Your vote matters – here’s how to vote!
You may vote online or by phone instead of mailing this card.

401(k) Plan votes submitted electronically must be received by 1:00 A.M., Central Time, on May 14, 2021.

Online
Go to www.investorvote.com/USM or scan the QR code – login details are located in the shaded bar below.

Save paper, time and money!
Sign up for electronic delivery at www.investorvote.com/USM

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**Annual Meeting Proxy Card**

**A Proposals – The Board of Directors recommend a vote FOR** its nominees in Proposal 1 and **FOR** Proposals 2 - 3.

1. Election of Directors:
   - 01 - J. S. Crowley
   - 02 - G. P. Josefowicz
   - 03 - C. D. Stewart

2. Ratify accountants for 2021

3. Advisory vote to approve executive compensation

**B Authorized Signatures – This section must be completed for your vote to count. Please date and sign below.**

Please sign exactly as name(s) appear(s) hereon. Joint owners must each sign. When signing as attorney, executor, administrator, corporate officer, trustee, guardian, or custodian, please give full title.

Date (mm/dd/yyyy) – Please print date below.

Signature 1 – Please keep signature within the box.

Signature 2 – Please keep signature within the box.
The 2021 Annual Meeting of Shareholders of United States Cellular Corporation will be held on May 18, 2021 at 8:30 A.M. CT, virtually via the internet at www.meetingcenter.io/200546547.

To access the virtual meeting, you must have the information that is printed in the shaded bar located on the reverse side of this form.

The password for this meeting is – USM2021.

This proxy statement is available at: investors.uscellular.com/proxy-vote/

Small steps make an impact.
Help the environment by consenting to receive electronic delivery, sign up at www.investorvote.com/USM

▼ IF VOTING BY MAIL, SIGN, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼

Proxy – United States Cellular Corporation

Proxy for COMMON SHARES Solicited on Behalf of the Board of Directors for the Annual Meeting of the Shareholders of UNITED STATES CELLULAR CORPORATION
To Be Held on May 18, 2021

The undersigned hereby appoints LeRoy T. Carlson, Jr. and Laurent C. Therivel, or either of them acting in the absence of the other, with full power of substitution, attorneys and proxies for and in the name and place of the undersigned, to vote the number of Common Shares that the undersigned would be entitled to vote if then personally present at the 2021 Annual Meeting of the Shareholders of United States Cellular Corporation, to be held on Tuesday, May 18, 2021, or at any postponement, adjournment or recess thereof, as set forth in the accompanying Notice of Annual Meeting of Shareholders and Proxy Statement. The undersigned hereby revokes any and all other proxies heretofore given by the undersigned to vote at such Annual Meeting of Shareholders and any postponement, adjournment or recess thereof.

The Board of Directors unanimously recommends a vote “FOR” its nominees in Proposal 1 and “FOR” Proposals 2 and 3.

This proxy, when properly executed, will be voted in the manner directed on the reverse side hereof. If no direction is made, this proxy will be voted “FOR” its nominees in Proposal 1 and “FOR” Proposals 2 and 3.

Whether or not you are able to attend the Annual Meeting of Shareholders, it is important that your shares be represented. Accordingly, please complete and sign the proxy card, and mail the card in the enclosed postage paid envelope addressed to United States Cellular Corporation, c/o Computershare Trust Company, N.A. If “401(k)” is indicated next to the share amount on the reverse side, this is a ballot for instructing The Northern Trust Company, the trustee of the 401(k) Plan ("Trustee") how to vote the shares of United States Cellular Corporation stock underlying units allocated to your Tax-Deferred Savings Plan (“401(k) Plan”) account. Indicate your voting instructions for the proposal on the ballot, sign and date it, and return it in the envelope provided. Your ballot must be received on or before May 13, 2021 in order to be counted. Internet voting for shares underlying units held in your 401(k) Plan will be available until 1:00 A.M. central time on May 14, 2021. Your voting instructions will be kept confidential. If you properly sign and return your ballot, The Northern Trust Company, as Trustee of the 401(k) Plan, will vote your shares according to your instructions, except as otherwise provided in accordance with applicable law or the 401(k) Plan’s governing documents. If this voting instruction card is not properly completed and signed, or if it is not timely received by the designated tabulator, shares underlying units allocated to your account for the 401(k) Plan will be voted as directed by the Investment Management Committee for the 401(k) Plan, which shall act in the best interests of the Plan participants.

(Continued and to be signed on Reverse Side)

C Non-Voting Items
Change of Address – Please print new address below. Comments – Please print your comments below.