



NEWS RELEASE

Yoplait and Box Tops for Education Give Back to California Community with Elementary School Library Renovation

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Initiative aims to support women making an impact on future generations in their communities during back-to-school season

MINNEAPOLIS--(BUSINESS WIRE)-- This back-to-school season, Yoplait and Box Tops for Education are giving back to local communities and are committed to empowering the women that make schools a special place for students by donating a library renovation to the Dolores Huerta Elementary School in Lennox, California.

Yoplait and Box Tops for Education want kids to thrive this back-to-school season. They partnered to surprise the teachers and students of Dolores Huerta Elementary School with a renovated library. (Photo: Business Wire)

Yoplait and Box Tops for Education identified the school through the hard work of Principal Maria Castellanos, who

is dedicated to ensuring that all students at the school have an opportunity to thrive, even through the challenges of online learning during the pandemic which caused many students to fall behind on reading. In close collaboration with the teachers and staff, including the school's librarian, Megan Gomez-Green, Castellanos has provided her students with valuable learning habits.

"Our library is the heart of the school. The kids are excited, they want to find the right book, and they want to learn about different topics through reading. I'm excited that with this makeover, the kids will have access to a space that fosters the creativity and development that comes with reading," said Castellanos. "As a woman myself, I want to

make sure that I recognize the importance of being a Latina female leader in this world. I hope that the little girls can see a Latina principal and say, ‘she grew up on a similar street, in a similar home, and look where she’s at.’”

Yoplait and Box Tops for Education’s library makeover is providing Dolores Huerta Elementary School with a unique and colorful new space including a new amphitheater, reading corner and donated books from the librarian’s wish list—many of which are in Spanish and/or showcase the importance of diversity and representation, such as “Crónicas Apestosas” by Martin Pinol and “When Rosa Parks Went Fishing” by Rachel Ruiz.

“Yoplait is committed to celebrating and empowering the women that set up the future generations for success, and we also believe that investing in a child’s education with the tools they need is foundational,” shared Rachel Letsche, General Mills Brand Experience Assistant Manager. “Our partnership with Box Tops for Education is the perfect opportunity to help schools and communities get the necessary resources to grow and excel.”

Yoplait wants to encourage consumers to give back to their local communities through Box Tops for Education by giving shoppers an easy way to earn cash for schools with products they already buy. By using the Box Tops app, consumers can scan a store receipt that includes Box Tops participating Yoplait products and earn cash for a school of their choice. Through this, you can support a local school in need and champion learning and development for the children of your area who need it most.

For more information about this partnership, please click [here](#). To learn more and support a school near you, download the **Box Top app**.

About General Mills

General Mills makes food the world loves. The company is guided by its Accelerate strategy to drive shareholder value by boldly building its brands, relentlessly innovating, unleashing its scale and standing for good. Its portfolio of beloved brands includes household names such as Cheerios, Nature Valley, Blue Buffalo, Häagen-Dazs, Old El Paso, Pillsbury, Betty Crocker, Yoplait, Annie’s, Wanchai Ferry, Yoki and more. Headquartered in Minneapolis, Minnesota, USA, General Mills generated fiscal 2022 net sales of U.S. \$19.0 billion. In addition, the company’s share of non-consolidated joint venture net sales totaled U.S. \$1.1 billion.

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