## STAAR Surgical Reports Second Quarter 2015 Results

July 29, 2015
MONROVIA, Calif., July 29, 2015 /PRNewswire/ -- STAAR Surgical Company (NASDAQ: STAA), a leading developer, manufacturer and marketer of implantable lenses and delivery systems for the eye today reported financial results for the second quarter ended July 3, 2015.

## Second Quarter Overview

- Net Sales of \$18.7 Million Down 7\% from the Prior Year Quarter
- Unfavorable Currency Impact of $\$ 2.1$ Million from the Weakening Euro and Yen
- ICL Units Increased $24 \%$ in EMEA and $13 \%$ in China
- APAC Sales Down 1\% Including Korea - Up 16\% Excluding Korea
- Gross Margin of 66.3\% for 2Q 2015 vs. Prior Year of $68.2 \%$ Due to Currency
- FDA Remediation Expense of $\$ 1.1$ Million for the Quarter and on Plan for $1^{\text {st }}$ Half
- Second Quarter Net Loss of \$0.04 per Share; Adjusted Net Income per Share Breakeven
"Our second quarter results were mixed with strong double digit ICL unit growth in EMEA and China offset by the weakening euro and yen and continuing softness in Korea" said Caren Mason, President and CEO. "The impact of the MERS scare in Korea kept patients out of the clinic with cancelled surgeries and impacted the second traditionally high procedure season this year. In order to capture more of the dollars associated with our


 Our yields continue to improve and our TICL quarterly shipments were the highest ever recorded during the second quarter. Importantly, we continue our steadfast commitment and focus on meeting all FDA remediation requirements and the building of an enhanced Quality System."


## Einancial Overview


The sales decline was driven by foreign currency changes due to the strengthening U.S. dollar against the euro and the yen, lower IOL unit sales in EMEA, and lower ICL unit sales primarily in Korea. These impacts were partially offset by ICL unit growth in EMEA of $24 \%$ and ICL unit growth in China of $13 \%$. In the second quarter, $97 \%$ of all ICL shipments to China were the CentraFLOW® technology.

For the second quarter of 2015 , the gross profit margin declined 190 basis points to $66.3 \%$ compared to the prior year period of $68.2 \%$. Average unit costs improved 170 basis points but were offset by a 200 basis point decrease due to the impact of the weaker euro on average selling prices, unfavorable geographic and product mix of 70 basis points, and 90 basis points in higher other cost of sales.

 million and approximately $\$ 1.2$ million lower than the prior year due to decreased stock-based compensation, travel, and promotional costs and optimization of North American selling costs. Research and development
 of 2015 compared to less than $\$ 100,000$ in the second quarter of 2014. Remediation costs for the first half of 2015 are on budget.

The net loss for the second quarter of 2015 was $\$ 1.6$ million or $\$ 0.04$ per share, compared with a net loss of $\$ 1.8$ million or $\$ 0.05$ per share for the prior year period.
Adjusted net income for the second quarter of 2015 was $\$ 167,000$ or breakeven on a per diluted share basis, compared with adjusted net income of $\$ 291,000$ or $\$ 0.01$ per diluted share for the prior year period. The reconciliation between GAAP and non-GAAP financial information is provided in the financial tables included with this release.
 quarter of 2015 , which includes $\$ 800,000$ provided by operating activities, $\$ 2.8$ million from an exercise of warrants, and $\$ 1.5$ million from the exercise of stock options, partially offset by $\$ 600,000$ in other uses of cash, primarily purchases of property and equipment.

## Conference Call

The Company will host a conference call and webcast on Wednesday, July 29 at $4: 30$ p.m. Eastern / 1:30 p.m. Pacific to discuss its financial results. To access the conference call (Conference ID 83982418 ), please dial 855-765-5684 for domestic participants and 262-912-6252 for international participants. The live webcast can be accessed from the investor relations section of the STAAR website at www.staar.com

A taped replay of the conference call will also be available beginning approximately one hour after the call's conclusion for seven days. This replay can be accessed by dialing $855-859-2056$ for domestic callers and 404-537-3406 for international callers. An archived webcast will also be available at www.staar.com.

