

# MAXIMUS to Present on Consumer Engagement at the National Health Insurance Exchange Summit

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RESTON, Va.--(BUSINESS WIRE)--MAXIMUS (NYSE: MMS), a leading provider of government services worldwide, announced that Bruce Caswell, President and General Manager of Health Services, will be a featured panelist at the National Health Insurance Exchange Summit.

Mr. Caswell will participate in the session, "Designing Exchanges to Empower Consumers." As part of a larger discussion about the importance of consumer engagement, he will offer insights into how health insurance exchanges can be designed with self-service and customer support tools that help a diverse pool of consumers select and enroll in a health plan that best fits their needs. Mr. Caswell will be joined on the panel by Lynn Quincy, Senior Policy Analyst at Consumer's Union, Karen Pollitz, Senior Fellow at Kaiser Family Foundation, Claire McAndrew, Senior Health Policy Analyst at Families USA, and Elisabeth Benjamin, Vice President of Health Initiatives at Community Service Society of New York.

"A critical component to meeting the requirements of the Affordable Care act and the sustainability of health insurance exchanges is allowing consumers to easily understand and apply for health insurance coverage using the exchanges," commented Mr. Caswell. "MAXIMUS has operated many government health benefits programs for decades, and I'm pleased to have the opportunity to share our successful experiences in providing beneficiaries with the support they need to make the right choice of health insurance coverage for them and their family."

The National Health Insurance Exchange Summit will take place May 1-3, 2013 at the Hyatt Regency Crystal City in Arlington, Virginia. To learn more about the Summit, visit [www.healthinsuranceexchangesummit.com](http://www.healthinsuranceexchangesummit.com).

**About MAXIMUS**

MAXIMUS is a leading operator of government health and human services programs in the United States, United Kingdom, Canada, Australia and Saudi Arabia. The Company delivers business process solutions to improve the cost effectiveness, efficiency and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Children's Health Insurance Program (CHIP), Health Insurance BC (British Columbia), as well as welfare-to-work and child support enforcement programs across the globe. The Company's primary customer base includes federal, provincial, state, county and municipal governments. Operating under its founding mission of *Helping Government Serve the People*<sup>®</sup>, MAXIMUS has approximately 8,800 employees worldwide. For more information, visit [www.maximus.com](http://www.maximus.com).

**Language:**

English

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