



NEWS RELEASE

Boot Barn Holdings, Inc. to Report First Quarter Fiscal Year 2016 Results on August 4, 2015

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IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that the company will release its financial results for the first quarter of fiscal 2016 ended June 27, 2015, after the market close on Tuesday, August 4, 2015. Management will host a conference call that afternoon (August 4, 2015) at 4:30 p.m. ET (1:30 p.m. PT) to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial (855) 327-6837 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at <http://investor.bootbarn.com>. Please visit the website and select the "Events and Presentations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until August 18, 2015, by dialing (877) 870-5176 (domestic) or (858) 384-5517 (international) and entering the conference identification number: 908040. Please note participants must enter the conference identification number in order to access the replay.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of more than 200 work and lifestyle brands. Boot Barn now operates 202 stores in 29 states, in addition to an e-commerce channel, including both www.bootbarn.com and www.sheplers.com. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

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