



SILICON LABS

Silicon Labs Expands Senior Management Team to Drive Growth

July 16, 2018

-- Daniel Cooley Appointed Chief Strategy Officer --

-- Matt Johnson Joins Company as Senior VP and GM of IoT Products --

AUSTIN, Texas, July 16, 2018 /PRNewswire/ -- [Silicon Labs](#) (NASDAQ: SLAB), a leading provider of silicon, software and solutions for a smarter, more connected world, announces two new executive appointments. Daniel Cooley has been named Senior Vice President and Chief Strategy Officer. In this new role, Mr. Cooley will focus on Silicon Labs' overall growth strategy, business development, new technologies and emerging markets. Matt Johnson, a semiconductor veteran with more than 15 years of industry experience, joins Silicon Labs as Senior Vice President and General Manager of IoT products. Both executives will report to Tyson Tuttle, CEO.



Mr. Cooley has led Silicon Labs' IoT business for the past four years. Under his leadership, the company built an industry-leading portfolio of secure connectivity solutions, with IoT revenue now exceeding a \$100 million per quarter run rate. Mr. Cooley joined Silicon Labs in 2005 as a chip design engineer developing broadcast audio products and short-range wireless devices. Over the years, he has served in various senior management, engineering and product management roles at the company's Shenzhen, Singapore, Oslo and Austin sites. The new role leverages Mr. Cooley's proven talents in strategy and business development.

Mr. Johnson will lead Silicon Labs' IoT business including the development and market success of the company's broad portfolio of wireless products, microcontrollers, sensors, development tools and wireless software. Mr. Johnson has a track record of growing revenue and leading large global teams, and he brings a deep understanding of analog, MCU and embedded software businesses to Silicon Labs. Previously, he served as Senior Vice President and General Manager of automotive processing products and software development at NXP Semiconductors/Freescale, as well as SVP and General Manager of mobile solutions at Fairchild Semiconductor.

"With these executive appointments, we are expanding our ability to execute on large and growing market opportunities in the IoT," said Tyson Tuttle,

CEO of Silicon Labs. "Together, these two talented leaders will help Silicon Labs scale the business to the next level and focus on future growth."

Silicon Labs

Silicon Labs (NASDAQ: SLAB) is a leading provider of silicon, software and solutions for a smarter, more connected world. Our award-winning technologies are shaping the future of the Internet of Things, Internet infrastructure, industrial automation, consumer and automotive markets. Our world-class engineering team creates products focused on performance, energy savings, connectivity and simplicity. www.silabs.com

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