

## **Silicon Labs Named a Winner of the Prestigious UBM Tech's ACE Awards in the Sensors Category**

*Si701x/2x Relative Humidity Sensor Family Honored for Innovative Design, Ease of Use and Low Power Consumption*

AUSTIN, Texas--(BUSINESS WIRE)-- [Silicon Labs](#) (NASDAQ: SLAB), a leader in high-performance, analog-intensive, mixed-signal ICs, today announced that its [Si701x/2x relative humidity \(RH\) and temperature sensor family](#) was selected as the winner in the EE Times and EDN 2014 UBM Tech ACE Awards in the Sensors category. The awards program honors the people and companies behind the technologies and products that are changing the world of electronics. The winners were announced at an awards ceremony on Tuesday, April 1, at The Fairmont San Jose, during the EE Live! conference and expo.

"We're deeply honored that Silicon Labs' Si701x/2x relative humidity sensor won a 2014 UBM Tech ACE Award," said Mark Thompson, vice president and general manager of Silicon Labs' Analog, Power and Sensor products. "This coveted industry recognition underscores the best-in-class design, ease of use, accuracy and energy efficiency of our RH sensors. We continue to see strong customer interest and demand for our RH sensors in a wide range of applications including smart sensing devices for the Internet of Things."

Silicon Labs' Si701x/2x RH sensors combine a standard CMOS mixed-signal IC with a proven technique for measuring humidity using a polymer dielectric film. The Si701x/2x sensors enable accurate, easy-to-deploy RH sensing for home automation, HVAC/refrigeration, healthcare, remote monitoring, automotive and industrial equipment. Compared to legacy discrete RH sensing approaches, the single-chip Si701x/2x sensors are easy to use while reducing manufacturing cost and complexity. The Si701x/2x sensors have the lowest power consumption in the integrated humidity sensor market.

"We are continually amazed at the level of creativity in the design, innovation and technology exemplified by these award winners," said Patrick Mannion, VP, Brand Director, UBM Tech Electronics. "The ACE Awards celebrate the highest achievements in innovation and creativity in electronics design, and selecting one organization or individual that stands out above the rest is incredibly challenging. We are pleased to be able to celebrate their achievements."

A panel of EE Times and EDN editors narrowed down the entries to five finalists in each category, based on the criteria set forth in an online submission form. Winners are determined from among the finalists by a panel of independent judges. Judging took place from January 27, 2014 - February 24, 2014.

For more information on the awards program visit <http://ubm-ace.com/>.

For additional Si701x/2x sensor family information and to order samples and development tools, please visit [www.silabs.com/humidity-sensor](http://www.silabs.com/humidity-sensor).

### **About UBM Tech**

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### **Silicon Labs**

Silicon Labs is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of patented semiconductor solutions offers customers significant advantages in performance, size and power consumption. For more information about Silicon Labs, please visit [www.silabs.com](http://www.silabs.com).

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Source: Silicon Labs

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