



NEWS RELEASE

The Scenic Splatlands of Splatoon 3 Are Surfacing in Nintendo’s Booth at PAX West 2022

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Play Splatoon 3 Turf War Battles, Watch the Top Splatoon and Mario Kart 8 Deluxe Players Battle It Out and Enjoy More Nintendo Fun

REDMOND, Wash.--(BUSINESS WIRE)-- In the upcoming **Splatoon 3** game, which launches for the **Nintendo Switch** family of systems on Sept. 9, the breathtaking rocks of the new Scorch Gorge stage rise up like chimneys. They’ll also be appearing as backdrops within the Nintendo booth at this year’s PAX West, which is being transformed into scenes inspired by the sun-scorched Splatlands from Splatoon 3. The Nintendo Splatoon 3 booth at PAX West in Seattle on Sept. 2-5 will provide the perfect environment for in-game splatting ... and real-life photo opportunities!

PAX West attendees eager to jump into the world of Splatoon 3 will also have a chance to play a demo of multiplayer Turf War battles before the full game launches. (Graphic: Business Wire)

PAX West attendees eager to jump into the world of Splatoon 3 will also have a chance to play a demo of multiplayer Turf War

battles before the full game launches. Multiple teams of four will compete to ink the most turf on the map within three minutes. Both newcomers and Splatoon series veterans are invited to give the game a try! **A free Warp Pipe Pass is required to play Splatoon 3 at the Nintendo Booth**, and starting today, fans can register for the chance to reserve a free Warp Pipe Pass.* Registration is now open at <https://experience.nintendo.com> and ends Aug. 28 at 11:59 p.m. PT.

This year’s PAX West will also be a treat for competitive players, as well as those who enjoy the thrill of watching

friendly rivals battle it out. The top finishers from this summer's Splatoon 2 Inkopolis Showdown 2022 tournament have been invited to Seattle to compete in North America's first-ever Splatoon 3 invitational on Sept. 5 in the PAX Arena. The Mario Kart 8 Deluxe Championship Cup 2022 invitational will also be held at PAX West on Sept 5. Twelve top racers from this summer's Mario Kart North American Open July 2022 tournament will compete to decide the fastest racer. Both tournaments will be livestreamed via Nintendo's **YouTube** and **Twitch** channels.

Additionally, PAX West's Almost Pro open tournament, taking place Sept. 2-4, will showcase the next stop on the Panda Cup featuring **Super Smash Bros. Ultimate**. The winner of this open tournament will be invited to compete in the Panda Cup Finale in December!

For more information about PAX West, visit <https://west.paxsite.com/>.

Remember that Nintendo Switch features **parental controls** that let adults manage the content their children can access. For more information about other features, visit <https://www.nintendo.com/switch/>.

* To register for a chance to play the Splatoon 3 demo, you need to have a Nintendo Account. Don't have one? Click **here** to sign up for a free account. Register at <https://experience.nintendo.com>. Warp Pipe Passes will be assigned randomly from the pool of participants that have registered for the chance to receive one. Registration is open through 11:59 P.M. PT on Aug. 28, 2022. Warp Pipe Pass recipients will be notified by Monday, Aug. 29, 2022, via the email address associated with their Nintendo Account. A PAX West 2022 badge is required to enter Seattle Convention Center.

About Nintendo: Nintendo Co., Ltd., headquartered in Kyoto, Japan, has created franchises that have become household names worldwide, including Mario™, Donkey Kong™, The Legend of Zelda™, Metroid™, Pokémon™, Animal Crossing™, Pikmin™ and Splatoon™, through its integrated hardware and software products. Nintendo aims to deliver unique, intuitive entertainment experiences for everyone, manufacturing and marketing video game devices such as the Nintendo Switch™ family of systems, developing and operating applications for smart devices, and collaborating with partners on a range of other entertainment initiatives like visual content and theme parks. Nintendo has sold more than 5.4 billion video games and over 800 million hardware units globally. From the launch of the Nintendo Entertainment System™ more than 30 years ago, through today and into the future, Nintendo's continuing mission is to create unique entertainment that puts smiles on the faces of people all over the world. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Americas. For more information about Nintendo, please visit the company's website at <https://www.nintendo.com/>.

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