Sustainability Accounting Standards Board (SASB)

The Sustainability Accounting Standards Board (SASB) provides a collection of industry-specific standards to help measure and communicate performance on sustainability topics. TDS' primary businesses (UScellular and TDS Telecom) are part of the Telecommunications Services industry classification.

Inclusion of information in this index should not be construed as a characterization of the materiality or financial impact of that information. All data is for the year ended December 31, 2019. Please see our Form 10-K for the year ended 2019, and other information available on the TDS Sustainability website.

Telecommunications Services

SASB Code	Activity Metric	
TC-TL-000.A	Wireless subscribers	UScellular: 4.9 million connections including 4.4 million postpaid, 0.5 million prepaid and 0.1 million reseller and other connections
TC-TL-000.B	Wireline subscribers	TDS Telecom: Wireline connections: Voice 379,900; Broadband 261,700; Video 58,600; ManagedIP 121,200 Cable connections: Broadband 193,500; Video 106,600; Voice 69,500; ManagedIP 1,300
TC-TL-000.C	Broadband subscribers	TDS Telecom: Wireline broadband connections 261,700 Cable broadband connections 193,500
TC-TL-000.D	Network traffic	This information is considered to be competitively sensitive and is therefore not disclosed.

SASB Code	Accounting Metric	
TC-TL-103.1.1	(1) Total energy consumed (GJ) (2) Percentage grid electricity (3) Percentage renewables	(1) TDS consumed 1.9 million GJ of energy consisting of electricity, natural gas, diesel and fuel oil. Gasoline consumption is not included in the calculation. (2) 95% (3) Insignificant Energy consumption for the TDS Enterprise includes, TDS Telecom and OneNeck, UScellular and excludes Suttle Strauss and leased properties.
TC-TL-220a.1	Description of policies and practices relating to behavioral advertising and customer privacy	TDS Privacy Policy UScellular Privacy Policy TDS Telecom Privacy Policy
TC-TL-220a.2	Number of customers whose information is used for secondary purposes	UScellular and TDS Telecom do not calculate this metric. UScellular Privacy Policy and TDS Telecom Privacy Policy describe the information we collect and how we use it.
TC-TL-220a.3	Total amount of monetary losses as a result of legal proceedings associated with customer privacy	The TDS Enterprise discloses all significant legal proceedings in its SEC reports. In 2019, we did not disclose any monetary losses as a result of legal proceedings associated with privacy.
TC-TL-220a.4	(1) Number of law enforcement requests for customer information (2) Number of customers whose information was requested (3) Percentage resulting in disclosure	UScellular Transparency Report TDS Telecom does not prepare a Transparency report.

TC-TL-230a.1	(1) Number of data breaches (2) Percentage involving personally identifiable information (PII) (3)Number of customers affected	The TDS Enterprise is committed to maintaining its customers' and employees' privacy. The TDS Enterprise will make public disclosures of any data breach, as required by applicable law.
TC-TL-230a.2	Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards	The TDS information security program aligns with independent, industry standard cybersecurity frameworks. Formal risk assessments are conducted annually leveraging these standards. The assessment results are used to drive continuous improvement in the TDS cybersecurity control environment. The cybersecurity risk program is reported to the TDS Audit Committee and the TDS Board of Directors. TDS assesses the threat and vulnerability landscape using various commercial, government, vendor and publicly available information sources and tools. TDS manages these evolving risks through ongoing investments in the security program.
TC-TL-440a.1	(1) Materials recovered through take back programs, percentage of recovered materials that were (2) reused (3) recycled (4) landfilled	UScellular's wireless devices are recovered through its stores, direct fulfillment, and through a Trade-In program. Devices recovered through Take Back: • Reused or Sold 99% • Recycled 1% • Land-filled 0% UScellular requires its device recycling and salvage vendors to be R2 certified. In addition, it requires buyers of its devices to have an ISO 14001 certified environmental management system.
TC-TL-520a.1	Total amount of monetary losses as a result of legal proceedings associated with anti-competitive behavior regulations	The TDS Enterprise discloses all significant legal proceedings in its SEC reports. In 2019, we did not disclose any monetary losses as a result of legal proceedings associated with anti-competitive behavior.
TC-TL-520a.2	Average actual sustained download speed of (1) owned and commercially associated content and (2) non-associated content	UScellular and TDS Telecom provide service to a broad array of markets from dense smaller cities to extremely remote rural markets. UScellular and TDS Telecom do not measure download speeds based on those identified in the standard (owned and commercially-associated content or as non-associated content). UScellular Mobile Broadband Internet Access Service and Open Internet Practices; TDS Telecom Internet Network Management
TC-TL-520a.3	Description of risks and opportunities associated with net neutrality, paid peering, zero rating, and related practices	UScellular Mobile Broadband Internet Access Service and Open Internet Practices TDS Telecom Internet Network Management
TC-TL-550a.1	(1) System average interruption frequency and (2) customer average interruption duration	UScellular and TDS Telecom do not publicly disclose this information. However, both companies are in compliance with the FCC reporting requirements and other reporting agencies.
TC-TL-550a.2	Discussion of systems to provide unimpeded service during service interruptions	UScellular and TDS Telecom provide critical communications and data services that customers and communities depend on. This responsibility means we must keep investing in our networks to keep them strong, reliable and resilient. UScellular and TDS Telecom have built redundancy into critical areas. Each company has 24/7 monitoring, the use of advanced data analytics to monitor network stability and health, disaster response plans, and the ability to deploy temporary solutions using alternative power sources. UScellular Mobile Broadband Internet Access Service and Open Internet Practices TDS Telecom Internet Network Management BendBroadband Network Management TDS Broadband Service Network Practices