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# **Technology Creates Value Through Expertise**

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金融壹账通2022年第3季度业绩发布会 ○CFT Earnings Release - Third Quarter Results 2022

> 2022年11月10日 Nov 10, 2022

# 声明

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The unaudited consolidated financial information is prepared in accordance with International Financial Reporting Standards (IFRS). This presentation contains certain financial measures that are not recognized under the IFRS. Non-IFRS measures are used in gross profit and gross margin, adjusted to exclude non-cash items, which consist of amortization of intangible assets recognized in cost of revenue, depreciation of property and equipment recognized in cost of revenue, and share-based compensation expenses recognized in cost of revenue. The Company regularly reviews non-IFRS gross profit and non-IFRS gross profit amon-IFRS financial margin to assess the performance of its business. By excluding non-cash items, these financial metrics allow the Company to evaluate the cash conversion of one dollar revenue on gross profit. The Company uses these non-IFRS financial to evaluate its ongoing operations and for internal planning and forecasting purposes. The Company believes that non-IFRS financial information, when taken collectively, is helpful to investors because it provides consistency and comparability with past financial performance, facilitates period-to-period comparisons of results of operations, and assists in comparisons with other companies, many of which use similar financial information. The Company also believes that presentation of the non-IFRS financial measures provides useful information to its investors regarding its results of operations because it allows investors greater transparency to the information used by the Company in its financial and operational decision making so that investors can see through the eyes of the Company's management regarding important financial metrics that the management uses to run the business as well as allowing investors to better understand the Company's performance. However, non-IFRS financial information is presented for supplemental informational purposes only, and should not be considered a substitute for financial information presented in accordance with IFR

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第一部分:业务亮点

**Part I: Business Highlights** 

第二部分: 财务亮点

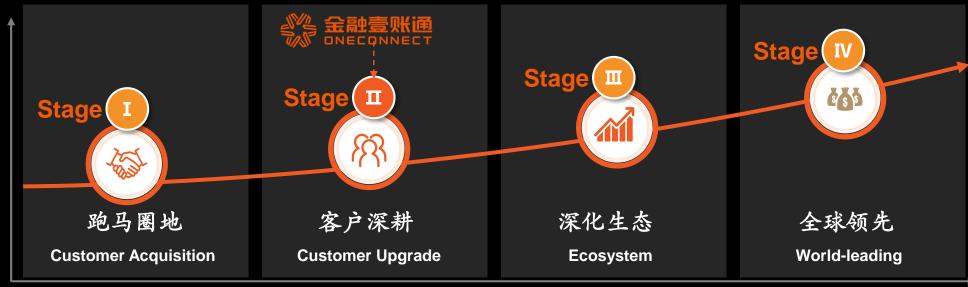
**Part II: Financial Highlights** 

## 金融壹账通战略地图: 正处于客户升级的战略第二阶段

# OCFT Strategy Roadmap: Currently at the Second Stage of Customer Upgrade

















平安、中小金融机构为主

Ping An and small & medium-sized FIs

#### 平安、金融机构为主

Ping An and FIs having potential to establish in-depth engagement

#### 金融机构为主,生态为辅

FI as the major customers, expanding ecosystem partners

#### 金融机构及生态并重

FI & ecosystem partners as two major customer base



单个产品模块 少量整合产品

Single modules with a few integrated products

整合产品为主 搭建加马平台

Integrated products, building Gamma platform

整合产品+Gamma平台

Integrated products + Gamma Platform

生态融合

**Ecosystem integration** 

# **Stage II Development**







第一阶段 Stage I

境外

**Overseas** 



金融机构 **Financial institutions** 

监管 Regulators

企业/行业伙伴 **Enterprise/industry partners**  数字化经营 **Digital** Sales

数字化管理 **Digital** Management

数字化 银行 **Digital Banking** 

保险 **Digital Insurance** 

数字化

数字化运营 Digital

**Operation** 

加马平台 **Gamma Platform** 

东南亚 **Southeast Asia** 

> 香港 **Hong Kong**

其他国家/地区 Other countries/regions

# 二阶段客户深耕 – 持续获得客户认可 Stage II Customer Upgrade - Key Wins



. . . . . . **浦发银行** SPD BANK HUAXIA BANK 0 数字化 数字化 泰康在线 宁波银行 TK.CN Liberty File / D BA 锦泰保险 广西北部湾银行 浙江民泰商业银行 JINTAI INSURANCE 利宝保险 国家开发银行 CHINA DEVELOPMENT BANK . . . . . . . . . . . . 加马平台 **公京銀行** SHENGJING BANK 重庆银行 UnionPay 贵州省农村信用社 银联 ..... 

