

Brown Shoe Company Announces Investor Day Details

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ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company (NYSE: BWS) (brownshoe.com) today announced it will broadcast its 2014 investor day beginning at 3:00 p.m. ET on Monday, June 2. During the meeting, company executives will discuss the overall corporate strategy and long-term financial outlook.

The dial-in number for financial analysts in North America is (877) 217-9089, and the conference ID is 48788232. To participate, please dial in a few minutes before the scheduled time. Employees, the media and the public are invited to listen to the call at investor.brownshoe.com/news/events.

A replay of the call will be available through Wednesday, July 2, 2014, by dialing (855) 859-2056 in North America or (404) 537-3406 internationally and using the conference ID 48788232. A webcast replay will also be archived for a limited time at investor.brownshoe.com/news/events/archive.

About Brown Shoe Company

Brown Shoe Company is a \$2.5 billion, global, footwear company whose shoes are worn by people of all ages, from all walks of life. Our products are available virtually everywhere — in the over 1,200 Famous Footwear and Naturalizer retail stores we operate, in hundreds of major department and specialty stores, on 14 branded ecommerce sites, and on many additional third-party retail websites. Through our broad range of products, we serve three key market segments. Our Family brands — Famous Footwear, Famous.com, and shoes.com — are one-stop-shopping destinations for high quality, affordable styles for a family's every occasion. Active people who want comfort, style and performance can look to our Healthy Living brands — Naturalizer, Dr. Scholl's, LifeStride and Ryka. Our Contemporary Fashion brands — Sam Edelman, Franco Sarto, Via Spiga, Vince, Carlos Santana and Fergie Footwear — keep fashionistas in step with the latest trends. At Brown Shoe Company, we inspire people to feel good and live better... feet first!

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