## Use of Non-GAAP Financial Measures

This press release includes supplemental non-GAAP financial information, which STAAR believes investors will find helpful in understanding its operating performance.
 and non-U.S. currencies can fluctuate greatly and can have a significant effect on the Company's results when reported in U.S. dollars. When preparing its financial statements in conformity with GAAP, the Company translates foreign currency sales and expenses denominated in Japanese yen to dollars at the weighted average of exchange rates in effect during the period. As a result, the Company's reported performance may be
 prior period, or the "constant currency" rate to sales or expenses in the current period as well. Because changes in currency are outside of the control of the Company and its managers, management finds this non-GAAP
 measures provided in this press release are similarly useful to investors to give insight on long term trends in the Company's performance without the external effect of changes in relative currency values. The table below shows sales results calculated in accordance with GAAP, the effect of currency, and the resulting non-GAAP measure expressed in constant currency.
 loss on foreign currency transactions, stock-based compensation expenses, and FDA panel and remediation expenses.
 improving the mix of high value products while reducing the costs over which management has control.
Management has excluded manufacturing consolidation expenses and FDA panel and remediation expenses because these are non-recurring expenses and their inclusion may mask underlying trends in our business performance. Expenses associated with the consolidation of the Company's manufacturing operations to the U.S. were largely completed by the end of the second quarter of 2014 .

Management has also excluded gains and losses on foreign currency transactions because of the significant fluctuations that can result from period to period as a result of market driven factors.

 fluctuations in the price of our stock and not by the same factors that generally affect our other business expenses.

The Company has provided below a detailed reconciliation table, which is useful to investors in providing the context to understand STAAR Surgical's Adjusted Net Income and how it differs from Net Income calculated in accordance with GAAP.

## About STAAR Surgical



 markets lenses in over 60 countries. Headquartered in Monrovia, CA, the company operates manufacturing facilities in Aliso Viejo, CA and Monrovia, CA. For more information, please visit the Company's website at www.staar.com.

## Safe Harbor



 Exchange Commission and available in the "Investor Information" section of the company's website under the heading "SEC Filings."

 discretion of regulatory agencies to approve or reject existing, new or improved products, or to require additional actions before approval (including but not limited to FDA requirements regarding the Visian Toric ICL and/or


 general decline in the demand for refractive surgery particularly in the U.S. and the Asia Pacific region, which STAAR believes has resulted from both concerns about the safety and effectiveness of laser procedures and current economic conditions. The Visian Toric ICL and the Visian ICL with CentraFLOW are not yet approved for sale in the United States.

| CONTACT: | Investors | Media |
| :--- | :--- | :--- |
|  | EVC Group | EVC Group |
|  | Brian Moore, 310-579-6199 | Rob Swadosh, 212-850-6021 |
|  | Doug Sherk, 415-652-9100 |  |

## sTAAR Surgical Company <br> Condensed Consolidated Balance Sheets <br> in 000's) <br> Unaudited

| ASSETS | July 3, 2015 | $\begin{gathered} \text { January 2, } \\ 2015 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
|  |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | \$ 15,335 | \$ 13,013 |
| Accounts receivable trade, net | 12,478 | 11,054 |
| Inventories, net | 14,153 | 15,717 |
| Prepaids, deposits, and other current assets | 4,017 | 4,517 |
| Deferred income taxes | 582 | 596 |
| Total current assets | 46,565 | 44,897 |
| Property, plant, and equipment, net | 9,931 | 10,066 |
| Long-lived intangible assets, net | 750 | 870 |
| Goodwill | 1,786 | 1,786 |
| Deferred income taxes | 685 | 695 |
| Other assets | 580 | 597 |
| Total assets | \$ 60,297 | \$ 58,911 |

LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities:

| Line of credit | \$ 4,055 | \$ 4,150 |
| :---: | :---: | :---: |
| Accounts payable | 4,761 | 6,620 |
| Deferred income taxes | 301 | 301 |
| Obligations under capital leases | 349 | 399 |
| Other current liabilities | 5,580 | 4,901 |
| Total current liabilities | 15,046 | 16,371 |
| Obligations under capital leases | 305 | 468 |
| Deferred income taxes | 1,813 | 1,704 |
| Asset retirement obligations | 112 | 115 |
| Pension liability | 3,140 | 3,079 |
| Other long-term liabilities | 89 | 75 |
| Total liabilities | 20,505 | 21,812 |

Stockholders' equity
Common stock
Additional paid-in capita
Accumulated other comprehensive income
Accumulated deficit
Total stockholders' equity
Total liabilities and stockholders' equity

| 398 | 384 |
| ---: | ---: |
| 184,990 | 178,232 |
| $(1,211)$ | $(1,070)$ |
| $(144,385)$ |  |
| 39,792 | $(140,447)$ |
|  |  |
| $\$ 60,297,099$ |  |

STAAR Surgical Company
Condensed Consolidated Statements of Operations
(In 000's except for per share data)
Unaudited

Net sales
Cost of sales
Gross profit

| Selling, general and administrative expenses: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General and administrative | 25.4\% | 4,736 | 26.8\% | 5,368 | 632 | 12\% |
| Marketing and selling | 31.3\% | 5,832 | 35.0\% | 7,026 | 1,194 | 17\% |
| Research and development | 19.0\% | 3,536 | 12.5\% | 2,498 | $(1,038)$ | -42\% |
| Selling, general, and administrative expenses | 75.6\% | 14,104 | 74.3\% | 14,892 | 788 | 5\% |
| Other general and administrative expenses | 0.0\% | - | 0.8\% | 165 | 165 | 100\% |
| Total selling, general and administrative expenses | 75.6\% | 14,104 | 75.1\% | 15,057 | 953 | 6\% |
| Operating loss | -9.3\% | $(1,743)$ | -6.9\% | $(1,390)$ | (353) | -25\% |
| Other income (expense): |  |  |  |  |  |  |
| Interest income | 0.3\% | 49 | 0.0\% | 10 | 39 | 390\% |
| Interest expense | -0.2\% | (33) | -0.2\% | (34) | 1 | 3\% |
| Gain (loss) on foreign currency transactions | 1.0\% | 180 | -0.7\% | (134) | 314 | - |
| Other income, net | 0.5\% | 101 | 0.6\% | 126 | (25) | -20\% |
| Total other income (expense), net | 1.6\% | 297 | -0.2\% | (32) | 329 | - |


| Six Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \% of Sales | July 3, 2015 | \% of <br> Sales | July 4, 2014 | Fav (Unfav) |  |
|  |  |  |  | Amount | \% |
| 100.0\% | \$37,514 | 100.0\% | \$40,226 | \$(2,712) | -7\% |
| 32.7\% | 12,254 | 31.5\% | 12,675 | 421 | 3\% |
| 67.3\% | 25,260 | 68.5\% | 27,551 | $(2,291)$ | -8\% |


| $26.4 \%$ | 9,896 |
| ---: | ---: |
| $30.7 \%$ | 11,500 |
| $19.0 \%$ | 7,116 |
| $76.0 \%$ | 28,512 |
| $0.0 \%$ | - |


| 26.9\% | 10,804 | 908 | 8\% |
| :---: | :---: | :---: | :---: |
| 32.7\% | 13,164 | 1,664 | 13\% |
| 14.9\% | 5,981 | $(1,135)$ | -19\% |
| 74.5\% | 29,949 | 1,437 | 5\% |
| 0.8\% | 334 | 334 | 100\% |
| 75.3\% | 30,283 | 1,771 | 6\% |
| -6.8\% | $(2,732)$ | (520) | 19\% |
| 0.0\% | 18 | 31 | 172\% |
| -0.2\% | (67) | (1) | -1\% |
| -0.2\% | (68) | (643) | -946\% |
| 0.7\% | 287 | (117) | -41\% |
| 0.4\% | 170 | (730) | - |


