

Brown Shoe to Present at Major Investor Conferences in September

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ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company, Inc. (NYSE: BWS) (www.brownsheo.com) today announced that it will be presenting at the following investor conferences in September.

Wednesday, Sept. 14, at 12:15 p.m. ET

- CL King 9th Annual Best Ideas Conference

Wednesday, Sept. 28, at 9:05 a.m. ET

- Telsey Advisory Group's 2nd Annual Fall Consumer Conference

Webcasts of the events will be available at the investor relations section of the Brown Shoe website found at brownsheo.com. Replays of the webcasts will be available on the same site, following the live events.

About Brown Shoe Company, Inc.

Brown Shoe is a \$2.7 billion global footwear company. Brown Shoe's Retail division operates Famous Footwear(TM), a leading family branded footwear destination with over 1,100 stores nationwide and e-commerce site FamousFootwear.com, approximately 250 specialty retail stores in the U.S., Canada, and China primarily under the Naturalizer® brand name, and footwear e-tailer shoes.com. Through its wholesale divisions, Brown Shoe designs and markets leading fashion and athletic footwear brands including Naturalizer, Dr. Scholl's®, LifeStride®, Sam Edelman®, Franco Sarto(TM), Via Spiga®, Etienne Aigner(TM), Vera Wang Lavender(TM), Avia®, ryka® and Buster Brown(TM). Brown Shoe press releases are available on the Company's website at www.brownsheo.com.

Language:

English

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