

# MAXIMUS Launches Long-Term Care Solutions to Help States Meet Growing Demand

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## *-Company to Host Informational Webinar on August 13 at 1:00 PM ET-*

RESTON, Va.--(BUSINESS WIRE)--MAXIMUS, Inc. (NYSE:MMS), a leading provider of government services worldwide, announced today that it has launched its Long-term Care Solutions to help states address the growing numbers of elderly individuals and people with disabilities, while benefiting from the increased flexibility and funding offered under the Affordable Care Act (ACA).

ACA promotes greater use of home care services and other residential options to encourage community living while providing financial support for transition and rebalancing programs. As a leading administrative provider in helping states run health insurance programs, the newly launched MAXIMUS Long-term Care Solutions help states scale their existing programs to meet the increased demand for services, improve service quality, achieve enhanced efficiencies, and build a long-term care workforce.

Highlights of the MAXIMUS Long-term Care Solutions for states include:

- Educating target populations through the development of outreach and public awareness campaigns to reach beneficiaries, community groups and employers using traditional and non-traditional outreach methods.
- Creating easy-to-read materials that help states reach and communicate with the target population to share information about long-term care.
- Streamlining eligibility and enrollment by utilizing a hybrid approach that includes centralization and advanced technologies – including imaging and electronic workflow to streamline application processing – creating a single point-of-entry for applicants, while improving transparency and program performance reporting for administering agencies. MAXIMUS also efficiently scales services for multiple long-term care programs while respecting the role and contributions of community-level organizations.
- Improving the availability and quality of long-term care and personal care providers by leveraging the Company's expertise in workforce development to design programs that recruit, credential, enroll and monitor long-term care workers.

"Over the next 20 years, state Medicaid programs are projected to spend \$1.6 trillion on long-term care expenses. At the same time, the over-65 population is expected to grow four times faster than the general population," commented Bruce Caswell, President and General Manager of MAXIMUS Health Services. "Now is the time for states to address this anticipated increased demand for long-term care services by finding new approaches to strengthen performance and improve efficiencies within their current long-term care programs. Our Long-term Care Solutions maximize the opportunities provided by health care reform to deliver well-managed, cost-effective solutions for these programs and the vulnerable populations they serve."

MAXIMUS will offer an informational webinar on long-term care titled, "What Health Reform Means to Long-term Care Programs," this Friday, August 13<sup>th</sup> from 1:00 to 2:00 PM (ET). This webinar is a continuation of the MAXIMUS Webinar Series, which focuses primarily on health care reform over the next several months. The one-hour webinars include a discussion forum for questions and answers. To register or receive additional information, contact [webinars@maximus.com](mailto:webinars@maximus.com) or call 703-251-8398.

**About MAXIMUS**

MAXIMUS is a leading provider of government services worldwide and is devoted to providing health and human services program management and consulting services to its clients. The Company has more than 6,500 employees located in more than 220 offices in the United States, Canada, Australia, the United Kingdom, and Israel. Additionally, MAXIMUS is included in the Russell 2000 Index and the S&P SmallCap 600 Index.

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