



NEWS RELEASE

Safeway Partners with Sunoco to Bring Popular Gas Rewards Program to East Coast Sunoco Stations

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Even more customers can now make shopping for groceries count at the pump

LANHAM, Md., Aug. 31, 2016 /PRNewswire/ -- Safeway and Sunoco LP have teamed up to expand Safeway's popular Gas Rewards program to Sunoco stations in parts of Delaware, Maryland, Virginia and Washington D.C.

Safeway customers who earn Gas Reward when they shop now have the option of redeeming their Rewards, up to 20 cents off per gallon, at Sunoco stations. The expansion of the Gas Rewards program helps to maximize value and savings for both Safeway and Sunoco customers through the combination of quality, convenience and rewards.

"Our Gas Rewards program is an easy and convenient way to save money while doing something you do every week — shop for groceries," said Safeway Eastern Division President Dan Valenzuela. "We're excited to team up with Sunoco, a powerhouse in the fuel industry that has stations throughout the East Coast, to bring Sunoco customers, as well as our own valued customers, additional savings when they fuel up at Sunoco stations."

Previously, Safeway's Gas Rewards, which increase with each \$100 spent using a Safeway Club Card, were redeemable only at Safeway fuel stations.

Beyond savings, customers also benefit from the ease with which they can earn and redeem their Reward Points. With more than 120 Safeway stores in Delaware, Maryland, Virginia and Washington D.C. offering the program to shoppers, and approximately 200 Sunoco stations currently participating, grocery shopping and saving at the pump are now even more convenient.

"Sunoco is always looking for innovative ways to provide value to our customers and reward them for choosing our brand," said Cynthia A. Archer, Sunoco LP Executive Vice President and Chief Marketing Officer. "We're excited to offer our customers even more benefits through our partnership with Safeway."

Customers can register at Safeway.com or by downloading the Safeway App on their Android or iOS devices. With the Gas Rewards program, for every 100 Reward Points earned by shopping at Safeway stores using the Safeway Club Card, customers receive a 10 cent-per-gallon Gas Reward. Customers earn Reward Points every time they swipe their club card or input their registered phone number at checkout at their local Safeway store. Reward Points can be earned by shopping at Safeway stores in the following ways:

- Customers receive one point per \$1 spent on eligible grocery purchases.
- Customers receive one point for every out-of-pocket cost dollar spent on pharmacy, including co-pays.
- Customers can build up points twice as fast by receiving two points per \$1 spent on qualifying gift cards.

Customers redeem their Gas Rewards by simply entering their registered phone number at the pump or inside the station before fueling.

The Gas Rewards program is also available in Albertsons, Safeway, Vons, Pavilions and Carrs stores located in Alaska, Arizona, California, Florida, Hawaii, Idaho, Louisiana, Nevada, Oregon and Washington. See the Reward Points Program Terms and Conditions at Safeway.com or in stores for complete details.

About Safeway

Safeway and its Eastern Division are part of Albertsons Companies, one of the largest food and drug retailers in the United States, with both a strong local presence and national scale. The Eastern Division operates more than 120 stores in Maryland, Virginia, the District of Columbia and Delaware. Albertsons Companies operates stores across 35 states and the District of Columbia under 19 well-known banners including Albertsons, Safeway, Vons, Jewel-Osco, Shaw's, Acme, Tom Thumb, Randalls, United Supermarkets, Pavilions, Star Market, Haggen and Carrs. Albertsons Companies is dedicated to helping people across the country live better lives. In 2015 alone, along with the Albertsons Companies Foundation, the company gave more than \$270 million in food and financial support to the more than 2,300 communities it serves, improving the lives of millions of people in the areas of hunger relief, education, cancer research and treatment, programs for people with disabilities, and veterans outreach. Albertsons Companies is committed to making a meaningful difference, neighborhood by neighborhood.

About Sunoco

Sunoco LP (NYSE: SUN) is a master limited partnership that operates approximately 1,340 retail fuel sites and convenience stores (including APlus, Stripes, Aloha Island Mart and Tigermarket brands) and distributes motor fuel to convenience stores, independent dealers, commercial customers and distributors located in more than 30 states

at approximately 6,900 sites. Our parent -- Energy Transfer Equity, L.P. (NYSE: ETE) -- owns Sunoco's general partner and incentive distribution rights. For more information, visit the Sunoco LP website at www.SunocoLP.com.

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