



SILICON LABS

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Lori Knowlton Joins Silicon Labs as Chief People Officer

HomeAway Senior Executive Brings Nearly Two Decades of People Leadership Skills and Experience in High-Tech Industry

AUSTIN, Texas--(BUSINESS WIRE)-- [Silicon Labs](#) (NASDAQ: SLAB), a leading provider of silicon, software and solutions for a smarter, more connected world, today named Lori Knowlton as Senior Vice President and Chief People Officer (CPO). In this role, she is responsible for the company's talent strategy, leadership development, community relations and culture.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160822005219/en/>



"We are delighted to have Lori join the Silicon Labs management team," said Tyson Tuttle, CEO of Silicon Labs. "She brings a proven ability to translate business strategies into people solutions, as well as deep expertise in attracting, developing and engaging high-caliber talent."

Prior to joining Silicon Labs, Ms. Knowlton served as CPO for [HomeAway.com](#) where she led the company's people agenda from early-stage growth through an IPO and ultimately through a sale to Expedia. During her nearly ten years at HomeAway, Ms. Knowlton grew the team exponentially and created scale through acquisitions, processes, systems and high employee management.

Previously, Ms. Knowlton served in a variety of human resources leadership roles at leading high-technology companies including Progress Software and its operating company Sonic Software, Interliant, Inc., C-bridge Internet Solutions and the Monitor Company.

"I am excited to join the Silicon Labs team and to have this opportunity to take a strong culture and help make it even better through connection, collaboration and feedback," said Ms. Knowlton. "Silicon Labs

Lori Knowlton Named Chief People Officer at Silicon Labs (Photo: Business Wire)

is truly an innovative company filled with great talent. It's clear that everyone here understands that people are the most important factor in the innovation equation."

Ms. Knowlton has been a mentor at TechStars Austin for the past three years. In addition, she serves on the strategic planning committee of the Magellan International School, an Austin-based Spanish immersion IB school. She is a frequent and accomplished public speaker at numerous conferences. Ms. Knowlton holds a Bachelor of Arts degree in English literature (magna cum laude) from Bowdoin College in Brunswick, Maine.

Silicon Labs

Silicon Labs (NASDAQ: SLAB) is a leading provider of silicon, software and solutions for the Internet of Things, Internet infrastructure, industrial automation, consumer and automotive markets. We solve the electronics industry's toughest problems, providing customers with significant advantages in performance, energy savings, connectivity and design simplicity. Backed by our world-class engineering teams with unsurpassed software and mixed-signal design expertise, Silicon Labs empowers developers with the tools and technologies they need to advance quickly and easily from initial idea to final product. www.silabs.com

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