

How Technology is Tackling the World’s Greatest Healthcare Challenges in the Era of Personalized Medicine, at the Digital Health Summit at CES 2017

Dr. Oz and ResMed to Release Results of National Sleep Study, Live, January 6th

NEW YORK, October 24, 2016 – The digital health market is expected to reach \$233 billion by 2020 with the fight against disease getting personal. Medicine can be tailored to fit an individual’s DNA, mobile health innovations are letting patients take more control and contribute to their outcomes and new tools are analyzing massive amounts of cloud data and creating new strategies to combat some of medicine’s most vexing problems.

Join us at the [Digital Health Summit](#), presented by [Living in Digital Times](#), as we examine the role technology is playing in advancing modern medicine, healthcare and wellness. From chronic illnesses and opioid addiction to the personalization of consumer medication and advances in precision medicine to telemedicine and augmented reality, these hot topics are tackled by industry experts offering inventive approaches to today’s biggest healthcare challenges and solutions that provide better health outcomes. The two-day summit at [CES® 2017](#) is scheduled for January 6 and 7 at The Venetian, Level 4, Lando 4303.

CES attendees will not want to miss *Confronting the Sleep Epidemic Head-On*, a featured session with Dr. Oz live on stage, revealing the results of a groundbreaking, national sleep study. He will be joined for a more in-depth discussion from industry experts Shelly Ibach, president and CEO of Select Comfort, Mick Farrell, CEO of ResMed and Dave deBronkart aka e-Patient Dave, International patient engagement advocate, speaker, and author of “Let Patients Help: A Patient Engagement Handbook.” The session will begin at 11:30 AM PT.

ResMed (NYSE: RMD), the global leader in medical devices and digital connected care for the diagnosis, treatment and management of sleep apnea, teamed up with the nationally syndicated Dr. Oz Show on a campaign to foster better public understanding of sleep health. The campaign includes a national sleep study, launched on October 20, 2016, to determine America’s Sleep Score. More than one million nights of anonymous sleep data will be gathered, to assess the nation’s sleep fitness, while determining a national score.

“Sleep is the single most under-appreciated problem affecting our overall health and remain a top queried area for help on search engines,” said Dr. Mehmet Oz, host, The Dr. Oz Show. “We’re excited to work with ResMed over the next several months to assess the sleep habits of our country, and will announce the results live at the Digital Health Summit at CES, the launch pad for innovation and technology that has changed the world. Understanding public health patterns lets us build new pathways to wellness and we can really move the needle with sleep insights and advice.”

In addition to this session, the 8th annual Digital Health Summit will feature a roster of speakers representing startups and established healthcare providers, pharmaceutical companies, hospitals, physicians, researchers, associations, regulators and other top thought leaders in the caregiving community, sharing their insights on topics such as:

- How precision medicine is helping doctors treat each patient based on his or her individual genetic and chemical makeup
- Telemedicine, and how our voice has become the new call button with patient assistants like Alexa, Siri and Google Home
- Explosion in gaming for your health, using simulation to improve cognitive impairment and increase patient experiences and engagement
- How artificial intelligence and deep machine learning are shedding light on diagnosing and treating our most vexing diseases
- How augmented and virtual reality are being used to treat everything from mental illness to trauma, from rehabilitation to pain management
- How today’s latest technologies are harnessing Zero UI, and how they will radically transform long-term engagement
- What the top digital health investors say are the must-have business elements before they write the check

"Digital Health Summit will cover the most innovative technology tackling some of the world's greatest healthcare's challenges and the savvy businesses and investors that are supporting this explosive market," stated Jill Gilbert, producer of the Digital Health Summit. "More so than any other industry, collaboration is vital to moving innovations in healthcare forward, and CES provides the ideal platform to bring together medical professionals, tech innovators and business leaders that are having the greatest impact on the industry today."

In addition to the summit, CES attendees can get a first-hand look at the latest digital health products at the four-day corresponding [Health & Wellness Marketplace](#), starting Thursday, January 5 at CES 2017, Tech West within the Sands Expo, Level 2, Halls A-C.

Keep up on the latest news from Digital Health Summit by following @DHSummit on Twitter. Join the conversation online with hashtag #DigitalHealthCES.

Tweet this: Join top #DigitalHealth minds at @DHSummit during #CES2017 to explore the impact of innovation on healthcare <http://bit.ly/1LEZn44>

About Living in Digital Times

Founded by veteran technology journalist Robin Raskin, Living in Digital Times brings together the most knowledgeable leaders and the latest innovations impacting both technology and lifestyle. It helps companies identify and act on emerging trends, create compelling company narratives, and do better business through strong network connections. Living in Digital Times produces technology conferences, exhibits and events at CES and other locations throughout the year by lifestyle verticals. Core brands include Digital Health Summit, Digital Money Forum, FitnessTech, Baby Tech, Kids@Play, Family Tech Summit, TransformingEDU, MommyTech TV, Beauty Tech, Wearables and FashionWare runway show, Mobile Apps Showdown, Last Gadget Standing, Robots on the Runway and the KAPi Awards. The company also works with various foundations and manages the Appreneur Scholar awards program for budding mobile entrepreneurs, as well as the 10 Under 20: Young Innovators to Watch awards recognizing student STEAM innovations in New York City. For more information, visit www.LivinginDigitalTimes.com and keep up with our latest news on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About CES:

CES is the world's gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)TM, the technology trade association representing the \$287 billion U.S. consumer technology industry, it attracts the world's business leaders and pioneering thinkers. Check out [CES video highlights](#). Follow CES online at [CES.tech](#) and on [social](#).

Media Contact:

Karen Pineman

LKPR, Inc. for Living in Digital Times

Karen@LKPublicRelations.com

917-453-6887 (mobile)

<https://newsroom.resmed.com/2016-10-24-How-Technology-is-Tackling-the-World-s-Greatest-Healthcare-Challenges-in-the-Era-of-Personalized-Medicine-at-the-Digital-Health-Summit-at-CES-2017>