| Loss before provision for income taxes | -7.8\% | $(1,446)$ | -7.1\% | $(1,422)$ |  | (24) | -2\% | -10.2\% | $(3,812)$ | -6.4\% | $(2,562)$ | $(1,250)$ | -49\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Provision for income taxes | 0.8\% | 153 | 1.8\% | 367 |  | 214 | 58\% | 0.3\% | 126 | 1.5\% | 586 | 460 | 78\% |
| Net loss | -8.6\% | \$ $(1,599)$ | -8.9\% | \$ (1,789) | \$ | 190 | 11\% | -10.5\% | \$ $(3,938)$ | -7.8\% | \$ $(3,148)$ | \$ (790) | -25\% |
| Net loss per share - basic and diluted |  | \$ (0.04) |  | \$ (0.05) |  |  |  |  | \$ (0.10) |  | \$ (0.08) |  |  |
| Weighted average shares outstanding - basic and diluted |  | 39,066 |  | 38,168 |  |  |  |  | 38,769 |  | 37,970 |  |  |

STAAR Surgical Company
Condensed Consolidated Statements of Cash Flows
(in 000's)

| Unaudited | Six Months Ended |  |
| :---: | :---: | :---: |
|  | July 3, 2015 | July 4, <br> 2014 |
| Cash flows from operating activities: |  |  |
| Net loss | \$ $(3,938)$ | \$ $(3,148)$ |
| Adjustments to reconcile net loss to net cash used in operating activities: |  |  |
| Depreciation of property and equipment | 996 | 981 |
| Amortization of long-lived intangible assets | 103 | 213 |
| Deferred income taxes | (35) | 57 |
| Stock-based compensation expense | 1,823 | 3,183 |
| Change in net pension liability | 95 | 83 |
| Accretion of asset retirement obligation | - | 2 |
| Provision for sales returns and bad debts | 243 | 1 |
| Changes in working capital: |  |  |
| Accounts receivable trade, net | $(1,732)$ | $(1,895)$ |
| Inventories | 1,669 | $(2,093)$ |
| Prepaids, deposits and other current assets | 538 | (20) |
| Accounts payable | $(1,994)$ | (874) |
| Other current liabilities | 827 | (554) |
| Net cash used in operating activities | $(1,405)$ | $(4,064)$ |
| Cash flows from investing activities: |  |  |
| Acquisition of property and equipment | (701) | $(2,269)$ |
| Cash proceeds from sale of property and equipment | 2 | 68 |
| Net cash used in investing activities | (699) | $(2,201)$ |
| Cash flows from financing activities: |  |  |
| Repayment of capital lease lines of credit | (210) | (251) |
| Proceeds from exercise of stock options | 1,896 | 2,632 |
| Proceeds from exercise of warrants | 2,800 | - |
| Net cash provided by financing activities | 4,486 | 2,381 |
| Effect of exchange rate changes on cash and cash equivalents | (60) | 116 |
| Increase (decrease) in cash and cash equivalents | 2,322 | $(3,768)$ |
| Cash and cash equivalents, at beginning of the period | 13,013 | 22,954 |
| Cash and cash equivalents, at end of the period | \$15,335 | \$19,186 |

