

## Brown Shoe Company to Withdraw Chicago Stock Exchange Listing

**Release Date:**

Friday, March 9, 2012 4:00 pm CST

**Terms:**

**Dateline City:**

ST. LOUIS

### *Company to retain New York Stock Exchange listing*

ST. LOUIS--(BUSINESS WIRE)--Brown Shoe Company, Inc. (NYSE: BWS) ([brownshoe.com](http://brownshoe.com)) today announced plans to withdraw the listing of its common stock from the Chicago Stock Exchange, as it seeks to reduce costs and eliminate duplicative administrative requirements.

The withdrawal is expected to be effective within the next month, and the company does not expect the withdrawal to have any impact on the liquidity of its stock. The Chicago Stock Exchange has advised the company that it will continue to trade Brown Shoe Company common stock on an unlisted trading privilege basis.

The company's common stock will continue to be listed on the New York Stock Exchange.

**About Brown Shoe Company**

Brown Shoe Company is a \$2.6 billion, global, footwear company that puts consumers and their needs first, by targeting the strategic Family, Healthy Living and Contemporary Fashion platforms. We have more than 130 years of experience, passion and product innovation and operate more than 1,300 Famous Footwear and Naturalizer retail stores across the United States, Canada and China. We also design, source and market many well-known wholesale shoe brands -- such as [Naturalizer](#), [Dr. Scholl's Shoes](#), [LifeStride](#), [Sam Edelman](#), [Franco Sarto](#), [Via Spiga](#), [Vera Wang](#), [Avia](#) and [rykã](#) -- across multiple distribution channels. In addition to our retail and wholesale operations, we maintain a strong online presence with our ecommerce sites, [FamousFootwear.com](#), [Naturalizer.com](#) and [Shoes.com](#). Visit [brownshoe.com](http://brownshoe.com) to learn more about us. Brown Shoe Company: feel good and live better... feet first!

**Language:**

English

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**Ticker Slug:**

*Ticker:* BWS  
*Exchange:* NYSE

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