minimal upfront investment
- Ability to leverage the iconic Sunoco brand while also continuing to geographically expand the overall "Stripes" brand
- Likely to offer significant additional business opportunities through the creation of a best-in-class retail platform

We strive to build on and create long-term, accretive value for our unitholders

Why Susser?

- Susser's business model capitalizes on the strong economy and favorable demographic trends in Texas and surrounding states
- Ability to leverage Susser's demonstrated retail and merchandising excellence
- Susser's retail expansion for 2014/2015 is real and tangible
 - Highly visible in-house "land bank" of attractive retail locations
- Strong management team with a remarkable track record of sustained earnings growth
- Opportunity to make SUSP a captive "drop down vehicle"
 - SUSP's 5.3% yield and 1.2x DCF coverage ratio provides an attractive cost of capital to continue to grow the retail business

Tangible Results

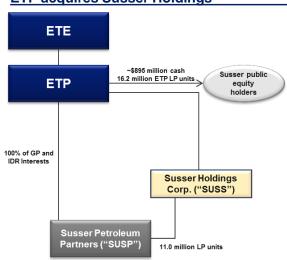
- Significantly diversifies our retail business geographically and by source of revenue
- Expected to be immediately cashflow accretive to ETP
- ETP credit impact is expected to be neutral while drop downs provide long-term deleveraging benefits
- Drop downs accelerate IDR cashflow into high splits, thereby increasing cashflow to ETP and enhancing overall GP/IDR valuation for likely exchange with ETE





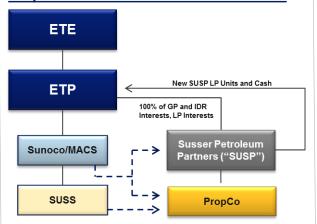
ILLUSTRATIVE TRANSACTION SUMMARY

Step 1: ETP acquires Susser Holdings



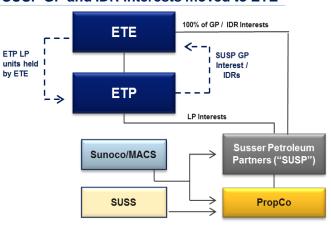
- ETP acquires 100% of Susser for \$80.25 per share
 - ~\$895mm of cash (50%)
 - 16.2 mm ETP LP units (50%)
- ETE to provide an annual \$35mm IDR subsidy for up to 10 years
- · Closing expected in 3Q 2014
- · SUSP GP/IDRs distributed to ETP

Step 2: Dropdown of all retail assets to SUSP



- Over time, ETP's retail assets contributed to SUSP in exchange for new SUSP LP units and cash
 - PropCo is an existing corporate subsidiary of SUSP that houses stores acquired from SUSS
- SUSP will remain an independent publicly listed company on the NYSF
- Incremental SUSP units used as consideration for drop downs and higher SUSP distributions will grow IDR distributions to ETP
- Cash proceeds to ETP will be used to repay outstanding ETP debt and fund new growth
- · Transactions not yet approved
 - Requires Conflicts Committee approvals

Step 3: SUSP GP and IDR interests moved to ETE

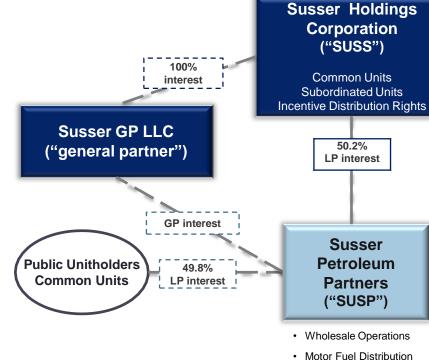


- ETP distributes SUSP GP and IDR interests to ETE in exchange for ETP LP units currently held by ETE
- · Transaction not yet approved
 - Requires Conflicts Committee approvals
- SUSP LP units to be monetized over time similar to strategy utilized for AmeriGas units held by ETP





SUSSER BUSINESS OVERVIEW



 Owned & Leased Properties to

· Owns 40 "Stripes" stores

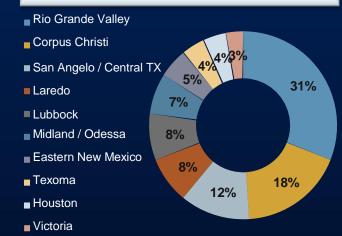
Independent Operators

- · Retail Operations
- Sale of Motor Fuel at Consignment Locations
- Owned Properties for ~300 "Stripes" locations and "land bank"

