



NEWS RELEASE

Boot Barn Holdings, Inc. to Report Third Quarter Fiscal Year 2017 Results on January 31, 2017

1/24/2017

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE: BOOT) today announced that the company will release its financial results for the third quarter of fiscal 2017 ended December 24, 2016, after the market close on Tuesday, January 31, 2017. Management will host a conference call that afternoon (January 31, 2017) at 4:30 p.m. ET (1:30 p.m. PT) to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial (877) 407-4018 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at <http://investor.bootbarn.com>. Please visit the website and select the "Events and Presentations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until February 28, 2017, by dialing (844) 512-2921 (domestic) or (412) 317-6671 (international) and entering the conference identification number: 13653455. Please note participants must enter the conference identification number in order to access the replay.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. Boot Barn now operates 219 stores in 31 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer. Sheplers has been part of the western, outdoor, and work lifestyle for over 100 years. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170124005158/en/>

Source: Boot Barn Holdings, Inc.

Investors:

ICR, Inc.

Brendon Frey, 203-682-8216

BootBarnIR@icrinc.com

or

Media:

Boot Barn Holdings, Inc.

Jim Watkins, 949-453-4400 ext. 579

Vice President, Investor Relations

BootBarnIRMedia@bootbarn.com