FamilyPharmacy.com Renews Contract With HealthAtoZ.com

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VALLEY FORGE, Pa., June 4 /PRNewswire/ -- FamilyPharmacy.com, the online pharmaceutical superstore for the Family Pharmacy network, has renewed its contract with HealthAtoZ to provide health and medical information for the FamilyPharmacy.com web site.

HealthAtoZ.com, the premier healthcare Internet portal for personalized, accurate and original health and medical information, has been the primary provider of healthcare content for the site since its inception in August 2000.

"We're extremely pleased with the depth and breadth of information provided by HealthAtoZ," said Bruce Kneeland, General Manager, Family Pharmacy. "Pharmacists and consumers have trust in the healthcare content on our site. As we mature, we believe effective healthcare content, such as that provided by HealthAtoZ, will be one of the driving forces of our web site."

"We are delighted to continue working with AmeriSource," said Raj Lakhanpal, MD, FRCS, FACEP, president and CEO of HealthAtoZ. "By enhancing the FamilyPharmacy.com web site, we expect to help them attract more consumers to the Family Pharmacy network. Both the pharmacist and the patient will benefit by having reliable on-line health information and interactive tools to help them monitor conditions."

In addition to the contract renewal, healthAtoZ.com will leverage its high volume of visitors to drive traffic to the FamilyPharmacy.com site, which serves the Family Pharmacy network of 2,500 independent pharmacies. The enhanced site, with its expanded user base, will not only serve participating pharmacies and their customers, but also constitute a unique e-commerce marketing opportunity for pharmaceutical companies and device manufacturers.

FamilyPharmacy.com is the online pharmaceutical superstore operated by AmeriSource Health Corporation, one of the nation's leading wholesale pharmaceutical distributors. The site offers Family Pharmacy customers access to nearly 10,000 non-prescription products through www.familypharmacy.com.

The Family Pharmacy network helps independent pharmacies compete more effectively with national drug store chains by offering consumers access to a larger Internet inventory. FamilyPharmacy.com enables a drug store's customers to use the Internet to reorder prescriptions as well as purchase over-the-counter medications, home health care, and health and beauty products from an extensive inventory. The customers electronically select products, which are delivered to their local store the next business day. FamilyPharmacy.com enables independent pharmacies to offer more products and services to their customers, while still providing the personalized attention they receive from a hometown store.

A recent national survey, known as the AmeriSource Index, found that the ability to order from a local pharmacy on-line was an important factor in encouraging people to use the Internet to purchase medications.

Pharmacies using FamilyPharmacy.com are able to personalize their web sites so that their store names, locations, hours, custom services and other community information appear on the sites. In addition to its large inventory of products, FamilyPharmacy.com also provides a full range of information on health issues, nutrition, fitness, disease diagnostics, alternative medicine and healthy eating.

About HealthAtoZ


About AmeriSource

AmeriSource Health Corporation (NYSE: AAS), with approximately $14 billion in annualized operating revenue, is a leading distributor of pharmaceutical and related healthcare products and services, and the industry's largest provider of pharmaceuticals to the acute care/health systems market. Headquartered in Valley Forge, PA, the Company serves its base of about 15,000 customer accounts through a national network of more than 20 strategically located distribution facilities. For news and additional information about the company, visit its web site at www.amerisource.com.

SOURCE AmeriSource Health Corporation; HealthAtoZ

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