



NEWS RELEASE

Boot Barn Holdings, Inc. Announces Participation in the UBS Global Consumer and Retail Virtual Conference

3/5/2021

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE: BOOT) today announced that the Company is participating in the UBS Global Consumer and Retail Virtual Conference on March 10, 2021 at 1:00pm Eastern Time. The audio portion of the presentation will be webcast live over the internet and can be accessed at <http://investor.bootbarn.com>.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. As of the date of this release, Boot Barn operates 268 stores in 36 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer and www.countryoutfitter.com, an e-commerce site selling to customers who live a country lifestyle. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

View source version on [businesswire.com](https://www.businesswire.com): <https://www.businesswire.com/news/home/20210305005053/en/>

Investors:

ICR, Inc.

Brendon Frey, 203-682-8216

BootBarnIR@icrinc.com

or

Media:

Boot Barn Holdings, Inc.

Jim Watkins, 949-453-4428

Senior Vice President, Finance & Investor Relations

BootBarnIRMedia@bootbarn.com

Source: Boot Barn Holdings, Inc.