1 二阶段产品升级-新产品持续突破市场:智慧语音持续突破客户





# **Showed Strong Customer Momentum**

**Al Service** 

scenarios

Knowledge

base

#### 智慧语音 **Al Customer Service** 智能客服 智慧催收 智能营销 机器人平台 **Robot Platform Smart Smart** Smart **Loan Collection** Marketing **Customer Service |||||** Text Word, Voice, Collection Smart Video selection assistant 6 Voice Quality Quality **Smart** reminder Video assurance assurance Knowledge Smart Sales Support hase assistant management Quality Assurance 94% 1600+ 200+ 3mm+ AI服务 质检模型 AI销售 Al 识别率 知识库 场景流程 Quality 话术语料

assurance

models

Al Sales

**Scripts** 

# 亮点 **Highlights**

# 高增长

# **Rapid Growth**

同比客户数 in customer number

# 高粘性

**Deepened Customer Engagement** 

高净扩张率

**High NER** 

**Al Adoption Rate** 

# 2 海外业务继续保持高速发展 (1/2)

# **Rapidly Developing Overseas Business (1/2)**

#### 香港虚拟银行业务发展势头强劲 **Strong Momentum of HK VB Business**



全线上数字化开户 Online account opening

~30%

首次获批贷款企业主 **First Timer Loan Applicant** 

香港虚拟银行21年收入增速排名 Ranking in FY21 Revenue Growth



#### 《亚洲货币》 杰出中小企银行服 务奖 Asia Money Hong Kong's Best Bank for SMEs



知名财经媒体《欧洲货币》 (Euromoney) 评为中小 企银行业务领导者 Euromoney **SME Banking Business** Leaders



获《信报财经新闻》"金 融服务卓越大奖2022-"卓越中小企虚拟银行" 奖项 Hong Kong Economic Journal - Excellent SME Virtual Bank



#### 香港征信公司开业筹备进展顺利 **Significant Progress to OC CRA Launch**





获批个人征信业务营业资格 **Approved as Consumer Credit Reference Agency in HK** 





- 传统征信业务 Traditional Credit Reference Business
- 创新征信业务 Innovative Credit Reference Business
- 跨境服务 (如跨境征信报告) Cross-border Business, e.g. Crossborder Credit Reference Report

# 2 海外业务继续保持高速发展 (2/2)

# **Rapidly Developing Overseas Business (2/2)**

## 阿联酋业务进一步扩展 **UAE Business Expansion**



与阿布扎比国际金融中心 共建中小企业数字化融资平台

**Collaborate with Abu Dhabi Global Market** on Digital SME Financing Platform



#### 寿险新产品海外突破 **Life Insurance Product Win**



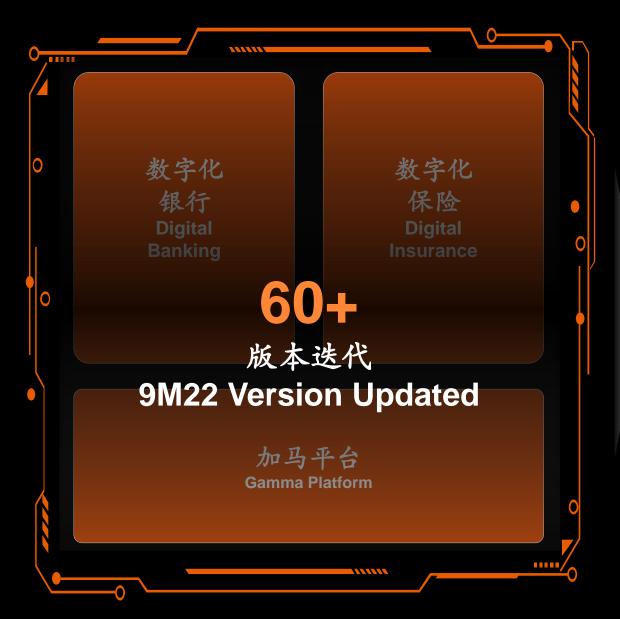


与一家全球前50的国际保险公司建立战略合作 Strategic Cooperation with a Top-50 Global **Insurance Company** 

