



Colleen Thompson

Vice President - Corporate Relations

As vice president of corporate relations, Colleen is responsible for investor relations, ESG, and corporate communications. She handles day-to-day communications with the investment community and financial media, corporate public relations and employee communications. Prior to joining TDS, Colleen was Director of Business Strategy at UScellular. She joined UScellular in 2012 and held various director roles within accounting and finance. Prior to working at UScellular, Colleen held various finance and strategy positions at several large Chicago-based companies, in addition to her experience in public accounting. Colleen is a Certified Public Accountant and earned her MBA from the Kellogg Graduate School of Management at Northwestern University and her BA in Accounting from the University of Notre Dame.



Deirdre Drake

Executive Vice President, Chief People Officer, Head of Corporate Communications and Corporate Director UScellular

As executive vice president — chief people officer and a member of the UScellular Board of Directors, Deirdre leads the human resources organization and is responsible for delivering integrated human resources solutions that directly enable the achievement of UScellular's strategic objectives. She collaborates with various teams to ensure there is appropriate support for the organization's mission and vision of providing an excellent customer experience.

Deirdre earned a bachelor's degree in human resources from Central Michigan University in Mount Pleasant, Mich., and a master's degree in business administration from St. Joseph's University in Philadelphia. She is a lifetime member of the National Black MBA Association, serves as a board member with the Chicago Public Library Foundation and American Red Cross of Greater Chicago, and is actively involved in a number of local and national not-for profit organizations.



Kathy Cefalu

Vice President – Chief Human Resources Officer, TDS Telecom

As chief human resources officer and data privacy officer of TDS Telecom, Kathy oversees employee relations, diversity and inclusion, safety, compensation, benefits, talent acquisition and development. She also leads the company's rewards and recognition program. She joined TDS Telecom's Employee Benefits team in 1985. Following numerous promotions, including VP of Human Resources in 2013, she moved into her current senior leadership role.

Kathy earned a Bachelor of Business Administration from the University of Wisconsin–Platteville and a Master of Business Administration from Edgewood College. In addition, Kathy has her certification as a Senior Professional in Human Resources, Certified Compensation Professional, SHRM–Senior Certified Professional, and Global Remuneration Professional. Kathy also serves as an at-large member of the Waunakee (Wisconsin) Police Commission, is a member of the Rotary Club of Waunakee, serves on the American Heart Association—Madison Board of Directors, and involved with the Garding Against Cancer steering committee.