News Release

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Myers Industries Announces Launch of New Corporate Website

New content-rich site provides clear snapshot of the business and is accessible from any mobile device

January 15, 2015, Akron, Ohio — Myers Industries, Inc. (NYSE: MYE) today announced the launch of a dynamic new corporate website at www.myersindustries.com. The new Myers Industries website features a clean, modern design, easy-to-navigate functionality and is optimized for any mobile device. The content driven site provides the most current company news and information that can be accessed directly from the homepage through a series of feature boxes and call outs.

Additional features of the site include:

The About Us section provides a new, easy to view interactive timeline of the company where users can scroll through the company's history starting with the introduction of Myers Tire Supply in 1933 and continuing through to present day's streamlined business of material handling and distribution. The section also outlines the details of the Company's corporate responsibility and sustainability initiatives in an easy to read and downloadable format. Finally, a new self-hosted blog site spotlights recent company activities and events.

The Strategy & Business section clearly outlines Myers' long term growth and financial goals, explains how the Company's latest strategic acquisitions and transactions support these goals, and outlines key business segments and areas of continued focus. It also provides a complete overview of Myers' two streamlined business segments of Material Handling, where Myers is an industry leading manufacturer of bulk storage containers and industrial packaging, and Distribution, where Myers is known as the largest U.S. distributor of tire service supplies and equipment for the tire, wheel and undervehicle service market.

A robust, user-centric Investor Relations section has been developed with the latest tools and functionality so that investors can easily access financial presentations, stock data, SEC filings, and current and archived new releases and conference calls. Because the entire site is fully optimized for mobile devices, it's simple for investors to view the data anywhere and anytime, whether on a desktop, smartphone or tablet.

The new website also provides social media integration and direct links to Myers' Facebook, Twitter, LinkedIn and YouTube pages where company and product updates appear on a regular basis.

The site is currently live and can be visited by going to www.myersindustries.com.

About Myers Industries

Myers Industries, Inc. is an international manufacturer of polymer products for industrial, agricultural, automotive, commercial, and consumer markets. The Company is also the largest wholesale distributor of tools, equipment and supplies for the tire, wheel and undervehicle service industry in the U.S. Visit www.myersindustries.com to learn more.