



NEWS RELEASE

## Coupons.com to Announce First Quarter 2015 Financial Results on May 5, 2015

MOUNTAIN VIEW, Calif., April 15, 2015 /PRNewswire/ -- **Coupons.com Incorporated** (NYSE: COUP), a leader in digital coupons, announced today it will report its financial results for the first quarter ended March 31, 2015 after the market closes on Tuesday, May 5, 2015. Following the release of financials, management will host a conference call to discuss the results at 5:00 p.m. EDT/ 2:00 p.m. PDT.

To access the call, please dial (877) 201-0168, or outside the U.S. (647) 788-4901, with Conference ID# 23060018 at least five minutes prior to the 2:00 p.m. PDT start time. A live webcast will be available at <http://investors.couponsinc.com> under the Events and Presentations menu. A replay of the webcast will be available on the website following the conference call. An audio replay will be available until May 7, 2015 by calling (855) 859-2056 or (404) 537-3406, with Conference ID# 23060018.

### About Coupons.com Incorporated

**Coupons.com Incorporated** (NYSE: COUP) is a leading digital promotion and media platform that connects brands, retailers and consumers. We distribute digital coupons and media through a variety of products, including: **digital printable coupons**, **digital paperless coupons**, **coupon codes**, and **card linked offers**. We operate Coupons.com **Retailer iQ™**, a mobile-first, real-time digital coupon platform that connects directly into a retailer's point-of-sale system and provides targeting and analytics for manufacturers and retailers. We also power digital coupon initiatives in online marketing campaigns -- including display and video advertising. Our distribution network includes our flagship site, **Coupons.com**, approximately 30,000 third-party publishers, as well as our mobile applications, Coupons.com and **Grocery iQ**, and those of our many partners. Clients include hundreds of consumer packaged goods companies, such as Clorox, Procter & Gamble, General Mills and Kellogg's, as well as top retailers like Albertsons-Safeway, CVS, Dollar General, Kroger, and Walgreens. Founded in 1998, Coupons.com is based in Mountain View, Calif., and is bringing the multi-billion dollar offline promotions industry into the digital world. Investors interested in learning more

about the company can visit <http://www.couponsinc.com> and follow us on Twitter at [@couponsinc](https://twitter.com/couponsinc).

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