

Quotient News Round-Up

July 1, 2020 Issue

Quotient News:

- [Quotient Partners with Mandlik & Rhodes to Provide Cost Savings and Transparency to CPGs and Retailers Through New Digital and Paper Clearing Solution](#)
06.18.20

The Quotient Blog:

- [Employee Spotlight: Susan Cho on Ubimo's Digital Out-of-Home](#)
06.17.20
- [Why Now is the Time for Brands to Connect Using Social Media](#)
06.15.20

Quotient Webinars:

- [COVID-19 Insights and Actions for Beverage Brands](#)
Learn how our CPG customers in the beverage category are using our data to understand new shopping behaviors and plan campaigns. Hosted by Quotient panelists Lou Hudyman, Food and Beverage Vertical Director, and Thalya Hamilton, Vice President, Analytics & Data Products.
06.25.20
- [COVID-19 Insights and Actions for Health and Beauty \(HBA\) Brands](#)
Learn how our CPG customers in the health and beauty category are using our data to understand new shopping behaviors and plan campaigns. Hosted by Quotient panelists Natalie Weymouth, GM Strategic Accounts, Health and Beauty Vertical, and Thalya Hamilton, Vice President, Analytics & Data Products.
06.24.20

Industry News:

- [**WSJ:** Facebook's Tensions with Advertisers Predate the Boycott](#)
06.30.20
- [**Grocery Dive:** Giant Food Merges E-Commerce Services Into Updated Platform](#)
06.30.20

- **Supermarket News:** [Q&A: Albertsons CEO Vivek Sankaran Sees Growth Phase Ahead](#)
06.29.20
- **AdWeek:** [How Consumers' Loyalty to Brands Has Shifted Throughout the Pandemic](#)
06.24.20
- **TotalRetail:** [The Changing Consumer Journey and How People Will Shop in the Future](#)
06.23.20
- **Social Media Today:** [How CPG Brands Can Leverage Influencer Marketing to Drive Results](#)
06.22.20
- **Marketing Dive:** [Heinz Unifies Core Products with First Master Brand Refresh](#)
06.18.20
- **CSA (Chain Store Age):** [Survey: Consumer COVID-19 Concerns on the Decline](#)
06.18.20
- **Progressive GROCER:** [What's Next For CPG Brands in Unprecedented Times?](#)
06.17.20
- **CSP (Convenience Store Products):** [Why Campbell Soup Invested in Marketing Through the Pandemic](#)
06.17.20

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