

# Stripes® Convenience Stores Launches the Stripes® College Scholarship Fund to Benefit Local Students

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- Year 1 fundraising target is \$400,000
- 4-week in-store campaign begins December 2
- Stripes® is underwriting all administrative costs

CORPUS CHRISTI, Texas, Dec. 2, 2013 /PRNewswire/ -- Obtaining a college education will now be easier for students within the Stripes® operating market areas thanks to the Stripes College Scholarship Fund, a new program launched today by Stripes Convenience Stores.

Today, Stripes will begin its first in-store fundraising campaign, inviting customers to participate by donating as little as \$1. In appreciation for their contribution, customers will receive a recognition cut-out that will be displayed in the store, along with a free 12-ounce Slush Monkey® coupon and a buy-one-get-one-free Smokin' Barrel® Trail Mix or Smokin' Barrel® Peanuts bag offer.

Stripes wants to make a difference for those students who are pursuing their educational goals by offering the Stripes® College Scholarship Fund.

"Young people are our future, and there's no better **INVESTMENT** we can make in the communities where we live and work than helping our youth go to college," said Sam L. Susser, Chairman, CEO, and President of Susser Holdings Corporation (NYSE: SUSS), the parent company of Stripes LLC. "As we look to the future, we believe that education is the key to unlocking the potential for success. Today, historically disadvantaged students are not reaching the same level of educational attainment as the general population, and it is our hope that by partnering with our customers and our team members, Stripes can positively impact this critical issue."

The goal in the first year of this new Company-sponsored campaign – a first ever for Stripes – is to raise \$400,000 to award 400 students in Texas, New Mexico and Oklahoma with \$1,000 scholarships. All proceeds raised from the in-store campaign will be distributed to students in the 2014-2015 academic year. Stripes is underwriting all administrative costs to run the scholarship program.

The four-week in-store fundraising campaign will be held at all Stripes locations throughout the Stripes operating area and will end on December 29. The scholarship awards will be selected and managed by the participating community colleges and universities enrolled in the program.

For more information about the Stripes® College Scholarship Fund, visit [www.stripescholarshipfund.org](http://www.stripescholarshipfund.org)

## About Stripes Convenience Stores

Headquartered in Corpus Christi, Texas, Susser Holdings Corporation (NYSE: SUSS) is a third-generation family led business with over 1,150 company-operated or contracted locations. Susser Holdings is the parent company of Stripes® Convenience Stores and owns the general partner of Susser Petroleum Partners, LP. (NYSE: SUSP). Susser Holdings ranked No. 460 on the FORTUNE 500® for 2013. The Company operates over 575 convenience stores across Texas, New Mexico and Oklahoma under the Stripes® Convenience Stores banner. Restaurant services are available in more than 370 of its stores, primarily under the proprietary Laredo

Taco Company® brand. The wholesale division distributes over 1.5 billion gallons of motor fuel annually to Stripes® stores, independently operated consignment locations, convenience stores and retail fuel outlets operated by independent operators and other commercial customers in Texas, New Mexico, Oklahoma, and Louisiana. For more information about Stripes® Convenience Stores visit [www.stripesstores.com](http://www.stripesstores.com).

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