



NEWS RELEASE

Quotient Technology Inc. Appoints Ron J. Fior as Chief Financial Officer

MOUNTAIN VIEW, Calif., Aug. 2, 2016 /PRNewswire/ -- Quotient Technology Inc. (NYSE: QUOT), a leading digital promotions and media company that connects brands, retailers, and shoppers, today announced that Ron J. Fior will join Quotient as Chief Financial Officer, effective August 10, 2016.

Mr. Fior brings more than 30 years of public and private company experience. He will be responsible for all finance and information technology functions at Quotient, including accounting, capital structure, and tax and treasury reporting. He will report to Steven Boal, founder and CEO. Most recently, Mr. Fior was CFO of Good Technology, a mobile security software company that was acquired by BlackBerry Inc. in 2015.

"Ron is a seasoned executive, and I'm thrilled to welcome him to Quotient," said Steven Boal, Founder and CEO of Quotient. "His operational, international and deep finance experience will be instrumental as we continue to expand our business."

"This is an exciting time for Quotient," said Mr. Fior. "The company is changing the way brands and retailers reach shoppers in the digital age and it's a privilege to join the team."

Prior to Good Technology, Mr. Fior spent a decade as CFO at Callidus Software, doing business as CallidusCloud. During his tenure, the company went public and also transitioned from a perpetual license model to a software as a service (SaaS) recurring revenue model.

Mr. Fior has held additional CFO positions at various technology companies, including at Remedy Corporation. He also spent 13 years at the Thomson Corporation, now Thomson Reuters, as a Vice President and group CFO of several companies and divisions.

Mr. Fior holds a Bachelor of Commerce degree from the University of Saskatchewan in Canada. He serves on the board of the YMCA of Silicon Valley and is a Chartered Accountant.

About Quotient Technology Inc.

Quotient Technology Inc. (NYSE: QUOT), formerly **Coupons.com** Incorporated, is a leading digital promotion and media company that connects brands, retailers and consumers. We distribute digital coupons and media through a variety of products, including: digital printable coupons, digital paperless coupons, coupon codes and card linked offers. We operate Retailer iQ, a real-time digital coupon platform that connects into a retailer's point-of-sale system and provides targeting and analytics for manufacturers and retailers. We also power digital coupon initiatives in online marketing campaigns, including display and video advertising. Our distribution network includes our flagship site, **Coupons.com**, our mobile applications, **Coupons.com**, Grocery iQ, Shopmium, and the more than 30,000 publisher partners that have registered with us. Clients include hundreds of consumer packaged goods companies, such as Clorox, Procter & Gamble, General Mills and Kellogg's, as well as top retailers like Albertsons-Safeway, CVS, Dollar General, Kroger, and Walgreens. Founded in 1998, Quotient is based in Mountain View, Calif., and is bringing the multi-billion dollar offline promotions industry into the digital world. Learn more about the company at <http://quotient.com> or follow us on Twitter @Quotient.

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