共建全能代理人产品 **Launch All-in-one Solution for Life Agents** 

# **Product Management: Product Upgrade to Capture Higher Value**





# 提升标准功能,并在多家客户上得以验证 Enhance feature standardization testified by customers

- 银行板块: 打通对公和零售贷款系统,形成统一的中台 Banking: Integrate commercial and retail banking systems and build up a middle platform based on a unified architecture
- 加马平台: 完善数据中台系统,提升智慧语音的AI能力 Gamma Platform: Improve the data middle platform and upgrade the AI capabilities of AI Customer Services

# 提升投产 Improving PO

# **Improving ROI**

引导提升标准化产品比重
 Customer education in standardized product adoption



第一部分: 业务亮点

**Part I: Business Highlights** 

第二部分: 财务亮点

**Part II: Financial Highlights** 



收入

Revenue

10.7亿元 RMB 1.07 billion

三方客户收入

Revenue from 3<sup>rd</sup> Party Customers

3.5亿元 RMB 0.35 billion 优质加客户数

Premium Plus Customer

163

+9

净利润/率

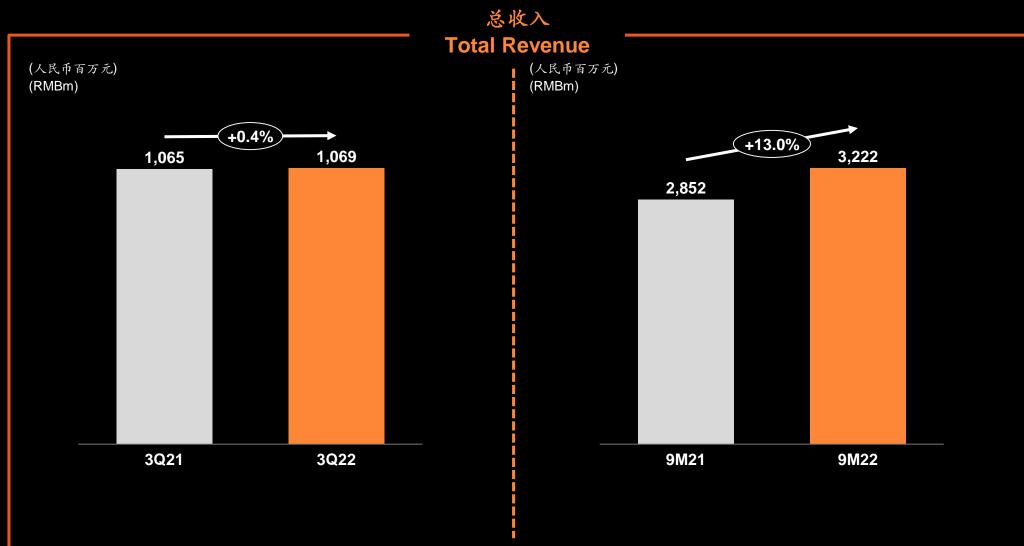
Net Profit and Margin

-1.3亿元/-12.4% RMB -0.13 billion/-12.4%

+13 ppts

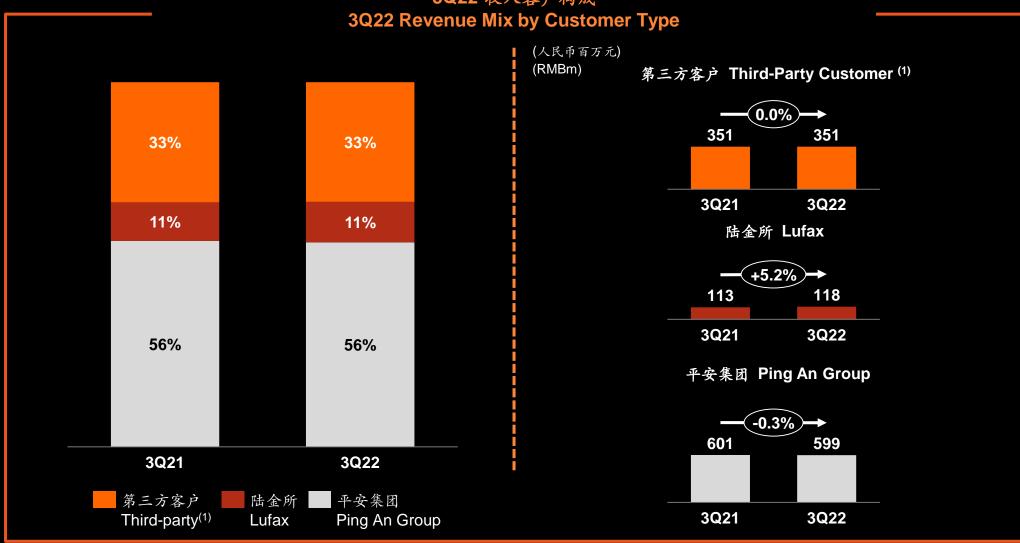
# **Stable Revenue**







## 3Q22 收入客户构成



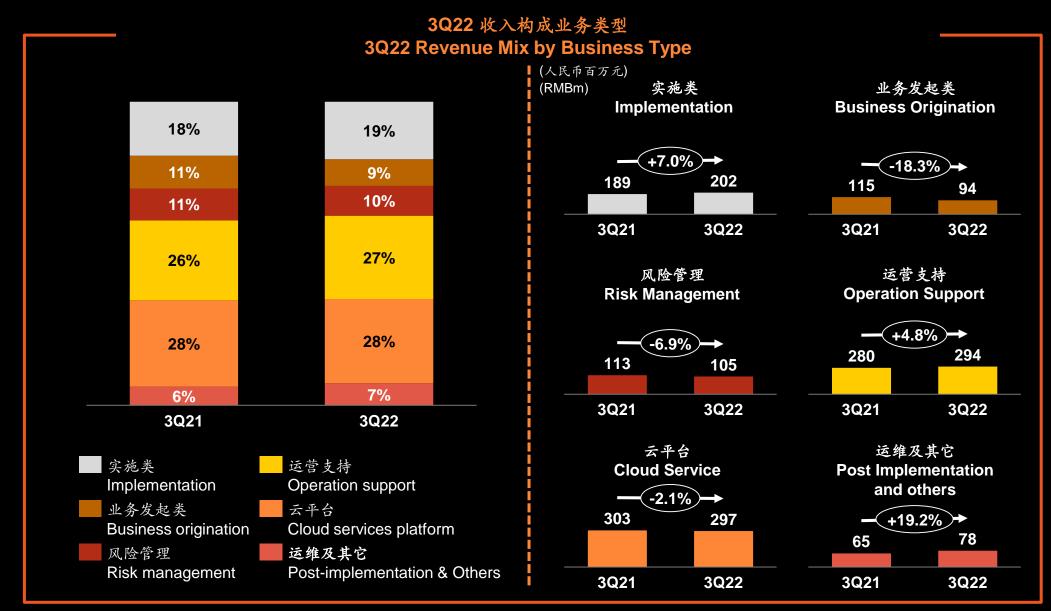
#### Note:

