



NEWS RELEASE

Quotient Technology Inc. Presents at RBC Capital Markets Consumer and Retail Conference

MOUNTAIN VIEW, Calif., May 18, 2016 /PRNewswire/ -- Quotient Technology Inc. (NYSE: QUOT), formerly Coupons.com Incorporated, a leader in the digital transformation of the multi-billion dollar promotions industry, announced today that it will present at the RBC Capital Markets Consumer and Retail Conference in Boston on Thursday June 2, 2016 at 1:20 p.m. EDT. A webcast of the presentation will be available on the investor relations section of the Company's website at <http://investors.quotient.com> under the Events and Presentations menu.

About Quotient Technology Inc.

Quotient Technology Inc. (NYSE: QUOT), formerly **Coupons.com** Incorporated, is a leading digital promotion and media platform that connects brands, retailers and consumers. We distribute digital coupons and media through a variety of products, including: digital printable coupons, digital paperless coupons, coupon codes and card linked offers. We operate Retailer iQ, a real-time digital coupon platform that connects into a retailer's point-of-sale system and provides targeting and analytics for manufacturers and retailers. We also power digital coupon initiatives in online marketing campaigns, including display and video advertising. Our distribution network includes our flagship site, Coupons.com, our mobile applications, Coupons.com, Grocery iQ, Shopmium, and our thousands of publisher partners. Clients include hundreds of consumer packaged goods companies, such as Clorox, Procter & Gamble, General Mills and Kellogg's, as well as top retailers like Albertsons-Safeway, CVS, Dollar General, Kroger, and Walgreens. Founded in 1998, Quotient is based in Mountain View, Calif., and is bringing the multi-billion dollar offline promotions industry into the digital world. Learn more about the company at <http://quotient.com> and follow us on Twitter @Quotient.

Logo - <http://photos.prnewswire.com/prnh/20151022/279702LOGO>

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