One of Largest Combined Retail / Wholesale Footprints in the Fast Growing Southwest

C-Stores	630
Contracted Dealers	616
Commercial Customers	1,800
Gallons Supplied (billions)	16

One of the Largest Non-Refiner Distributors of Motor Fuel in Texas







COMBINATION OF TWO HIGHLY COMPLEMENTARY BUSINESSES WILL CREATE A STRONGER AND MORE DIVERSIFIED RETAIL PLATFORM

Sunoco

- Established East Coast and Southeast presence with over 5,000 branded sites, and significant fee and leasehold interests
- Strategic expertise in supply & trading and retail marketing
- Iconic brand with strong sponsorship presence
- Demonstrated capability to operate multiple brands and in multiple channels
- Track record of strong operations and capital management

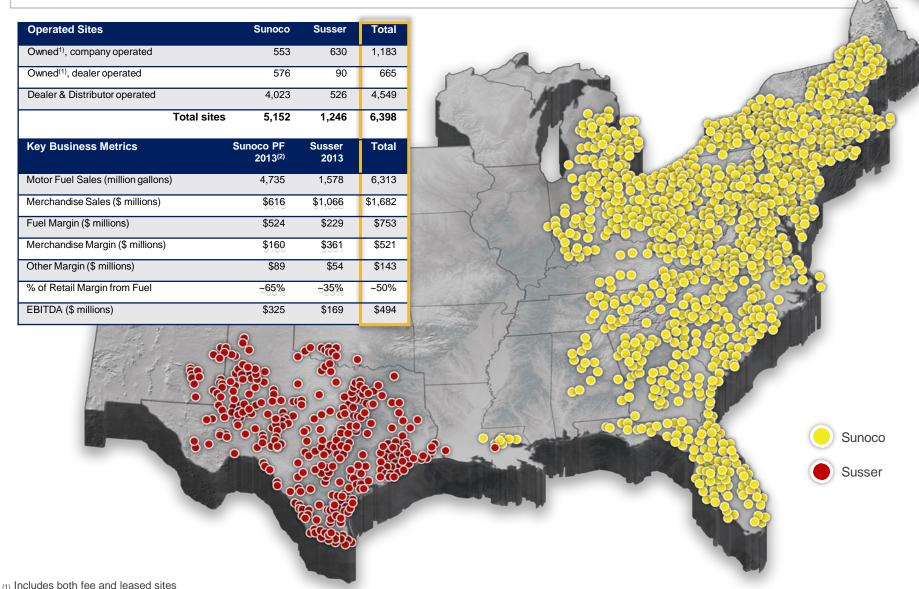
Susser

- One of the largest retail/wholesale footprints in the fast growing Southwest capitalizing on the Stripes brand
- Strong financial position and track record for same store sales growth
- Successful restaurant program of fresh food prepared onsite that attracts customers to retail stores
- In-house "land bank" of attractive retail store locations owned or under option, which provides pipeline for continued store development and growth

Combined company will leverage the experience of management to integrate the expertise of the two companies



COMBINATION PROVIDES SIGNIFICANT SCALE AND INCREASES GEOGRAPHIC & PRODUCT DIVERSITY



^{(2) 2013} pro forma for full year of MACS acquisition, except for EBITDA which reflects actual results





