

Libby Edelman Rejoins Sam Edelman Team

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Libby Edelman, one of the creative visionaries behind the Sam Edelman brand, will rejoin the Sam Edelman team in a new role to help drive the marketing and licensing of the Sam Edelman brand. She will also provide a creative vision to the evolution of the Sam Edelman brand as it continues to expand with new opportunities.

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"Libby has been an integral part of the success of the Sam Edelman brand over the years, and we are thrilled to have her back on the team," said Diane Sullivan, president and CEO of Brown Shoe Company. "Nobody knows Sam better than Libby, and she can help take his voice and integrate it throughout everything the brand is doing, from footwear to intimate apparel to outerwear."

"I took some time off to replenish my creative spirit through photography and travel, including a trip to Peru for Soles4Souls, an organization that collects new and used shoes for those in need," said Edelman. "I had a great time but it felt right to come back refreshed and ready to synergize my energy with Sam's new projects and collections. Even though I know him very well, he always surprises me with his ideas and that is an inspiring environment to be a part of."

For more than 30 years, Sam and Libby have worked not only as life partners, but also as business partners, beginning with the very successful launch of the Esprit footwear business in 1983 and again in 1987 with the launch of the Sam & Libby brand.

Libby was a noted senior fashion editor in the '70s and early '80s with magazines such as Harper's Bazaar, Seventeen and Glamour, followed by a major role as director of public relations at Calvin Klein. After moving to California in 1983, Libby joined Sam as president of the Esprit Children's Division.

About Brown Shoe Company and Famous Footwear

Brown Shoe Company is a \$2.6 billion, global, footwear company that puts consumers and their needs first, by targeting the strategic Family, Healthy Living and Contemporary Fashion platforms. We have more than 130 years of experience, passion and product innovation and operate more than 1,300 Famous Footwear and Naturalizer retail stores across the United States, Canada and China. We also design, source and market many well-known wholesale shoe brands -- such as [Naturalizer](#), [Dr. Scholl's Shoes](#), [LifeStride](#), [Sam Edelman](#), [Franco Sarto](#), [Via Spiga](#), [Vera Wang](#), [Avia](#) and [Ryka](#) -- across multiple distribution channels. In addition to our retail and wholesale operations, we maintain a strong online presence with our ecommerce sites, [Famous.com](#), [Naturalizer.com](#) and [Shoes.com](#). Visit brownshoe.com to learn more about us. Brown Shoe Company: feel good and live better... feet first!

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130110005741/en/>

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