

# MiX Telematics Hires Skip Kinford as President and CEO of MiX Americas

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MIDRAND, South Africa--(BUSINESS WIRE)--MiX Telematics Limited (NYSE: MIXT, JSE: MIX), a leading global provider of fleet and mobile asset management solutions delivered as Software-as-a-Service (SaaS), today announced the appointment of Skip Kinford as President and CEO of the MiX Americas business.

"Skip has a passion for sales and operational excellence as well as a wealth of management experience. His proven capability to drive successful global sales operations at a variety of companies in telematics, will be key in building our team and driving our growth in the USA, Canada, Mexico and the rest of Latin America," said Stefan Joselowitz, Chief Executive Officer of MiX Telematics.

"It's an honor to join the team at MiX Telematics at this key inflection point in their expansion into the Americas," Kinford said. "The market for telematics solutions here is large and under-penetrated. I look forward to capitalizing on the strong reputation for excellence in cloud-based fleet management solutions the company has built here, and working with Joss and the team to grow and scale this business segment."

Kinford brings more than 20 years of experience in business and sales leadership to his new position at MiX Telematics. He has an extensive background in commercial telematics, most recently as Executive Vice President for U.S.-based inthinc Technologies, a telematics solution provider to various industries in the USA and around the world. Before inthinc, Skip was CEO of North America for Mobileye, a global leader in vision-based vehicle safety technology. Prior to his entry into the world of business, Kinford was a professional racecar driver.

Kinford is a former member of the Automotive Technology Board of the Consumer Electronics Association and a member of the Specialty Equipment Market Association.

**About MiX Telematics Limited**

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as SaaS to customers in over 120 countries. The Company's products and services provide enterprise fleets, small fleets and consumers with solutions for safety, efficiency, risk and security. MiX Telematics was founded in 1996 and has offices in South Africa, the United Kingdom, the United States, Uganda, Brazil, Australia and the United Arab Emirates as well as a network of more than 130 fleet partners worldwide. MiX Telematics shares are publicly traded on the Johannesburg Stock Exchange (JSE: MIX) and MiX Telematics American Depositary Shares ("ADSs") are listed on the New York Stock Exchange (NYSE: MIXT). For more information visit [www.mixtelematics.com](http://www.mixtelematics.com).

**Language:**

English

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