<sup>1.</sup> 第三方客户指收入贡献低于公司当期总收入占比5%的客户

# 业务类型丰富多元化(1/2)







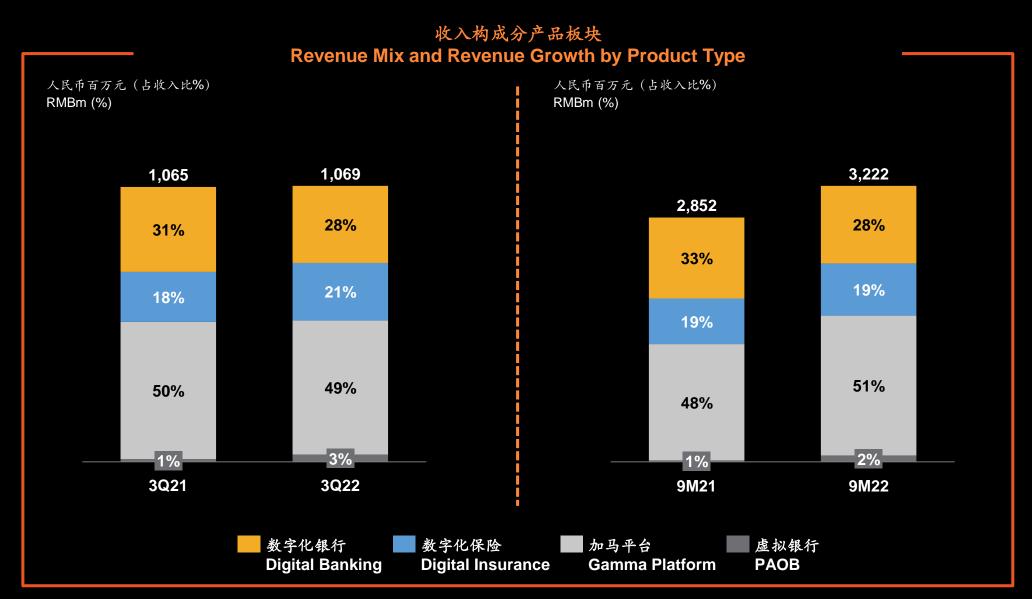
Note:

(1) Numbers may not add up due to rounding

<sup>(1)</sup> 因保留小数原因, 合计数字或有误差

# **Overall Performance Supported by a Diversified Solution Suite**





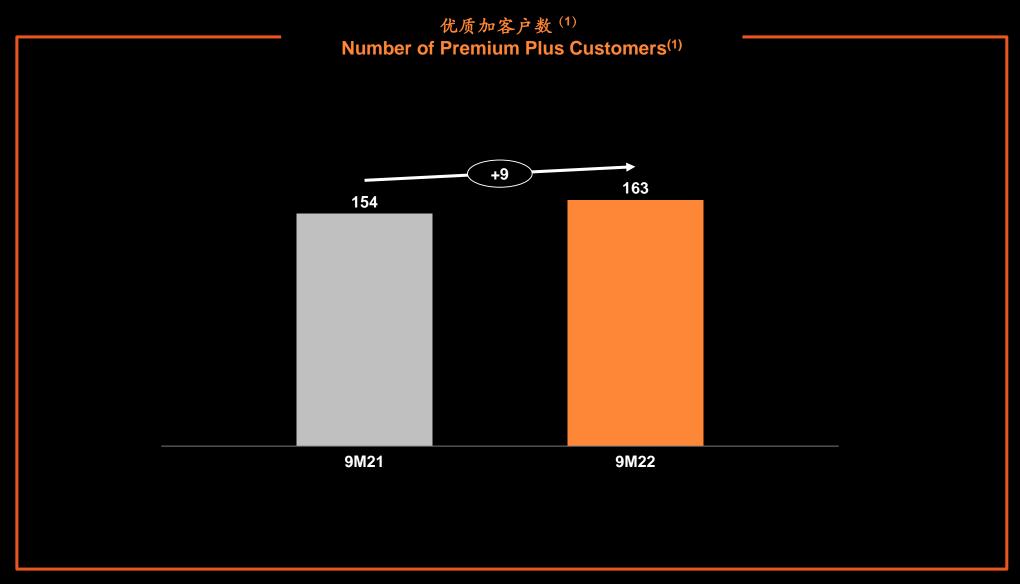
Note:

