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Myers Industries Strengthens Commitment to Employee Growth with Leadership Program

AKRON, Ohio (Dec. 9, 2024)—Myers Industries has reaffirmed its dedication to employee development with the launch of an award-winning leadership program for managers across the company. The initiative, created in partnership with FranklinCovey, the world's leading authority on leadership, is designed to cultivate and enhance essential management skills.

Introduced earlier this year, the 12-week, cohort-based experience immerses managers in FranklinCovey's acclaimed Six Critical Practices for Leading a Team. Through a blend of online and in-person training, the program provides managers with tools to lead with confidence, inspire their teams, and drive innovation. Participants also enjoy post-program access to FranklinCovey's extensive leadership resources and earn a FranklinCovey certificate, affirming their achievement and readiness to lead effectively. Additionally, they have the option to complete a 360-degree assessment.

"We believe investing in our employees is both the right thing to do and essential to our growth and long-term competitiveness," said Lorelei Evans, Senior Vice President of Human Resources for Myers Industries. "With world-class leadership training, our managers will be empowered to build stronger, more-agile teams that contribute meaningfully to Myers' success." She added, "This initiative also reinforces our foundation of servant leadership. Leaders who prioritize the growth and wellbeing of their teams enable members to reach their full potential, driving excellence across the organization."

More than 100 managers successfully completed the inaugural program in August, and a second cohort began training in October.

Rob Edwards, Director of Operations Administration for Injection Molding at Myers Industries, was a member of the initial cohort. "After completing the FranklinCovey training program, I can confidently say it has transformed my approach to leadership," he said. "Each of the critical practices resonated with me and offered new insights and skills that can easily and effectively be incorporated into my leadership style, benefitting my entire team moving forward."

For 2025, at least two additional cohorts are expected to participate, further embedding strong leadership practices across the company.

About FranklinCovey
Franklin Covey is the most trusted leadership company in the world with operations in more than 160 countries. The company transforms organizations by partnering with clients to provide proven leadership training essential for success and building teams and cultures that get breakthrough results through collective action, leading to a more engaging work experience.

About Myers Industries

Myers Industries Inc. (NYSE: MYE), based in Akron, Ohio, is a manufacturer of sustainable plastic and metal products for industrial, agricultural, automotive, commercial, marine, and consumer markets. The company is also the largest distributor of tools, equipment and supplies for the tire, wheel, and under-vehicle service industry in the United States. Visit myersindustries.com to learn more.

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