

Famous Footwear Accepts Donations for Troops and Veterans

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The Famous Footwear stores in the Pittsburgh metro area are working together to show their appreciation for U.S. troops and veterans over the next month. They have partnered with Operation Troop Appreciation to serve as collection points for donations to U.S. troops overseas and veterans at home.

Select Famous Footwear stores in the Pittsburgh region will be collecting donations now through March 23. They are accepting:

- **Entertainment items** - including movies, batteries, playing cards, puzzles and paperback books
- **Hygiene and cleaning items** - including triple blade razors, shampoo, conditioner, soap, lotion, hand sanitizer, toothpaste, toothbrushes and cleaning supplies
- **Non-perishable food items** - including beef jerky, beef sticks, tuna packets, dried fruit, granola bars, popcorn and candy

As a thank you for donating, Famous Footwear will be giving \$10-off coupons, which will be good through July 19, 2015, for purchases over \$50. Area residents can show their support by bringing in any donations to the following locations: Bethel Park, Butler, Cranberry, Gibsonsia, Greensburg, Grove City, Hermitage, Homestead, Irwin, Johnstown, Kittanning, Monaca, New Castle, Robinson Town Center, Somerset, Tanager/Washington, Tarentum, Trinity Point and Waterworks.

"Everyone at Famous Footwear appreciates the sacrifices the men and women who serve our country make every day," said Connie Surich, district sales manager for Famous Footwear. "This is just a small token of our appreciation, and we hope it is something that can make their service a little bit easier."

Operation Troop Appreciation was established in 2004 and has been supporting hundreds of thousands of military and veteran communities, thanks to the assistance of private individuals, small business partnerships and corporate sponsors.

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About Brown Shoe Company

Brown Shoe Company is a \$2.5 billion, global, footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere - in the over 1,200 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 13 branded ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Famous Footwear and Famous.com serve as our Family brands and provide one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance, can look to our Healthy Living brands - Naturalizer, Dr. Scholl's, LifeStride and Ryka. Our Contemporary Fashion brands - Sam Edelman, Franco Sarto, Vince, Via Spiga, Fergie Footwear and Carlos Santana - keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

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