## TAAR Surgical Company <br> Global Sales

(in 000's)
Unaudited

| Geographic Sales | Three Months Ended |  |  |  |  |  |  | Six Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \hline \text { July 3, } \\ & 2015 \\ & \hline \end{aligned}$ |  |  | July 4,$2014$ |  | \% Change <br> Fav (Unfav) |  | $\begin{aligned} & \hline \text { July } 3, \\ & 2015 \\ & \hline \end{aligned}$ |  | 14.4\% | $\begin{aligned} & \hline \text { July 4, } \\ & 2014 \\ & \hline \end{aligned}$ |  | \% Change Fav (Unfav) |
| United States | 14.6\% | \$ | 2,723 | 14.6\% | \$ | 2,926 | -7\% | 14.9\% | \$ | 5,589 |  | \$ | 5,801 | -4\% |
| Japan | 21.3\% |  | 3,980 | 22.7\% |  | 4,549 | -13\% | 22.0\% |  | 8,267 | 23.8\% |  | 9,557 | -13\% |
| Korea | 6.8\% |  | 1,269 | 9.7\% |  | 1,952 | -35\% | 9.6\% |  | 3,612 | 11.4\% |  | 4,573 | -21\% |
| China | 17.8\% |  | 3,327 | 12.6\% |  | 2,535 | 31\% | 15.2\% |  | 5,698 | 11.8\% |  | 4,759 | 20\% |
| Spain | 8.0\% |  | 1,486 | 7.4\% |  | 1,474 | 1\% | 7.9\% |  | 2,964 | 7.7\% |  | 3,092 | -4\% |
| France | 4.8\% |  | 888 | 5.9\% |  | 1,190 | -25\% | 5.4\% |  | 2,039 | 5.3\% |  | 2,136 | -5\% |
| Germany | 3.7\% |  | 694 | 5.1\% |  | 1,015 | -32\% | 3.2\% |  | 1,190 | 4.8\% |  | 1,912 | -38\% |
| Other | 23.0\% |  | 4,290 | 22.0\% |  | 4,407 | -3\% | 21.7\% |  | 8,155 | 20.9\% |  | 8,396 | -3\% |
| Total International Sales | 85.4\% |  | 15,934 | 85.4\% |  | 17,122 | -7\% | 85.1\% |  | 31,925 | 85.6\% |  | 34,425 | -7\% |
| Total Sales | 100.0\% | \$ | 18,657 | 100.0\% |  | 20,048 | -7\% | 100.0\% |  | 37,514 | 100.0\% |  | 40,226 | -7\% |


| Product Sales |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Core products |  |  |  |  |  |  |  |  |  |  |
| ICLs | 65.6\% | \$ 12,236 | 60.7\% | \$ 12,172 | 1\% | 65.3\% | \$ 24,490 | 60.7\% | \$ 24,413 | 0\% |
| IOLs | 27.9\% | 5,204 | 32.1\% | 6,428 | -19\% | 28.2\% | 10,562 | 32.4\% | 13,041 | -19\% |
| Total core products | 93.5\% | 17,440 | 92.8\% | 18,600 | -6\% | 93.4\% | 35,052 | 93.1\% | 37,454 | -6\% |
| Non-core products |  |  |  |  |  |  |  |  |  |  |
| Other | 6.5\% | 1,217 | 7.2\% | 1,448 | -16\% | 6.6\% | 2,462 | 6.9\% | 2,772 | -11\% |
| Total Sales | 100.0\% | \$ 18,657 | 100.0\% | \$ 20,048 | -7\% | 100.0\% | \$ 37,514 | 100.0\% | \$ 40,226 | -7\% |

STAAR Surgical Company
Reconciliation of Non-GAAP Financial Measure
(in 000's)

[^0]Fair value adjustment of warrants

| Three Months Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: |
| July 3, 2015 | $\begin{gathered} \hline \text { July 4, } \\ 2014 \end{gathered}$ | July 3, 2015 | July 4, 2014 |
| \$(1,599) | \$(1,789) | \$(3,938) | \$( 3,148 ) |
| - | 165 | - | \$ 334 |
| (180) | 134 | 711 | \$ 68 |
|  |  |  | \$ |


