



NEWS RELEASE

Boot Barn Holdings, Inc. to Report Third Quarter Fiscal Year 2020 Results on February 4, 2020

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IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that the company will release its financial results for the third quarter fiscal year 2020 ended December 28, 2019, after the market close on Tuesday, February 4, 2020. Management will host a conference call that afternoon (February 4, 2020) at 4:30 p.m. ET (1:30 p.m. PT) to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial (877) 451-6152 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at <http://investor.bootbarn.com>. Please visit the website and select the "Events and Presentations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until March 4, 2020, by dialing (844) 512-2921 (domestic) or (412) 317-6671 (international) and entering the conference identification number: 13698394. Please note participants must enter the conference identification number in order to access the replay.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. Boot Barn now operates 252 stores in 33 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer and www.countryoutfitter.com, an e-commerce site selling to customers who live a country lifestyle. For more information, call 888-Boot-Barn.

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