

Hilary Rhoda Creates Holiday Shoe Capsule Collection for Via Spiga

Release Date:

Tuesday, November 10, 2015 8:24 am CST

Terms:

Dateline City:

NEW YORK

Renowned supermodel, Hilary Rhoda, has partnered with Via Spiga to create a limited edition holiday collection of footwear. To celebrate the brand's 30th anniversary, Rhoda pulled inspiration from Via Spiga's archives. Classic silhouettes served as the foundation for the collection, and she added a modern touch with mirrored, metallic leathers. The brand tapped Hilary for her poise, beauty and refined sense of style which is evident in the details throughout the collection.

"I was looking for a go-to shoe for a special occasion. With so many events, especially around the holiday season, I wanted to design a collection of essential styles that are festive and timeless," said Rhoda.

The collection includes three styles, in three colorways - black, gold, and silver - and is available online at www.viaspiga.com. Styles Fara, Tavi, and Tallulah are crafted with mixed materials including a rich, black suede and metallic leather. The Fara pump and Tallulah sandal each hold their focus with an elegant bow placed across the top of the foot, and the Tavi sandal takes a more linear approach with sultry strips of leather used to encase the foot. Each unique style caters to a sparkly, festive look, just in time for the holiday season.

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ABOUT VIA SPIGA

Established in 1985 and named after one of the most famous shopping districts in Milan, Via Spiga stands for the finest Italian design. With sleek and architectural designs, Via Spiga's collection of footwear and accessories brings high fashion off the runways to fashion-conscious women around the globe.

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