

Brown Shoe Company to Present at CL King's 12th Annual Best Ideas Conference

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ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company (NYSE: BWS) (brownshoe.com) today announced it will be presenting at CL King's 12th Annual Best Ideas Conference at 9:30 a.m. ET on Tuesday, Sept. 9, 2014.

A webcast of the event will be available at investor.brownshoe.com/news/events. A replay will be available at investor.brownshoe.com/news/events/archive, following the live event.

About Brown Shoe Company

Brown Shoe Company is a \$2.5 billion, global footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere — in the more than 1,200 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 14 distinct ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands — Famous Footwear, Famous.com and shoes.com — are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance, can look to our Healthy Living brands — Naturalizer, Dr. Scholl's Shoes, LifeStride and Ryka. Our Contemporary Fashion brands — Sam Edelman, Franco Sarto, Vince, Via Spiga, Fergie Footwear and Carlos Santana— keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

Language:

English

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