

## **Silicon Laboratories Showcases Power Management Products at Virtual Conference**

### ***Embedded Wireless Chat and Energy Harvesting Webcast Highlight Low Power MCUs***

AUSTIN, Texas, Aug 17, 2009 (BUSINESS WIRE) -- Silicon Laboratories Inc. (Nasdaq: SLAB), a leader in high-performance, analog-intensive, mixed-signal ICs, today announced its participation in the EE Times Virtual Conference on Power Management: Designing for Efficiency, being held Tuesday, August 18<sup>th</sup> at [www.eetimes.com/power](http://www.eetimes.com/power). Designers can visit Silicon Labs' online booth from their desks and learn about the company's low power products that are ideal for addressing design challenges for power delivery, power management and power efficiency.

Silicon Labs will be showing the industry's highest performance embedded wireless solution at the virtual exhibition, which combines the high-performance EZRadioPRO(TM) transceiver family and the C8051F9xx series of low-power mixed-signal MCUs. High performance coupled with comprehensive built-in system features, such as packet handling and antenna diversity, allows the devices to achieve the lowest overall system cost for frequencies from 240 to 960 MHz. The solution enables customers to develop embedded wireless solutions that operate from a single cell battery, reducing cost and size in consumer and industrial applications such as remote meter reading, home security, remote keyless entry and building automation.

### **Live Chat: Low Power Considerations in Embedded Wireless Applications**

Silicon Laboratories will be hosting a live online chat: Low Power Considerations in Embedded Wireless Applications from 4:00 pm - 4:30 pm EDT on August 18<sup>th</sup> to discuss how to address conflicting requirements to add more features while increasing battery life. Register to participate at [www.eetimes.com/power](http://www.eetimes.com/power).

### **Energy Harvesting Webcast**

As part of the event, Silicon Laboratories will be participating in a webcasted panel: Energy Harvesting: From Simple Ideology to Practical Application, being held online from 1:30 pm - 2:30 pm EDT on August 18<sup>th</sup>. The panel will address the practical uses of energy harvesting to generate power while reducing costs. Register to participate at [www.eetimes.com/power](http://www.eetimes.com/power).

Silicon Labs' online booth, webcast and chat will be archived until February 18, 2010.

### **Silicon Laboratories Inc.**

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of highly-integrated, easy-to-use products offers customers significant advantages in performance, size and power consumption. These patented solutions serve a broad set of markets and applications including consumer, communications, computing, industrial and automotive.

Headquartered in Austin, TX, Silicon Labs is a global enterprise with operations, sales and design activities worldwide. The company is committed to contributing to our customers' success by recruiting the highest quality talent to create industry-changing innovations. For more information about Silicon Labs, please visit [www.silabs.com](http://www.silabs.com).

### **Cautionary Language**

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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