Rocky Mountain Dealerships Inc. (TSX: RME) Joins OTCQX International Marketplace

Release Date: Monday, October 29, 2012 4:00 pm MDT

Terms: Corporate

Dateline City: CALGARY, Alberta

Rocky Mountain Dealerships Inc. ("Rocky") (OTCQX: RCKXF; TSX: RME), is pleased to announce that its shares will commence trading today on the OTCQX International Marketplace ("OTCQX"), the top tier in the U.S. OTC markets, under the symbol "RCKXF." U.S. Investors can find current financial disclosure and Real-Time Level 2 quotes for Rocky at www.otcqx.com [2] and www.otcmarkets.com [3].

"OTCQX companies provide an information-rich marketplace for their investors to better analyze, value and trade their securities through the broker-dealer of their choice," said R. Cromwell Coulson, President and Chief Executive Officer of OTC Markets Group. "We are pleased to welcome Rocky Mountain Dealerships Inc. to OTCQX."

Matt Campbell, CEO of Rocky, commented, "We continue to aggressively pursue initiatives aimed at enhancing shareholder value. Rocky's proven track record of revenues, earnings and growth will be attractive to a broad base of U.S. investors. Rocky is pleased to be joining the OTCQX."

Soloway Group, P.C. will serve as Rocky's Principal American Liaison ("PAL") on OTCQX, and will be responsible for providing guidance to Rocky on OTCQX requirements and U.S. securities laws.

About OTC Markets Group Inc.

OTC Markets Group Inc. [4] (OTCQX: OTCM) operates Open, Transparent and Connected financial marketplaces for 10,000 U.S. and global securities. Through OTC Link® ATS, OTC Markets Group Inc. directly links a diverse network of broker-dealers that provide liquidity and execution services for a wide spectrum of securities. OTC Markets organizes these securities into marketplaces to better inform investors of opportunities and risks - OTCQX® - the Intelligent Marketplace for the Best OTC Companies; OTCQB® - The Venture Marketplace; and OTC Pink® - The Open Marketplace. Its data-driven platform enables investors to easily trade through the broker of their choice at the best possible price and empowers a broad range of companies to improve the quality and availability of information for their investors. To learn more about how the company creates better informed and more efficient financial marketplaces, visit www.otcmarkets.com [1].

OTC Link ATS is operated by OTC Link LLC, member FINRA/SIPC and SEC registered ATS.

About Rocky

Rocky is one of Canada's largest agriculture and construction equipment dealership networks with branches located throughout Alberta, Saskatchewan and Manitoba. Through its network of Rocky Mountain Equipment locations, Rocky sells, rents, and leases new and used construction and agriculture equipment and offers product support and finance to its customers.

Additional information on Rocky is available at www.rockymtn.com [6] and on SEDAR at www.sedar.com [7].

Language: English

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Ticker Slug: Ticker: RME
Exchange: TSX


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