Online Enhancements And Innovative Features Introduced At Annual Healthcare Congress

July 11, 2001

ORANGE, CA - July 11, 2001 - With the ever-growing world of E-commerce, established businesses are continually applying leading-edge technologies to enhance their efficiencies. While web-based applications are rapidly evolving, Bergen Brunswig Drug Company (BBDC), a subsidiary of Bergen Brunswig Corporation (NYSE: BBC), will introduce several new and innovative features to both iBergenSM, the industry's premier web portal and myGNP.comSM, a multi-faceted website for Bergen's Good Neighbor PharmacyT (GNP) network, at the fifth annual Healthcare Congress and Manufacturers' Exposition at Paris Hotel in Las Vegas.

MyGNP Community, iBergen's newest retail offering, will be featured during live demonstrations conducted throughout the Congress. This new value package for customers will feature many comprehensive and cost effective business management solutions, including advertising and branding solutions, managed care provider services and a section that includes product announcements, Bergen and GNP news, special promotions and marketing tips.

MyGNP Community also features a news and information section that contains newsletters, pharmaceutical news, continuing education opportunities and information on Bergen's successful programs, such as Bergen Preferred Program, Generic Purchasing Program and New Product Placement. Customers will also have the ability to customize their MyGNP Community home page to display personalized links, press releases and daily stress relievers.

“Our vision for MyGNP Community is to allow our customers to utilize iBergen as not only a gateway to BBDC's wealth of web-based products and services, but also a homepage where they can retrieve news, stock information and industry specific topics,” said Brent Martini, president, BBDC. “These new features further enhance our ability to give our customers convenient and continuous access to the many capabilities of iBergen.”

iBergen has also added innovative elements. The Catalog & Order Entry (COE) application continues to add new features. This real-time online system now includes a Report section, which provides 30 days of invoice confirmations and a month-to-date purchase report showing customers when an item was last ordered from Bergen, and 24 months of purchase history and average monthly usage for each item. Additional features and add-on modules are now available electronically to aid in the physical inventory process as well as to track and manage interdepartmental billing transactions or product issues and credits. For more information and demonstrations of iBergen, visit booth #110.

In addition, Bergen is announcing iScanTM, a revolutionary product that optimizes the supply chain by providing efficiencies in accuracy and productivity. Although iScan currently provides precise order receiving, it is designed as a closed-loop system. iScan's expanding capabilities will include ordering and inventory management.

Bergen will also introduce several innovative features to myGNP.com, the company's multi-faceted website for their Good Neighbor Pharmacy network of independent pharmacies. In addition to the current capabilities, including a prescription ordering function, an on-line consumer health information section and a store locator system, myGNP.com has added GNP Brand products, links to featured health information sites, weekly health tips, a calorie counter and a section for up-to-date access to stories, insights and current events. Demonstrations of myGNP.com will be ongoing at booth #110.

“With the growing number of consumers venturing online, using the Internet to purchase more and more of the products they use everyday, myGNP.com offers online shoppers the broadest array of products and services while allowing them to maintain a personal relationship with their local pharmacist,” said Dan Ramirez, vice president of Good Neighbor Pharmacy.

Also being featured at the Congress is GNP-Link, Bergen's comprehensive program of scalable systems and services designed to help customers achieve their business objectives in an increasingly competitive retail pharmacy market. GNP-Link offers chain-like efficiencies to independent and small chain pharmacies and allows customers the tools necessary to realize improved efficiencies and increased profits. Visit booth #912 for more information and demonstrations.

Bergen Brunswig Corporation, headquartered in Orange County, California, is a leading supplier of pharmaceuticals and specialty healthcare products, as well as information management solutions and consulting services. Bergen's customers include the nation's healthcare providers (hospitals, nursing homes and physicians), drug stores, manufacturers and patients. Through its subsidiaries, Bergen provides product distribution; logistics; pharmacy management programs; and Internet fulfillment strategies designed to reduce costs and improve patient outcomes across the entire healthcare spectrum.