ORGANIGRAM SUPPORTS HEALTH CANADA AUDITING IMPROVEMENTS

MONCTON, N.B., FEBRUARY 9, 2017 (Marketwired) – Organigram Holdings Inc. (TSX-V: OGI, OTCQB: OGRMF) (the "Company" or "Organigram") is providing this update regarding recent Health Canada announcements, as well as the Company's product recall announced December 30, 2016 and January 9, 2017.

Organigram has enhanced its testing protocol beyond the required regulatory testing to ensure that all products currently being sold on its store, and all products sold in the future, will be tested for an expanded quantity of possible contaminants, including Bifenazate and Myclobutanil. Since the recall dates, Organigram has grown, harvested and tested numerous lots of medical marijuana, and all have passed the additional testing protocols.

"We completely support Health Canada's latest announcement to introduce random testing into their process to ensure the confidence of medical cannabis users across Canada" noted Denis Arsenault, Organigram CEO. "This is very much in line with the steps we've taken internally, so we are very supportive of this industry-wide initiative".

The Company has identified seven key initiatives as part of the process to ensure this issue can not reoccur at Organigram. These initiatives include steps to test each input received from outside suppliers, a comprehensive screening process for existing and new suppliers, pesticide testing of every lot of final product prior to packaging, installation of cameras within mixing areas and a full training program for all employees.

"We've taken this event very seriously and have a comprehensive plan in place to ensure our integrity and reputation remains intact" added Arsenault. "Our focus now is implementing change and maintaining our focus on client service."

As part of this process, Organigram also advises that its organic certification has been suspended as it undergoes a re-certification process which is currently underway. Organigram is working diligently with the certification body to ensure that this process moves as expeditiously as possible. This process will also reflect Organigram's previously communicated intention to produce both organic and non-organic medical marijuana within the same facility.

For more information, visit www.organigram.ca

For further information, please contact:

Organigram Holdings Inc. Larry Rogers Chief Operating Officer (506) 801-3567 Organigram Holdings Inc. Giselle Doiron Director of Investor and Media Relations (506) 801-8986

About Organigram Holdings Inc.

Organigram Holdings Inc. is a TSX Venture Exchange listed company whose wholly owned subsidiary, Organigram Inc., is a licensed producer of medical marijuana in Canada. Organigram is focused on producing the highest quality, condition specific medical marijuana for patients in Canada. Organigram's facility is located in Moncton, New Brunswick and the Company is regulated by the Access to Cannabis for Medical Purposes Regulations ("ACMPR").

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking information which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, crop yields - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.