INTEGRATION CONSIDERATIONS

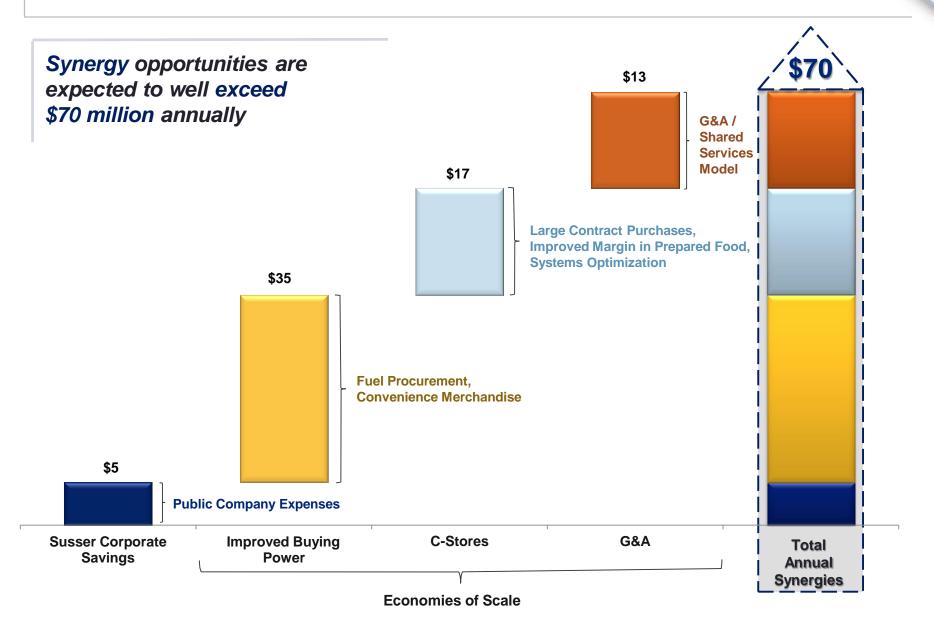
- Achieve buying power synergies related to fuel, convenience merchandise and other procurement activities
 - Sunoco will be able to capitalize on its fuel sourcing expertise over a much larger portfolio
- The addition of Susser to the Sunoco network broadens Sunoco's geographic footprint and creates a portfolio of strong fuel brands and C-Store models to deploy optimally, with the strong capital and operating discipline that has allowed both Sunoco and Susser to generate sustained earnings growth over time
 - Entry of the Sunoco brand into Texas and neighboring states presents opportunities for additional margins through expansion of dealer and distributor channels
 - Expansion of the Stripes business into adjacent states
- The combination will also create immediate shared service synergies
 - Improved economies of scale
 - Information technology systems cost savings
 - Operational synergies related to personnel

The transaction will create a stronger, more diversified retail platform while providing a structure for the complete separation of the retail business from ETP





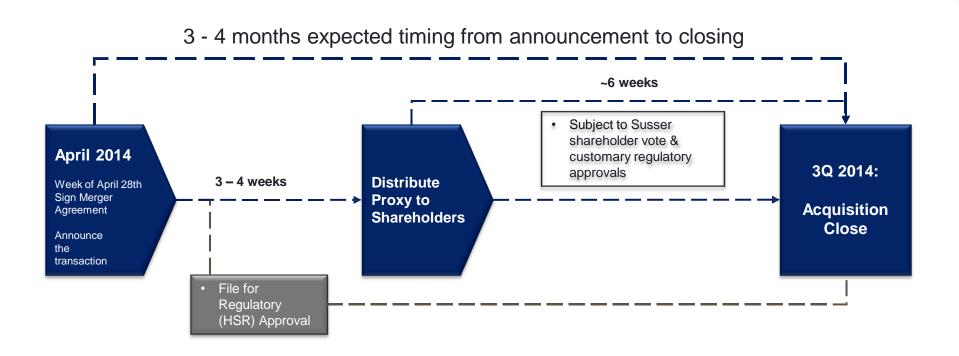
SIGNIFICANT, TANGIBLE ANNUAL SYNERGIES HAVE BEEN IDENTIFIED







TIMING AND STEPS



Integration plan to go into effect immediately after close





CONCLUSION

- "Smart" transaction for ETP
 - Anticipated drop downs of the existing Sunoco and Susser retail businesses into SUSP provide a clear path for ETP to segregate the retail business into a dedicated vehicle with its own independent access to capital to support its growth strategy
 - Expected drop downs would generate significant cash proceeds to ETP over the next several years, further strengthening ETP credit metrics
 - An exchange of SUSP GP/IDRs held by ETP for ETP common units held by ETE, combined with the eventual monetization of SUSP units would allow ETP to fully exit the retail business in a highly accretive manner
- Compelling retail combination
 - The high growth markets in Texas & neighboring states are highly complementary to Sunoco's established East Coast and Southeast presence
 - Significant commercial/operational synergies created by combining retail operations
 - A powerful platform for future growth while creating a more diversified cashflow profile
- Transaction is accretive to DCF per unit for ETP and expected to be credit neutral
 - Level of cashflow accretion is expected to increase as the overall action plan is executed
 - Cash proceeds from subsequent drop downs allows for de-leveraging and capital for new growth

The transaction will create a stronger, more diversified retail platform while providing a structure for the complete separation of the retail business from ETP