

## Brown Shoe Announces Time for Second Quarter 2011 Earnings Call

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ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company, Inc. (NYSE: BWS) ([www.brownsheo.com](http://www.brownsheo.com)) today announced it plans to release its second quarter 2011 financial results before market open on Thursday, Aug. 25. Company executives will host a financial analyst call at 9 a.m. ET that morning, to discuss second quarter earnings and to provide a general business update.

The dial-in number for financial analysts in North America is (877) 217-9089 or (706) 679-1723 for international analysts and the conference ID is 91563708. To participate, please dial in a few minutes before the scheduled time. Employees, the media and the public are invited to listen to the call at [brownsheo.com/investor](http://brownsheo.com/investor).

A replay of the call will be available through Sept. 8, 2011, by dialing (855) 859-2056 in North America or (404) 537-3406 internationally and using the conference ID 91563708. A webcast replay will also be archived for a limited period on the company's website at [brownsheo.com/investor](http://brownsheo.com/investor).

**About Brown Shoe Company, Inc.**

Brown Shoe is a \$2.7 billion global footwear company. Brown Shoe's Retail division operates Famous Footwear, a leading family branded footwear destination with over 1,100 stores nationwide and e-commerce site FamousFootwear.com, approximately 260 specialty retail stores in the U.S., Canada, and China primarily under the Naturalizer brand name, and footwear e-tailer shoes.com. Through its wholesale divisions, Brown Shoe designs and markets leading fashion and athletic footwear brands including Naturalizer, Dr. Scholl's, LifeStride, Sam Edelman, Franco Sarto, Via Spiga, Etienne Aigner, Vera Wang Lavender, Avia, rykå, AND 1 and Buster Brown. Brown Shoe press releases are available on the Company's website at [www.brownsheo.com](http://www.brownsheo.com).

**Language:**

English

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