| Stock-based compensation expense | 829 | 1,683 | 1,823 | \$ 3,183 |
| :---: | :---: | :---: | :---: | :---: |
| FDA panel/remediation expenses | 1,117 | 98 | 2,558 | \$ 1,492 |
| Net income - (adjusted) | \$ 167 | \$ 291 | \$ 1,154 | \$ 1,929 |
| Net loss per share, basic - (as reported) | \$ (0.04) | \$ (0.05) | \$ (0.10) | \$ (0.08) |
| Manufacturing consolidation expenses | - | 0.00 |  | 0.01 |
| Foreign currency impact | (0.00) | 0.00 | 0.02 | 0.00 |
| Fair value adjustment of warrants |  |  |  |  |
| Stock-based compensation expense | 0.02 | 0.04 | 0.05 | 0.08 |
| FDA panel/remediation expenses | 0.03 | 0.00 | 0.07 | 0.04 |
| Net income per share, basic - (adjusted) | \$ 0.00 | \$ 0.01 | \$ 0.03 | \$ 0.05 |
| Net loss per share, diluted - (as reported) | \$ (0.04) | \$ (0.04) | \$ (0.10) | \$ (0.08) |
| Manufacturing consolidation expenses |  | 0.00 | - | 0.01 |
| Foreign currency impact | (0.00) | 0.00 | 0.02 | 0.00 |
| Fair value adjustment of warrants | - | - | - | - |
| Stock-based compensation expense | 0.02 | 0.04 | 0.05 | 0.08 |
| FDA panel/remediation expenses | 0.03 | 0.00 | 0.06 | 0.04 |
| Net income per share, diluted - (adjusted) | \$ 0.00 | \$ 0.01 | \$ 0.03 | \$ 0.05 |
| Weighted average shares outstanding - Basic | 39,066 | 38,168 | 38,769 | 37,970 |
| Weighted average shares outstanding - Diluted | 40,386 | 40,557 | 40,048 | 40,514 |

Note: Net income per share (adjusted), basic and diluted, may not add up due to rounding
STAAR Surgical Company
Reconciliation of Non-GAAP Financial Measure
Constant Currency Sales
(in 000's)
Unaudited

| Unaudited | Three Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { GAAP Sales } \\ & \text { July } 3, \\ & 2015 \\ & \hline \end{aligned}$ |  | Effect of Currency |  | Constant Currency |  | July 4, 2014 | As Reported |  |  | Constant Currency |  |  |
|  |  |  | \$ Change | \% Change |  |  | \$ Change | \% Change |
| ICL | \$ | 12,236 |  |  | \$ | 76 |  | \$ | 12,312 | \$12,172 | \$ | 64 | 1\% | \$ | 140 | 1\% |
| IOL | \$ | 5,204 |  | 614 |  | 5,818 | 6,428 |  | $(1,224)$ | -19\% |  | (610) | -9\% |
| Other |  | 1,217 |  | 191 |  | 1,408 | 1,448 |  | (231) | -16\% |  | (40) | -3\% |
| Total Sales | \$ | 18,657 | \$ | 881 | \$ | 19,538 | \$20,048 | \$ | $(1,391)$ | -7\% | \$ | (510) | -3\% |


|  | Six Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { GAAP Sales } \\ & \text { July } 3, \\ & 2015 \\ & \hline \end{aligned}$ |  | Effect of Currency |  | Constant Currency |  | July 4, 2014 | As Reported |  |  | Constant Currency |  |  |
|  |  |  | \$ Change | ange |  |  | \$ Change | \% Change |
| ICL | \$ | 24,490 |  |  | \$ | 142 |  |  | 24,632 |  | \$ | 77 | 0\% | \$ | 219 | 1\% |
| IOL |  | 10,562 |  | 1,103 |  | 11,665 | 13,041 |  | $(2,479)$ | -19\% |  | $(1,376)$ | -11\% |
| Other |  | 2,462 |  | 335 |  | 2,797 | 2,772 |  | (310) | -11\% |  | 25 | 1\% |
| Total Sales | \$ | 37,514 | \$ | 1,580 | \$ | 39,094 | \$40,226 | \$ | $(2,712)$ | -7\% | \$ | $(1,132)$ | -3\% |

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/staar-surgical-reports-second-quarter-2015-results-300120739.html SOURCE STAAR Surgical Company


[^0]:    Net loss - (as reported)
    ess:
    Manufacturing consolidation expenses
    Foreign currency impact

