

## Quotient News Round-Up

---

July 31, 2020 Issue

### Quotient Events:

- **Q2 2020 Earnings:** Quotient to Announce Second Quarter 2020 Financial Results on August 4, 2020  
To ease wait times when dialing into the live call, please pre-register here, or you may access the live or archived webcast from our investor relations site.
- **Virtual Investor Day: November 19<sup>th</sup>, 2020**  
To add please register here: Quotient Investor Day 2020

### The Quotient Blog:

- Coronavirus by Category: Household & Personal Care  
07.22.20
- Quotient "SNICKERS® World Wrestling Entertainment at Dollar General" Campaign Awarded 2020 Effie and Reggie  
07.17.20
- Coronavirus by Category: Food & Beverage  
07.15.20

### Quotient in the News:

- **Fansided:** Baking Still On the Rise As Restaurants Start to Reopen  
07.28.20
- **Progressive Grocer:** Digital Adoption to Cripple Print Promotions  
07.23.20
- **Authority Magazine:** Steven Boal of Quotient: The Future of Retail Over the Next Five Years  
07.19.20

## Industry News:

- **Grocery Business:** Albertsons Moves to “Win” the Pandemic  
07.28.20
- **Retailer Leader:** Dollar General to Hold 2020 Supplier and Diversity Innovation Summit  
07.23.20
- **Ad Exchanger:** Unilever Overhauls Advertising And Innovation for Post-COVID World  
07.23.20
- **Grocery Dive:** Shoppers Spending 37% More Per Grocery Trip, Survey Says  
According to an online insights report published by Acosta, retailers should leverage digital marketing to optimize reach and relevancy to all shoppers.  
07.23.20
- **Ad Exchanger:** Ad Spend On Facebook Down More Than 31% In Late June Due To The Boycott  
07.23.20
- **Retailer Leader:** Walmart Closing Stores on Thanksgiving  
07.21.20
- **Progressive Grocer:** The Best Pandemic Grocers, Ranked  
07.20.20
- **WSJ:** Back-to-School Shopping is Off to a Rough Start  
07.20.20

*Quotient's News Roundups are not intended to be a comprehensive report of all of the company's mentions by the media online or in print. It also is not intended to be a comprehensive report of all CPG, retail partner or industry mentions by the media online or in print. Quotient intends to use its @Quotient Twitter account and Quotient Blog, in addition to its investor relations website, press releases, SEC filings and public conference calls and webcasts, as means of disclosing information about the company, its services and other matters and for complying with its disclosure obligations under Regulation FD. Quotient does not endorse or adopt the views expressed in third-party materials linked above.*