

Quote Sheet

Logitech® Collaboration Program

Announcement Date: July 20, 2015

Additional Information: www.logitech.com/lcp

Program Description

The Logitech Collaboration Program (LCP) which aims to deliver an enhanced, integrated collaboration experience to customers. Charter members of the program include Blue Jeans Network, BroadSoft, C2G, Lifesize, Vidyo and Zoom.

Quotes from Charter Members



“Partnering with Logitech as a member of the Logitech Collaboration Program aligns perfectly with our mission to create the best all-in-one experience for our customers and bridge the gap between our cloud-based video conferencing solution with the peripheral devices people use every day,” said Imran Moin, Senior Director, Business Development at Blue Jeans Network. “Aligning with Logitech, a company that has lead the way in providing products that help people enjoy a better experience in the digital world, furthers our effort to make video conferencing seamless from any device, anytime, anywhere.”

Blue Jeans Network brings great minds together to meet, share ideas and reach their audiences through the power of video collaboration. Starting in late 2015, Logitech peripherals will integrate seamlessly into the Blue Jeans experience, making online conversations, meetings and events personal again. [Learn More](#).



“In combination with BroadSoft’s UC-One solution, Logitech’s forward-thinking products enable businesses to capture the full benefits of unified communications services across the organization,” says Peter Gavalakis, director of strategic alliances, BroadSoft. “We are excited to be a member of the Logitech Collaboration Program and to work with an organization that shares our commitment to enabling rich communications and collaboration solutions coupled with a natural, intuitive user experience.”

BroadSoft is the leading provider of software and services that enable telecom service providers to offer Unified Communications over their Internet Protocol networks. The Company’s core communications platform enables the delivery of a range of enterprise-class voice, video, messaging and collaboration services including private branch exchanges, video calling, text messaging and converged mobile and fixed-line services. BroadSoft platforms integrate seamlessly with Logitech voice and video solutions to enable an intuitive, rich user experience for workforce communication and collaboration. For additional information, visit [BroadSoft](#).



“At C2G we strive to provide an effortless customer experience by providing customers with straightforward connectivity solutions; therefore being a part of the Logitech Collaboration Program as a Complementary Partner made perfect sense. The Conference Extender, designed for use with the Logitech ConferenceCam CC3000e, easily allows users to extend the Camera or Speakerphone up to 100 feet away from the system hub. This partnership will undoubtedly lead to more solutions designed to simplify the connectivity experience for end users and we’re excited to continue collaborating to uncover more solutions.” – Gary Hess, Vice President of Innovation

C2G is excited to be a part of the Logitech Collaboration Program as a Complementary Partner. Working with Logitech we are able to craft connectivity solutions that make it easier than ever for customers to connect and collaborate using Logitech Conference Cams. To see C2G’s current offering of Logitech Conference Cam connectivity solutions please visit C2G.com.

lifesize

“Lifesize is looking forward to participating in the Logitech Collaboration Program,” said Rafi Anuar, director of product management at Lifesize. “We deliver an exceptional video collaboration experience for customers globally and the LCP program will help extend our conferencing solutions to enable every person and every conference room with high-quality, easy-to-use video conferencing.”

Lifesize’s award-winning Lifesize Cloud delivers simple, easy-to-use, and scalable video conferencing to every person and every conference room across devices, applications, browsers, Lifesize endpoints and Logitech peripherals. As a division of Logitech, Lifesize is proud to participate in the Logitech Collaboration Program. For more information on Lifesize Cloud, visit [Lifesize Cloud](#).



"Vidyo's software based platform delivers high definition, multi-point visual communications on virtually any device and network," said Amir Shaked, Senior Vice President, Product Management, Vidyo. "Professional grade cameras like Logitech's CC3000e deliver superb HD quality pictures that complement and leverage Vidyo's industry-leading video conferencing technology. We are happy to support this Logitech camera, among others, for our growing customer base who have come to expect the best quality the market has to offer."

Vidyo is a proud partner of the Logitech Collaboration Program. Vidyo’s innovative technology puts high definition, multipoint video communications within reach of anyone on any device and network. Together, with Logitech, we are providing our customers a better experience. For a complete list of products and technical features visit our website to [learn more](#).



"Zoom unifies cloud video conferencing, simple online meetings, and group messaging into one easy-to-use, highly interoperable platform. We're excited to join forces with Logitech to bring a seamless and high quality experience to customers. Our integrated PTZ camera controls allow users to pan, tilt, and zoom their camera from within the Zoom interface, for a simpler and faster way to control what your users see during your video meetings and webinars." - Eric Yuan, CEO, Zoom Video Communications

Zoom unifies cloud video conferencing, simple online meetings and group messaging into one easy-to-use platform. Our solution offers the best video, audio, and screen-sharing across Windows®, Mac®, iOS™, Android™, BlackBerry®, and H.323/SIP room systems. Zoom has integrated far-end and local camera control for Logitech PTZ cameras into our meeting interface for a seamless visual experience in your Zoom video conferences and webinars, especially from its software-based conference room system Zoom Rooms. [Learn more.](#)

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