

# MAXIMUS Awarded \$11.7 Million Enrollment Broker Contract for Wisconsin Department of Health Services

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[Contracts and Awards](#)

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MAXIMUS (NYSE: MMS), a leading provider of government services worldwide, announced that it has signed a new contract with the Wisconsin Department of Health Services to operate the state's Medicaid Enrollment Broker. The contract was awarded on November 1, 2017. The four-year base contract has three one-year option periods, for a total contract value over seven years of \$11.7 million if all option periods are exercised.

An enrollment broker is an individual or entity that provides unbiased education and enrollment services to help Medicaid beneficiaries select health plans that are most appropriate for them. Under the Wisconsin Enrollment Broker contract, MAXIMUS will serve the members of the state's managed care programs, Medicaid SSI (Supplemental Security Income) and BadgerCare Plus. MAXIMUS professionals will provide member call center support, including choice counseling and enrollment in a Health Maintenance Organization (HMO), through multichannel communications. The Company will inform and educate members regarding choice options, as well as data entry of enrollment choices and exemption/disenrollments in the state's Medicaid Management Information System (MMIS). In addition, MAXIMUS will be responsible for tracking and reporting on call center statistics, to further improve operations and customer experience.

"MAXIMUS has proven experience in providing customer contact operations to nearly 45 million state Medicaid beneficiaries across the country, demonstrating our status as a market leader for Medicaid. We look forward to assisting the people of Wisconsin with understanding their health insurance options and choosing the health plan that best meets their needs," commented Bruce Caswell, President and Chief Executive Officer of MAXIMUS.

MAXIMUS brings unrivaled experience in helping states administer and operate large-scale government health benefits programs. The Company helps 19 states and the District of Columbia operate their Medicaid programs. Having managed large-scale program operations on behalf of states, MAXIMUS offers Wisconsin both a deep understanding of the state's population and the capacity and scalability to support the state's long-term efforts in helping individuals and families secure affordable health insurance.

**About MAXIMUS**

Since 1975, MAXIMUS has operated under its founding mission of *Helping Government Serve the People*<sup>®</sup>, enabling citizens around the globe to successfully engage with their governments at all levels and across a variety of health and human services programs. MAXIMUS delivers innovative business process management and technology solutions that contribute to improved outcomes for citizens and higher levels of productivity, accuracy, accountability and efficiency of government-sponsored programs. With more than 20,000 employees worldwide, MAXIMUS is a proud partner to government agencies in the United States, Australia, Canada, Saudi Arabia, Singapore and the United Kingdom. For more information, visit [maximus.com](https://www.maximus.com).

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English

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