

MAXIMUS Center for Health Literacy Honored with Grand ClearMark Award by the Center for Plain Language

Release Date:

Monday, June 3, 2019 9:00 am EDT

Terms:

[Local Recognition](#)

Dateline City:

RESTON, Va.

RESTON, Va.--(BUSINESS WIRE)--MAXIMUS (NYSE:MMS), a leading provider of government services worldwide, announced that the MAXIMUS Center for Health Literacy has been recognized by the Center for Plain Language with the 2019 Spanish Grand ClearMark Award for the Virginia Medicaid Managed Care (Medallion 4.0) website. This health insurance enrollment portal provides coverage information and self-service options to 760,000 Medicaid and Family Access to Medical Insurance Security (FAMIS) members through the MAXIMUS Digital Solutions® web platform.

"It is an honor to have our work recognized with the Grand ClearMark Award for the second year in a row. This is a testament to the hard work of the Center for Health Literacy team and our commitment to improving the citizen journey through digital transformation," said Ilene Baylinson, General Manager, U.S. Health and Human Services. "We are proud to share this recognition with our client at the Commonwealth of Virginia Department of Medical Assistance Services."

During the May 7 award ceremony, the Center for Health Literacy also won two ClearMark category awards:

- Michigan Medigap Subsidy Program Application – Forms, Applications & Statements Category Winner
- Virginia Medicaid Managed Care (Medallion 4.0) Website – Spanish Category Winner

The Center for Plain Language also recognized the Center for Health Literacy in April of this year with three ClearMark Awards of Distinction for the following projects:

- Virginia Medicaid Managed Care (Medallion 4.0) Website
- Michigan Medigap Subsidy Program Application
- Healthy Louisiana Mobile Medicaid Enrollment Mobile App

Additionally, the MAXIMUS Center for Health Literacy collaborated on the ConnectorCare Enrollment Letters with the Massachusetts Health Connector, which also won an Award of Distinction.

These most recent wins mark seven total ClearMark Awards of Distinction since 2017.

The Center for Plain Language is a nonprofit organization dedicated to helping government agencies and businesses create communications that are clear and easy to understand. For more information, visit centerforplainlanguage.org.

About the MAXIMUS Center for Health Literacy

The MAXIMUS Center for Health Literacy serves as a national resource to help develop communication solutions to improve public health and human services programs, empower consumers, and foster healthier communities. Find out more about the Center for Health Literacy at maximus.com/citizen-journey.

About MAXIMUS

Since 1975, MAXIMUS has operated under its founding mission of *Helping Government Serve the People*®, enabling citizens around the globe to successfully engage with their governments at all levels and across a variety of health and human services programs. MAXIMUS delivers innovative business process management and technology solutions that contribute to improved outcomes for citizens and higher levels of productivity, accuracy, accountability and efficiency of government-sponsored programs. With more than 30,000 employees worldwide, MAXIMUS is a proud partner to government agencies in the United States, Australia, Canada, Saudi Arabia, Singapore and the United Kingdom. For more information, visit maximus.com.

Language:

English

Contact:

Lisa Miles lisamiles@maximus.com 703.251.8637

Thuy Cardiel thuywcardiel@maximus.com 703.234.3289

Ticker Slug:

Ticker: MMS

Exchange: NYSE

Source URL: <https://investor.maximus.com/press-release/local-recognition/maximus-center-health-literacy-honored-grand-clearmark-award-center>