



NEWS RELEASE

## Boot Barn Holdings, Inc. to Report Second Quarter Fiscal Year 2015 Results on December 2, 2014

11/19/2014

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that the company will release its financial results for the second quarter of fiscal 2015 ended September 27, 2014, after the market close on Tuesday, December 2, 2014. Jim Conroy , President and Chief Executive Officer, and Paul Iacono , Chief Financial Officer, will host a conference call that afternoon (December 2, 2014) at 4:30 p.m. ET (1:30 p.m. PT) to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial (877) 407-4018 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at [www.investor.bootbarn.com](http://www.investor.bootbarn.com). Please visit the website and select the "Events and Presentations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until December 16, 2014, by dialing (877) 870-5176 (domestic) or (858) 384-5517 (international) and entering the conference identification number: 13596238. Please note participants must enter the conference identification number in order to access the replay.

### About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. With 165 stores in 25 states, the Company offers its loyal customer base a wide selection of more than 200 work and lifestyle brands, including Ariat, Justin, Lucchese, Dan Post , Corral, Wrangler, Cinch, Miss Me and Carhartt; private brands like Shyanne, Cody James and American Worker; along with its newly launched exclusive line, Moonshine Spirit by Brad Paisley . Boot Barn maintains its commitment to the western lifestyle, country values and strong American work ethic. The company is the official western retailer of the PRCA, WNFR, and an official sponsor of Houston Livestock Show and RodeoTM, and supports more than 500 rodeos and western events every year. For more information, visit [www.bootbarn.com](http://www.bootbarn.com)

Source: Boot Barn Holdings, Inc.

**Investor:**

ICR, Inc.

Anne Rakunas/Brendon Frey, 310-954-1113

**BootBarnIR@icrinc.com**

or

**Media:**

Boot Barn Media Relations

Jayme Maxwell, 949-453-4400 ext. 428

**BootBarnIRMedia@bootbarn.com**