

## Women's Forum of New York Recognizes Caleres for Board Diversity

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Caleres (NYSE: CAL, [caleres.com](http://caleres.com)) was recently recognized by the Women's Forum of New York for gender diversity on its Board of Directors. More than 400 top companies were recognized for this accomplishment.

Caleres was recognized for having 20 percent female board representation. With recent appointments, it now stands at 40 percent. Four women sit on the Caleres Board of Directors including:

- Diane Sullivan, CEO, president and chairman of Caleres
- Lori Greeley, former CEO for Victoria's Secret Stores
- Patricia G. McGinnis, professor of practice at George Washington University, Trachtenberg School of Public Policy and Public Administration
- Carla Hendra, global chairman of OgilvyRED, Ogilvy & Mather Worldwide

"A diverse board means diverse perspectives, experiences and approaches - helping us bring the best to our consumers around the world," said Sullivan. "We are honored to be recognized by the Women's Forum of New York but frankly, it makes solid business sense to approach our board membership in this way. It is the right thing to do and the smart thing to do."

The Women's Forum of New York is the city's premier organization of women leaders. It is dedicated to the advancement of women's leadership through programs which enrich members' lives personally and professionally, through The Education Fund which enables talented women whose potential has been disrupted by extreme adversity to resume their education, and through the Corporate Board Initiative, which extends and expands the contribution of women leaders through corporate board participation. Founded in 1974, the Women's Forum of New York is the flagship of the International Women's Forum, a global organization of nearly 6,000 outstanding women leaders in over 74 Forums around the world.

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### About Caleres

Caleres is a diverse portfolio of global brands, which fit people's lives: Family, Healthy Living and Contemporary Fashion. Our products are available virtually everywhere - in the over 1,200 retail stores we operate, in hundreds of major department and specialty stores, on our branded ecommerce sites, and on many additional third-party retail websites. Famous Footwear and Famous.com serve as our Family brands. Our Contemporary Fashion brands include Sam Edelman, Franco Sarto, Vince, Via Spiga, Diane von Furstenberg, Fergie Footwear and Carlos Santana. Naturalizer, Dr. Scholl's, LifeStride, Bzees and Rykă represent our Healthy Living brands. Combined, these brands help make Caleres a company with both a legacy and a mission. Our legacy is our more than 130-years of craftsmanship, our passion for fit and our business savvy, while our mission is to continue to inspire people to feel good...feet first. Visit [caleres.com](http://caleres.com) to learn more about us.

### Language:

English

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