

## Sponsorship from Brown Shoe Company supports Art in Bloom

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Brown Shoe Company (NYSE: BWS, [brownshoe.com](http://brownshoe.com)) has provided a lead sponsorship gift of \$25,000 to support Art in Bloom, the Saint Louis Art Museum's celebration of fine art and fresh flowers. The festival begins Friday, March 6 and runs through Sunday, March 8.

"Art in Bloom is a treasured tradition in St. Louis and Brown Shoe Company is in its second consecutive year of supporting the event," said Diane Sullivan, CEO, president and chairman of Brown Shoe Company. "This year, Angelique Joseph, lead designer for the Naturalizer brand, will join the judges for the floral display contest and will name a Brown Shoe Company Designer's Choice award to one of the artists."

In addition to more than 35 floral installations, the three-day festival features lectures, workshops and performances.

The museum opens every day of Art in Bloom at 10 a.m. On March 6 and March 7, the festival remains open until 9 p.m. Art in Bloom closes at 5 p.m. on March 8. Museum admission is free, and no ticket is needed to tour floral installations. However, tickets are required for select programs. A complete list of programs and ticket prices can be found at [slam.org/bloom](http://slam.org/bloom).

**About the Saint Louis Art Museum**

The Saint Louis Art Museum is one of the nation's leading comprehensive art museums with collections that include works of art of exceptional quality from virtually every culture and time period. Areas of notable depth include Oceanic art, pre-Columbian art, ancient Chinese bronzes and European and American art of the late 19th and 20th centuries, with particular strength in 20th-century German art. Admission to the Saint Louis Art Museum is free to all every day. For more information, call 314.721.0072 or visit [slam.org](http://slam.org).

**About Brown Shoe Company**

Brown Shoe Company is a \$2.5 billion, global, footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere—in the over 1,200 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 13 branded ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands—Famous Footwear and Famous.com—are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance, can look to our Healthy Living brands—Naturalizer, Dr. Scholl's, LifeStride and Ryka. Our Contemporary Fashion brands—Sam Edelman, Franco Sarto, Vince, Via Spiga, Fergie Footwear and Carlos Santana—keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

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