<sup>(1)</sup> 因保留小数原因, 合计数字或有误差

<sup>(1)</sup> Numbers may not add up due to rounding

# **Steady Increase of Number of Premium Plus Customers**



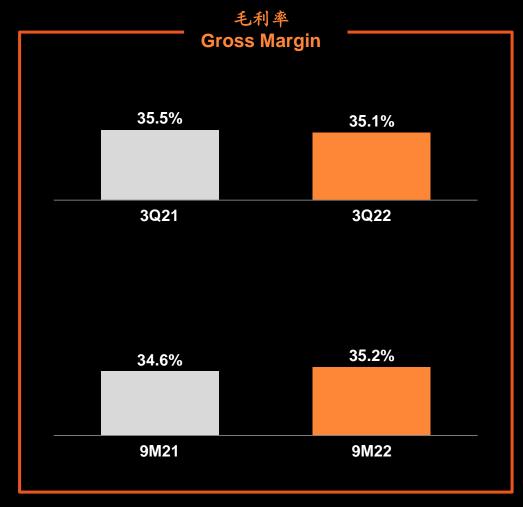


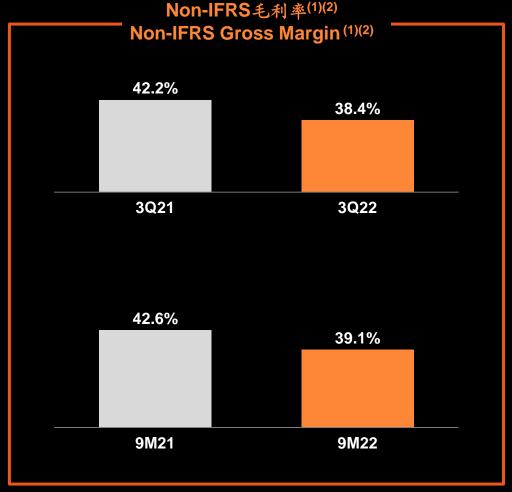
#### Note:

<sup>(1)</sup> 优质加客户指除平安集团及其子公司客户以外,为公司贡献100万及以上年收入的客户

# 三季度毛利维持稳定 **Stable Gross Margin**







<sup>(1)</sup> 调整包含计入成本部分的非现金项, 具体包括无形资产摊销、固定资产折旧、股份支付支出

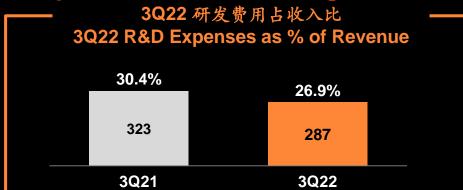
<sup>(1)</sup> 调整包含计入成本部分的非现金项,具体包括尤形变产褥销、固定变产折旧、股份支付支出
(1) Adjusted to exclude non-cash items including amortization of intangible assets recognized in cost of revenue, depreciation of property and equipment recognized in cost of revenue, and share-based compensation expenses recognized in cost of revenue
17

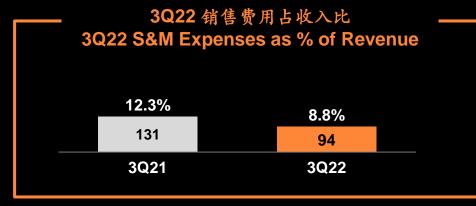
<sup>(2)</sup> 具体调整数据请参阅本演讲稿末尾部分的"IFRS及Non-IFRS口径调整逻辑(未经审计)

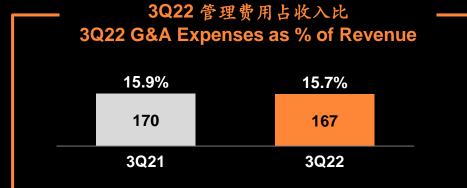
<sup>(2)</sup> For more details on this non-IFRS financial measure, please see the table captioned "Reconciliation of IFRS and Non-IFRS Results (Unaudited)" set forth at the end of this presentation

