Rocky Mountain Dealerships Inc. (TSX: RME, OTCQX: RCKXF) Announces Appointment of Scott Tannas to Board of Directors

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Rocky Mountain Dealerships Inc. (“Rocky”) is pleased to announce that Scott Tannas has been appointed to its Board of Directors.

Commenting on the appointment, Matt Campbell, CEO of Rocky, stated, "Scott Tannas is a proven leader with a strategic vision and an ability to promote growth within an organization, and Rocky is very privileged to have him join its Board. He brings with him many years of experience overseeing a large and widely-recognized financial services business, which was in large measure built through successful acquisition and consolidation strategies. He has deep roots in Western Canada and understands the local business climate. We look forward to drawing on his experience as a consolidator in Western Canada and believe he will have a very positive impact on Rocky going forward."

Mr. Tannas is the Founder, Vice-Chairman and former CEO of Western Financial Group Inc., a diversified financial services organization headquartered in Alberta. He also currently serves as a director of both Bank West and Western Life Assurance Company. In 2013, Mr. Tannas was appointed to the Canadian Senate as one of Alberta’s elected Senators-in-waiting.

In addition to his appointment as a director of Rocky, Mr. Tannas was also appointed to Rocky’s Audit Committee. With this appointment, Rocky’s Board of Directors now consists of seven directors, including five independent directors.

Caution regarding forward-looking statements

Certain information set forth in this news release, including, without limitation, any information or discussion on possible positive economic or other impacts, or growth, resulting from Mr. Tannas’ appointment, is forward-looking information within the meaning of applicable Canadian securities laws. By its nature, forward-looking information is subject to numerous risks and uncertainties, some of which are beyond Rocky's control. While this forward-looking information is based on information and assumptions that Rocky's management believes to be reasonable, there is significant risk that the forward-looking statements will prove not to be accurate. Readers are cautioned not to place undue reliance on forward-looking statements as a number of factors could cause actual future performance and events to differ materially from that expressed in the forward-looking statements. Accordingly, this news release is subject to this disclaimer and qualified by risks and other factors discussed by Rocky in its most recent management’s discussion and analysis (“MD&A”), and as discussed in Rocky’s Annual Information Form dated March 11, 2014 under the heading “Risk Factors.” Except as required by law, Rocky disclaims any intention or obligation to update or revise forward-looking statements, and further reserves the right to change, at any time, at its sole discretion, its current practice of updating its guidance and outlooks.

About Rocky

Rocky is one of Canada’s largest agriculture and construction equipment dealership networks with branches located throughout Alberta, Saskatchewan, and Manitoba. Through its dealership network, Rocky sells, rents, and leases new and used agriculture and construction equipment and offers product support and finance to its customers.

Additional information on Rocky is available at www.rockymtn.com and on SEDAR at www.sedar.com.

Language:

English

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