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FOR IMMEDIATE RELEASE

Coupons.com to Announce Third Quarter 2014 Financial Results on November 4, 2014

MOUNTAIN VIEW, Calif., October 16, 2014 -- [Coupons.com Incorporated](#) (NYSE: COUP), a leader in digital coupons, announced today it will report its third quarter 2014 financial results and business outlook after the market closes on Tuesday, November 4, 2014. Following the release of financials, management will host a conference call to discuss the results at 5:00 p.m. EDT /2:00 p.m. PDT.

To access the call, please dial (877) 201-0168, or outside the U.S. (647) 788-4901, with Conference ID# 20001800 at least five minutes prior to the 2:00 p.m. PT start time. The live webcast can be accessed on the Investor Relations section of the Company website at: <http://investors.couponsinc.com>. A replay of the webcast will be available on the website following the conference call.

About [Coupons.com](#) Incorporated

[Coupons.com Incorporated](#) (NYSE: COUP) is a leading digital promotion and media platform that connects brands, retailers and consumers. We distribute digital coupons and media through a variety of products, including: [digital printable coupons](#), [digital paperless coupons](#), [coupon codes](#), and [card linked offers](#). We operate [Retailer iQ™](#), a mobile-first, real-time digital coupon platform that connects directly into a retailer's point-of-sale system and provides targeting and analytics for manufacturers and retailers. We also power digital coupon initiatives in online marketing campaigns -- including display and video advertising. Our distribution network includes our flagship site, [Coupons.com](#), more than 30,000 third-party publishers, as well as our mobile applications, Coupons.com and [Grocery iQ](#), and those of our many partners. Clients include hundreds of consumer packaged goods companies, such as Clorox, Procter & Gamble, General Mills and Kellogg's, as well as top retailers like CVS, H-E-B, Kroger, Safeway, Dollar General and Walgreens. Founded in 1998, Coupons.com is based in Mountain View, Calif., and is bringing the multi-billion dollar promotions industry into the digital world. Investors interested in learning more about the company can visit www.couponsinc.com.

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