# 亏损持续大幅收窄

# **Substantial Improvement in Profit Margin**





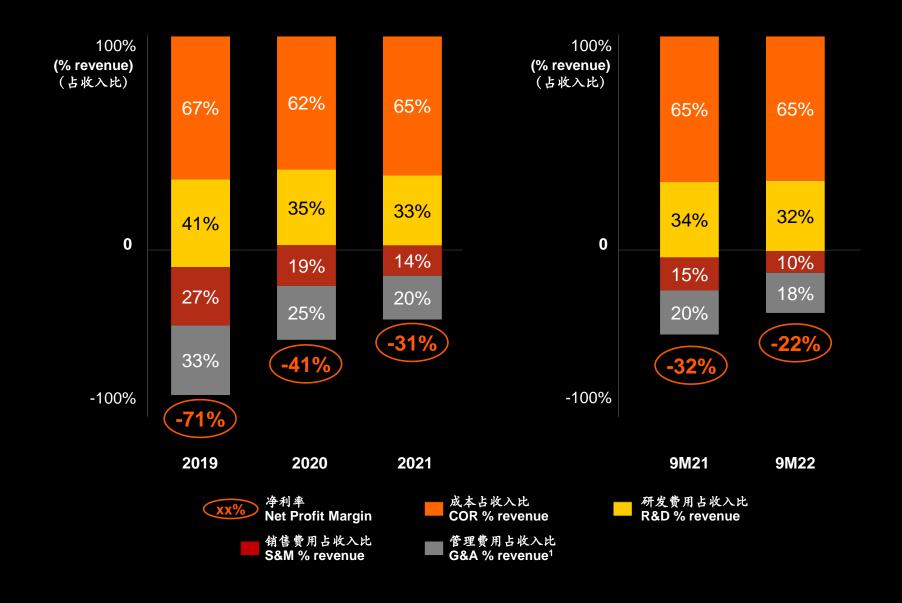






# **Further Improvement of Net Profit Margin**









三方收入增长 Growing Revenue from 3<sup>rd</sup> Party Customer



中期盈利目标 Cost Discipline towards Path to Profitability

# **Key Financial Metrics**



(百万人民币,除百分比及每股数据)	第三季度 Three Months Ended September 30			1-9月 Nine Months Ended September 30		
(RMBm, except percentages and per share figures)	2021	2022	YoY	2021	2022	YoY
收入 Revenue	1,065	1,069	0.4%	2,852	3,222	13.0%
毛利 Gross Profit	378	375	-1.0%	987	1,134	14.9%
毛利率 Gross Margin	35.5%	35.1%	-0.5 ppt	34.6%	35.2%	+0.6 ppt
Non-IFRS 毛利率 <sup>(1)</sup> Non-IFRS Gross Margin <sup>(1)</sup>	42.2%	38.4%	-3.8 ppt	42.6%	39.1%	-3.6 ppt
营运利润 Operating Profit	-283	-155	-45.3%	-1,025	-785	-23.1%
营运利润率 Operating Margin	-26.6%	-14.5%	+12.1 ppt	-35.9%	-24.3%	+11.6 ppt
归母净利润 Net Profit to Shareholders	-270	-133	-50.8%	-923	-695	-24.7%
归母净利润率 Net Profit Margin	-25.3%	-12.4%	+12.9 ppt	-32.4%	-21.6%	+10.8 ppt
每股净利润 Net Profit per share	-0.24	-0.12		-0.83	-0.63	

#### Note

<sup>(1)</sup>调整包含计入成本部分的非现金项,具体包括无形资产摊销、固定资产折旧、股份支付支出.具体调整数据请参阅本演讲稿末尾部分的"IFRS及Non-IFRS口径调整逻辑(未经审计)"

<sup>(1)</sup> Non-IFRS gross margin adjusted to exclude non-cash items including amortization of intangible assets recognized in the cost of revenue, depreciation of property and equipment recognized in the cost of revenue, and share-based compensation expenses recognized in the cost of revenue. For more details on this non-IFRS financial measure, please see the table captioned "Reconciliation of IFRS and Non-IFRS Results (Unaudited)" set forth at the end of this presentation.

(2) 国保留小数原因,合计数字或有误差

<sup>(2)</sup> Numbers may not add up due to rounding

# IFRS及Non-IFRS口径调整逻辑(未经审计) Reconciliation of IFRS and Non-IFRS Results (Unaudited)



	第三季度 Three Months Ended September 30		1-9月 Nine Months Ended September 30	
(百万人民币,除百分比数据) (RMBm, except percentages)	2021	2022	2021	2022
毛利 Gross Profit	378	375	987	1,134
毛利率 Gross Margin	35.5%	35.1%	34.6%	35.2%
Non-IFRS口径调整 <sup>(1)</sup> Non-IFRS Adjustment <sup>(1)</sup>				
无形资产摊销 Amortization of Intangible Assets	69	35	226	121
房屋及设备折旧 Depreciation of Property and Equipment	1.6	0.6	2.7	2.2
股份支付 Share-based Compensation	0.0	0.5	0.3	1.9
Non-IFRS毛利 Non-IFRS Gross Profit	449	411	1,216	1,259
Non-IFRS毛利率 Non-IFRS Gross Margin	42.2%	38.4%	42.6%	39.1%

Note:

<sup>(1)</sup> 仅统计计入成本的支出项调整

<sup>(1)</sup> Adjustment in cost of revenue



# Q&A