

## Brown Shoe Company Elects Lori Greeley to Board of Directors

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ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company (NYSE: BWS) ([brownshoe.com](http://brownshoe.com)) today announced the election of Lori Greeley to its board of directors. Greeley was most recently chief executive officer for Victoria's Secret Stores.

"Adding Lori -- a well-known and highly-respected leader in retail -- to our board of directors gives us the benefit of her more than 20 years of experience," said Diane Sullivan, CEO, president and chairman of Brown Shoe Company. "Her energy and passion for the business and her leadership skills will be a welcome addition to our company."

While at Victoria's Secret Stores, Greeley took on positions with increasing responsibility -- moving from buyer to director and then from vice president to executive vice president, before taking on the CEO role. Greeley began her career at Bon-Ton Stores, as part of its executive training program, and she subsequently joined Youthland, prior to beginning her tenure at Victoria's Secret Stores.

**About Brown Shoe Company**

Brown Shoe Company is a \$2.5 billion, global, footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere - in the over 1,200 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 13 branded ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands - Famous Footwear, Famous.com and shoes.com - are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance, can look to our Healthy Living brands - Naturalizer, Dr. Scholl's, LifeStride and Ryka. Our Contemporary Fashion brands - Sam Edelman, Franco Sarto, Vince, Via Spiga, Fergie Footwear and Carlos Santana - keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

**Language:**

English

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**Ticker Slug:**

*Ticker:* BWS

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